

Appendix B

Western Provincial Chicken Boards Communication and Consultation with Processors

The Western provinces maintained open lines of communication with processors throughout the negotiation process, and the Western provincial chicken boards met on several occasions with the Western processors to receive input and seek solutions, as outlined below:

February 4, 2013*:

Western provincial chicken boards and Western processors (Sunrise Farms, Sofina Foods Inc., Granny's Poultry Cooperative, Hallmark Poultry Processors, Superior Poultry, and Maple Leaf Foods) met in Calgary, at the invitation of the Western boards. Topics of discussion included an update on the process CFC was undertaking at the time to address the allocation issue. The Western provinces took this feedback and made every attempt to include a factor for "total supply (domestic plus TRQ) into an allocation methodology.

December 10, 2013*:

Western provincial chicken boards met with Western processors (Sunrise Farms, Sofina Foods Inc., Granny's Poultry Cooperative, Hallmark Poultry Processors, Superior Poultry, and Maple Leaf Foods) in Calgary. The boards noted the concerns and arguments arising from others with respect to including TRQ in an allocation methodology. The Western provinces expressed continued willingness to bring forward total supply or a regional aspect in the allocation agreement negotiations. It was stressed that it is of utmost importance, to seek a solution that is built on credible factors.

October 9, 2014*:

Western provincial chicken boards and Western processors (Sunrise Farms, Sofina Foods Inc., Granny's Poultry Cooperative, Hallmark Poultry Processors, Superior Poultry, and Maple Leaf Foods) met in Calgary, at the invitation of the western boards, with the objective to collectively hear the position(s) of processors and obtain processor alignment on supporting the national allocation agreement.

May 29, 2015:

Western provincial chicken boards and Western processors (Sunrise Farms, Sofina Foods Inc., Granny's Poultry Cooperative, Hallmark Poultry Processors, and Superior Poultry) held a meeting in Vancouver, at the invitation of processors and the chicken marketing board of British Columbia, to discuss processors' concerns and attempt to find a path forward. Processors presented a proposal for a Differentiated Regional Allocation. The Western boards made clear that processors have a role to play in achieving support for the proposal within the processing community.

Appendix B

June – August 2015:

Western provincial chicken board managers and processors (Sunrise Farms, Hallmark Poultry Processors, and Sofina Foods Inc.) worked together on a Differentiated Regional Allocation proposal, which was presented by the chicken boards to staff of the Quebec chicken marketing board on July 8, 2015, Chicken Farmers of Ontario on August 21, 2015, and, the Atlantic chicken marketing board on August 31st. The proposal was presented by the western processors and representatives of the chicken boards to representatives of the Canadian Poultry and Egg Processors Council (CPEPC) in August. The proposal was formally presented at the September CFC meeting by the Executive Director of the BC Chicken Marketing Board. Western processors did not speak to the proposal at this meeting.

October 2, 2015*:

Western Boards invited processors (Sunrise Farms, Sofina Foods Inc., Granny's Poultry Cooperative, Hallmark Poultry Processors, and Superior Poultry) to join the Western boards meeting via conference call to discuss the outcomes of the DRA presentation and next steps. The Western provinces expressed disappointment with the processors abdication from presenting at the September CFC meeting. Processors informed the boards that CPEPC would be discussing the proposal again at the Oct. 21st CPEPC meeting.

**Western chicken boards and Western processors met at the invitation of the Western chicken boards.*