



May 24, 2013

File: 44200-70 POULTRY INS

DELIVERED BY E-MAIL

Stephanie Nelson
General Manager
BC Broiler Hatching Egg Commission
180 – 32160 South Fraser Way
Abbotsford BC V2T 1W5

Dear Ms. Nelson:

**DISPOSITION OF FUNDS RECEIVED FROM TRANSFER OF QUOTA TO ONTARIO –
INSURANCE PRODUCT FOR AVIAN INFLUENZA**

I write further to yesterday's telephone discussion concerning the subject.

The BC Farm Industry Review Board (BCFIRB) continues to review the March 8, 2013 letter of the BC Broiler Hatching Egg Commission requesting BCFIRB authorize the release of the subject funds for the purposes of supporting an avian influenza insurance program.

BCFIRB appreciates the significance to the industry of the proposed program. However, and as discussed at the April 19, 2013 meeting between BCFIRB and poultry board representatives, the proposal raises significant legal questions regarding jurisdiction under the *Natural Products Marketing (BC) Act*. Questions of similar significance arise with respect to "sound marketing policy". These are important questions for the four poultry boards as first instance regulators and for BCFIRB as the provincial supervisory agency.

BCFIRB continues to actively examine how these questions might be approached and potentially resolved in a timely way. BCFIRB next meets June 11-12, 2013 and this issue will again be on the board's agenda. I anticipate that BCFIRB will then be in a position to comment further on this subject.

**British Columbia
Farm Industry Review Board**

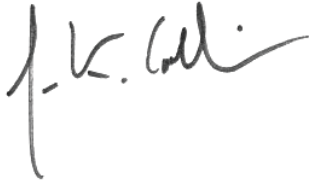
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Stephanie Nelson
May 24, 2013
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As further background to the jurisdictional question, please find attached my letter of March 3, 2011.

Yours truly,

A handwritten signature in black ink, appearing to read "J. K. Collins". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jim Collins
Executive Director

Attachment

pc: David Coney, Senior Manager
Agriculture & Aquaculture Policy
Ministry of Agriculture

Bill Vanderspek, General Manager
BC Chicken Marketing Board

Al Sakalauskas, Executive Director
BC Egg Marketing Board

Michel Benoit, General Manager
BC Turkey Marketing Board