

June 20, 2018

John Les
Chair
BCFIRB
PO Box 9129 Stn Prov Govt
Victoria BC V8W 9B5

Sent via Email

Dear John,

Re: Succession Planning and Non-Family Members – FIRB Submission Request

The Milk Board received your letter dated May 30, 2018 and reviewed the requested details at their June 6, 2018 Board Meeting in Vancouver, and subsequent discussions with the Board.

To begin, the Milk Board recognizes the importance of farm succession and farm renewal in British Columbia and this is defined in our strategic plan through the pillars of (1) Milk Supply and (2) Growth through Innovation and Renewal.

An important objective for the Milk Board is to develop policies that not only sustain existing dairy farms but rather increase them to secure dairy production in the province for the future. This objective is important to producers but also to processors for available milk supply and consumers for fresh, high quality milk. British Columbia needs to continue to source its own fluid milk and increase its production of industrial products. Without progressive, innovative farms to supply milk, all stakeholders are impacted and the industry is at risk.

We are requesting an extension to the June 29, 2018 deadline for submissions as we require more time to ensure that we have carefully and thoughtfully considered the appropriate policy recommendations. We have several industry meetings between now and through the end of July and as such are requesting an extension to August 31, 2018.

Thank you in advance for your consideration of our request.

Sincerely



Ben Janzen
Chair

cc. Kirsten Pedersen, Executive Director, BC FIRB
Jim Collins, Chair, BC Broiler Hatching Egg Commission
Robin Smith, Chair, BC Chicken Marketing Board
Kevin Klippenstein, Chair, BC Turkey Marketing Board
Gunta Vitins, Chair, BC Egg Marketing Board