



December 16, 2016

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DELIVERED BY E-MAIL

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Dear Colleagues:

QUOTA ASSESSMENT TOOLS EVALUATION – WORKSHOP PREPERATION

Further to the November 22, 2016 letter from John Les, Chair of the BC Farm Industry Review Board (BCFIRB), I would like to provide further details on the announced Quota Assessment Tools Evaluation Project.

As noted in the November 22 letter, BCFIRB has determined that a SAFETI¹ based review focused on the outcomes of the 2005 quota transfer assessment directions² is warranted and timely. BCFIRB anticipates working in coordination and cooperation with your boards on this evaluation project, including finalizing the focus areas for the review, along with roles, process and timelines.

¹ Strategic Accountable Fair Effective Transparent Inclusive

² 2005 Sept 1. BCFIRB. [Specialty Marketing and New Entrant Submissions: Policy, Analysis, Principles and Directions.](#)

**British Columbia
Farm Industry Review Board**

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In that light, an introductory workshop is now scheduled for February 3, 2016 with BCFIRB and your boards and staff. This letter provides workshop details, including a draft agenda, recommended preparation activities to support a productive outcome, and related supporting material.

Logistics

Date: February 3, 2016

Time: 8:30am – 5:00 pm

Location: Sweet Dreams Inn -- 32288 King Rd, Abbotsford

Coffee and lunch provided

Workshop Objectives

The objectives of the Workshop are to:

- Build a common understanding of the Evaluation project and rationale.
- Review and reach general agreement on areas of evaluation focus.
- Assess related questions, information needs, process needs and timelines.

Workshop Agenda

A draft workshop agenda is attached.

Supporting Materials

The following documents are attached to support your preparation for the workshop:

1. Draft Project Terms of Reference - including areas of review focus and potential questions for analysis and industry consultation purposes
2. Ministry of Agriculture Regulated Marketing and Economic Policy
3. Summary of BCFIRB 2005 policies, principles, and directions
4. Summary of direct and deemed transfer assessments and exemptions

Recommended Preparation

In order to maximize use of the day, I suggest your board members and staff come prepared with some thoughts on the following areas:

1. Whether the areas of focus set out in the Terms of Reference should be adjusted or added to.
2. What questions and information would be required to conduct an evaluation in relation to the areas of focus? For example, see the Terms of Reference -- BCFIRB Draft Points for Discussion.

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3. What processes and timelines would be required to collect and analyze the necessary information, and appropriately consult with your industry memberships, using a SAFETI based approach?

BCFIRB members and staff are looking forward to working with you on this important initiative and to seeing you at the workshop. Please feel free to contact me if you have any questions or comments you would like to discuss on the Evaluation project or the Workshop. Wanda Gorsuch is also available to assist and would be happy to provide any additional materials that would help you in preparing for and/or participating in the workshop.

Have a safe and happy holiday season and see you in the New Year.

Yours truly,



Kirsten Pedersen
Executive Director

cc: Supply Management Commodity Board Chairs
BCFIRB Chair and Members
BCFIRB web site

Attachments

Draft Workshop Agenda
Proposed Project Terms of Reference

