

BC Turkey Marketing Board

Public Accountability and Reporting Project (PARP) 2020

March 31, 2021

Section 1: Sector Performance Targets

Table 1.1

1.1 Sector Performance Targets Template

* **All commodity boards and commissions** are to identify between 3-5 board targets/goals that you think best demonstrate the strategic priorities and future direction of your sector.

* Some or all targets/goals may already be part of your strategic plan.

Target	Target description	Target status
<p>What is to be achieved?</p> <p>Example: All hatching egg producers use an Animal Care Program (suggested up to 10 words)</p>	<p>Example: Canadian broiler hatching egg producers are committed to providing the highest level of animal care. To meet this commitment, the Hatching Egg Commission is implementing the Canadian Hatching Egg Producers (CHEP) Animal Care Program in B.C. The roll out of the program is complete, audits start in late August 2019.</p> <p>(suggested up to 70 words)</p>	<p>Example: In progress</p>
<p>Maintain Responsible Commercial pricing</p>	<p>Prior to 2020, grower margins were lower than average. This was mainly due to decreasing feed prices in Eastern Canada and stable to climbing feed prices in the West. Since COVID, the Board has elected to keep the differential price between Ontario and BC consistent in order to provide support to the BC processing sector. As a result, grower returns are the lowest in over two decades. The Board continues to monitor the situation and is working with Stakeholders. Indications are that storage stocks are decreasing and demand has stabilized.</p>	<p>In progress</p>
<p>Effectively Administer Regulations</p>	<p>The Board continues to respond to market situations and directions from the FIRB. In 2019, the Board commissioned a Self Marketer's Need Assessment Report. Unfortunately before there consultation process on the report was finalised, a third appeal involving this sector was initiated. In order to follow SAFETI protocols, the Board has delayed any major policy decisions until the release of the latest appeal decision.</p>	<p>Policy decisions to be developed and implemented after the release of the FIRB Appeal Decision</p>
<p>Maintain Effective Relationships with Stakeholders</p>	<p>The BCTMB has been working with the TFC and TFC Stakeholders in the development of a New National Allocation Policy. In 2020, the current policy was not adhered to and the allocation was instead achieved by an ad-hoc formula. The BCTMB is pleased with the outcome but would like to see a New Policy in place sometime in the 2021/2022 Quota year.</p>	<p>In progress</p>
<p>Optimize Operational Efficiency and Effective Decision Making</p>	<p>On-Farm Programs, Auditing as well as Office "standard operating procedures" were developed or updated in 2020.</p>	<p>Complete</p>

Section 2: Governance

Tables 2.1 - 2.5

* Effective, strategic and accountable delivery of legislated regulatory responsibilities by boards requires good governance and sound decision-making.

* All commodity boards are to complete tables 2.1, 2.2, 2.3, 2.4, and 2.5.

* Fill in the Comments/Examples column with a brief description and/or web link and/or evidence/examples.

Table 2.1 General Governance Tools and Related Regulatory Requirements

	Indicator	In place/ In progress/ To be started	Comments/Examples
Planning and reporting	Strategic Plan	In place/ Will be updated in late 2020 or early 2021.	We are awaiting an appeal decision that will be important for the Self Marketing Sector. Once we have read the decision, a new Strategic Planning process can start.
	Annual Report	In Place	
	Annual General Meeting	Mar.5/2020	
	Copies of all minutes, orders, reports, rules & regulations forwarded to BCFIRB as they are made	In Place	
Rules	Consolidated Orders up to date & published	In Place	
	BCFIRB approved election rules	In Place	
Board and staff	Current member job descriptions	In Place	
	Member orientation (e.g., mandate, role, responsibilities, regulatory framework, governance)	Included in our orientation	
	Member training (e.g., role of officers, ethics, conflict of interest, fiduciary duties, decision-making practices)	Included in our orientation	
	Staff orientation and training plans	In place	We have a small staff with only 3 employees. Job Description and orientation is available.
	Member and staff succession plan as applicable	small staff	Rehiring is required if any departure
	Member performance evaluations (annual)	Yes	
Accountability	Staff performance evaluations (annual)	Yes	GM evaluation carried out by the Board and Chair
	Member code of conduct signed	Yes	Once they have been elected
Transparency	Member conflict of interest signed and updated annually	In Place	Every September
	Governance and operational policies and controls up to date and public	policies and controls are up to date	Please see the performance target section for more detail

Table 2.2 Financial Accountability and Related Regulatory Requirements

	Indicator	In place/ In progress/ To be started	Comments/Examples
Financial statements	Auditor appointed in accord with Scheme requirements (if applicable)	In place	KPMG LLP
	Audited financial statements (annual)	In Place	
	Financial statements presented in annual report and at annual general meetings	In Place	
Member expenses	Up to date approved member remuneration and expense policy consistent with legislation (where applicable)	In Place	
Controls	Accounting practices are in accord with legislation and published standards	In Place	
	Internal financial controls are in place, and reviewed by auditors	In Place	
	Senior staff engaged with budget development & approval	In Place	
Accountability	Operational, program and other expenditures using levies collected under the NPMA are in accord with purposes of the Scheme.	In Place	
	Financial accountability processes and policies in place with producer associations and other organizations that receive funding from boards to carry out delegated responsibilities under the NPMA.	In Place	

Table 2.3 Communication and Consultation

	Indicator	In place/ In progress/ To be started	Comments/Examples
Communication	Active industry communication plan or strategy	In place	Newsletter and Board Updates
	Crisis management communication plan or strategy	In Place	In Crisis, stakeholders are kept in touch with timely updates
Consultation	Consultation, as appropriate and meaningful, with stakeholders (e.g., producers, supply chain, BCFIRB, Ministry of Agriculture, national agencies) to address sound marketing policy and public interest questions.	In Place	Consultation carried out for all major decisions. Feedback request and survey top be carried out again with next Strategic Plan
	Stakeholder feed back actioned where appropriate (e.g., policy or program development)	Yes	This was the case after the QTAR approval and Self Marketer Needs Assessment
Evaluation	Avenue for regular stakeholder feedback on board operations, processes, policies and communications.	Yes	Feedback received is shared with the Board and responses sent to stakeholder after discussion

Table 2.4 Decision Making

	Indicator	In place/ In progress/ To be started	Comments/Examples
Requirements	Quorum confirmed prior to decision making	Yes	
	Conflict of interest disclosure and recusals recorded	In Place	Agenda Item 1.1
Process	Processes are fair, inclusive, transparent, effective and strategic based on the matter to be decided.	Yes	
Outcome	Full rationale published for major decisions (e.g., including demonstrated application of consultation, market and other necessary information to reach sound marketing policy outcomes; demonstrated use of SAFETI in process & outcome)	Yes	
	Prompt timing, delivery and publishing of decisions	Yes	

Table 2.5 Decision Assessment

Assessment of focus of appeals and supervisory reviews. Assessment of what triggered appeal(s) and/or reviews. Lessons learned (process and sound marketing policy outcomes).

Decision Assessment
Identify key lessons learned regarding process and outcomes from appeals & supervisory reviews: We are currently waiting for an appeal decision before moving forward on our next Strategic plan. We believe

Section 3: Sector Summary Part 1

Tables 3.1 - 3.6

Sector Basics

* **All commodity boards** are to complete the tables in Section 3, providing the following definitions and statistics.

* *Examples are included in italics. Please delete when filling in your own stats and information.*

Table 3.1 Reporting Time Period

Define the start and end date of the period being reported on their PARP report.

Reporting Period	
Start date of reporting period	<i>April 28 2019</i>
End date of reporting period	<i>April 25 2020</i>

Table 3.2 Producer Size Definition

Create producer size categories based on production volume or quota units that are relevant to the sector

Producer Size Definitions	
Small Producer	<i>Less than 100,000 kg turkey quota</i>
Medium Producer	<i>Between 100,001 and 687,500kg turkey quota</i>
Large Producer	<i>More than 687,001kg turkey quota</i>

Table 3.3 Production Type

Define the major production types within the sector, and provide a brief explanation for each.

Production Type Definitions	
Production Type	Explanation
Commercial	All production that is not Organic or New Entrant
Organic	Applies to growers who are producing organic turkeys and who have been certified by an acceptable third party body
New Entrant	Those who have been producing turkey quota derived from the New Entrant Program for less than 10 years
[Type 4]	

Table 3.4 Production Measurement

Define the units of measurements used in the sector to measure production volume, and quota if applicable.

Production Measurement Definitions	
Quota Unit	<i>KG (Live weight)</i>
Production Unit	<i>KG (live weight)</i>

Table 3.5 Estimated Farm Cash Receipts

Report the total farm cash receipts of all production in B.C. in the reporting period.

Total Farm Cash Receipts	
\$48,674,577.44	2019

Table 3.6 Direct Vendor Grower

Report the number of growers holding direct vendor permits per region, at the **end** of the reporting period.

Direct Vendor Grower	
Lower Mainland	5
Vancouver Island	16
Interior	13
North	5

Section 3: Sector Summary Part 2

Tables 3.7 - 3.18

Total Producer Numbers

* All commodity boards are to use these tables to report the number of producers in B.C. at the end of the reporting period.

* Statistics are to be broken down by total number of producers in each category in each region.

* Total producer numbers are to be the same across tables 3.7, 3.8, and 3.9.

Table 3.7 Total Producers by Producer Type and Region

Producer type	L.M.	V.I.	Interior	North	Total Producers
Established Producers	40	7		4	51
New Producers	8	2	3		13
Total Producers	48	9	3	4	64

Table 3.8 Total Producers by Producer Size and Region

Producer Size	L.M.	V.I.	Interior	North	Total Producers
Small Producers	9	8	2	4	23
Medium Producers	24	1	1		26
Large Producers	15				15
Total Producers	48	9	3	4	64

Table 3.9 Total Producers by Production Type and Region

Production Type	L.M.	V.I.	Interior	North	Total Producers
COMMERCIAL	38	1	1		40
ORGANIC	1				1
SPECIALTY	9	8	2	4	23
Total Producers	48	9	3	4	64

Total Production Volume

* All commodity boards are to use these tables to report the amount of the commodity produced in B.C. over the full reporting period.

* Statistics are to be broken down by the total volume of the commodity that was produced, in each category in each region.

* Total production volume is to be the same across tables 3.10, 3.11, and 3.12.

* Supply managed boards are to report production volume per the table below:

Table 3.10 Total Production by Producer Type and Region

Producer type	L.M.	V.I.	Interior	North	Total Production
Established Producers	20,686,325	685,155		58,156	21,429,636
New Producers	2,015,406	30,325	577,888		2,623,619
Total Production	22,701,731	715,480	577,888	58,156	24,053,255

Table 3.11 Total Production by Producer Size and Region

Producer Size	L.M.	V.I.	Interior	North	Total Production
Small Producers	364,241	108,133	5,441	58,156	535,971
Medium Producers	8,164,359	607,347	572,447		9,344,153
Large Producers	14,173,131				14,173,131
Total Production	22,701,731	715,480	577,888	58,156	24,053,255

Table 3.12 Total Production by Production Type and Region

Production Type	L.M.	V.I.	Interior	North	Total Production
COMMERCIAL	21,633,680	607,347			22,241,027
SPECIALTY	1,015,702	108,133	577,888	58,156	1,759,879
ORGANIC	52,349				52,349
Total Production	22,701,731	715,480	577,888	58,156	24,053,255

Table 3.13 Quota Utilization

* The BC Broiler Hatching Egg Commission, the BC Chicken Marketing Board, and BC Turkey Marketing Board are to report on the average quota utilization across the reporting period.

Average Quota Utilization
86%

Table 3.14 New Producers Entering the Regulated Sector

* Use this table to report on the number of new producers (as defined on page 3) which are new licence holders who entered the sector in the reporting period.

* Statistics are broken down by the total number of producers per region.

	Lower Mainland	Vancouver Island	Interior	North	Total
# of New Licenced Producers	4	-	1	1	-
Total	4	-	1	1	6

Table 3.15 All Producers Exiting the Regulated Sector

* Use this table to report on the number of producer exits in the sector in the reporting period.

* Statistics are broken down by the total number of producers per region.

	Lower Mainland	Vancouver Island	Interior	North	Total
Licenced Producer < 5 years	1	-	-	-	1
Licenced Producer 5- 10 years	1	-	1	-	2
Licenced Producer 10 years+	4	1	-	1	6
Total	6	1	1	1	9

Table 3.16 New Producers Entering the Supply Managed Sector

* Use this table to report on the number of new producers (as defined on page 3) who entered the sector in the reporting period and the volume of quota they were issued.

* For those boards that collect data on other types of entrants to the sector (not through defined New Entrant Program), there is the option to report on these entrants under the category "other," in the table below.

* Statistics are broken down by the total number of producers and total volume of quota received, per region.

	Lower Mainland		Vancouver Island		Interior		North		Total	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
New Entrant Program	-	-	-	-	-	-	-	-	-	-
Quota Transfers	5	2,225,532	-	-	1	544,324	1	17,500	7	2,787,356
Total	5	2,225,532	-	-	1	544,324	1	17,500	7	2,787,356

Table 3.17 All Producers Exiting the Supply Managed Sector

* Use this table to report on the number of producer exits in the sector in the reporting period.

* Statistics are broken down by the total number of producers and total volume of quota they previously held, per region.

	Lower Mainland		Vancouver Island		Interior		North		Total	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
New Entrant < 5 years	-	-	-	-	-	-	-	-	-	-
New Entrant 5- 10 years	-	-	-	-	-	-	-	-	-	-
Other < 5 years	1	21,062	-	-	-	-	-	-	1	21,062
Other 5- 10 years	1	190,000	-	-	1	544,324	-	-	2	734,324
Any producer 10 years +	4	2,472,345	1	17,500	-	-	1	17,500	6	2,507,345
Total	6	2,683,407	1	17,500	1	544,324	1	17,500	9	3,262,731

Processing

* Use these tables to report on the provincial processing capacity within the commodity sector.

* All commodity boards are to provide regional counts of processors, broken down by Federal or Provincial licences.

Table 3.18 Total Number of Processors by Type

Processor Size	LM	VI	INT	NOR	Total
<i>Federal</i>	4	-	-	-	4
<i>Provincial</i>	1	2	3	-	6
Total	5	2	3	-	10

Section 4: Quota Management & Movement Part 1

Tables 4.1 - 4.3

Quota Holdings

- * Use these tables to report the total quota holdings in B.C. at the end of the reporting period.
- * Statistics are broken down by the total volume of quota held by producers based on each category in each region.
- * Total quota holdings are to be the same across tables 4.1, 4.2, and 4.3.

Table 4.1 Quota Holdings by Producer Type and Region

Producer type	L.M.	V.I.	Interior	North	Total Producers
Established Producers	22,904,596	762,520	-	70,000	23,737,116
New Producers	2,132,452	45,000	597,193	-	2,774,645
Total Quota Holdings	25,037,048	807,520	597,193	70,000	26,511,761

Table 4.2 Quota Holdings by Producer Size and Region

Producer Size	L.M.	V.I.	Interior	North	Total Producers
Small Producers	365,369	145,000	52,869	70,000	633,238
Medium Producers	9,086,015	662,520	544,324	-	10,292,859
Large Producers	15,585,664	-	-	-	15,585,664
Total Quota Holdings	25,037,048	807,520	597,193	70,000	26,511,761

Table 4.3 Quota Holdings by Production Type and Region

Production Type	L.M.	V.I.	Interior	North	Total Producers
COMMERCIAL	23,700,020	662,520	35,369	-	24,397,909
SPECIALTY	1,315,966	145,000	561,824	70,000	2,092,790
ORGANIC	21,062	-	-	-	21,062
Total Quota Holdings	25,037,048	807,520	597,193	70,000	26,511,761

Section 4: Quota Management & Movement Part 2

Tables 4.4 - 4.9

Quota Transfers

* Use tables 4.4 to 4.9 to report on all quota transfers between producers, or applicable going concern sales. ☒

* Quota issued by boards is reported in tables 4.18, and 4.12-4.14. ☒

* On August 7, 2019 BCFIRB amended its quota transfer directions to the Milk Board to allow for assessment free transfers of quota to non-family members off the quota exchange under specific conditions. A condition of the amendment was that the Milk Board is to report annually via PARP on the amount of quota being transferred off the Exchange, broken down by family transfers and non-family transfers. ☒

* On September 13, 2019, BCFIRB extended the PARP reporting requirement for separating out non-family/family quota transfers to all supply managed boards, regardless of whether there is a quota exchange.

Table 4.4 Quota Transfer Restrictions

* Use this table to report on any quota transfer restrictions (excluding BCFIRB directed restrictions) that affect how quota is transferred (e.g., regional movement restrictions).

Transfer Restrictions
<i>Certified Organic Quota is issued to growers who can demonstrate a market need for the product</i>
With the exception of New Entrant Quota, the Board will withhold from the commercial transfer of quota a percentage of the amount transferred in accordance with the length of time elapsed since the transferor acquired the quota, as set out below: Within one year of acquisition 30% Between 1 and 2 years of acquisition 20% Between 2 and 3 years of acquisition 10% Over three years of acquisition 0%

Table 4.5 Total Transfer Volume by Transfer Type

Transfer Volume by Transfer Type	
# of assessed transfers	-
Volume of assessed transfers	-
# of exempt transfers	4
Volume of exempt transfers	1,767,390
# of exempt family transfers	5
Volume of exempt family transfers	1,495,341
# of non-exempt family transfers	-
Volume of non-exempt family transfers	-
(MMB only) # of exempt non-family transfers	-
(MMB only) Volume of exempt non-family transfers	-
Total # of all transfers	9
Total quota of all transfers	3,262,731
Total quota assessment collected	-

Table 4.6 Total Transfer Volume by Quota Type

Total Transfer Volume by Quota Type	
# of [COMMERCIAL] Quota Transfers	5
Volume of [COMMERCIAL] Quota Transfers	2,662,345
# of [SPECIALTY] Quota Transfers	3
Volume of [SPECIALTY] Quota Transfers	579,324
# of [ORGANIC] Quota Transfers	1
Volume of [ORGANIC] Quota Transfers	21,062
Total # of all transfers	9
Total quota of all transfers	3,262,731

Table 4.7 Transfers by Producer Type

Producer Type	Transfer From		Transfer To	
	# of Transfers	Total Quota	# of Transfers	Total Quota
Established Producers	6	2,507,345	3	929,955
New Producers	3	755,386	6	2,332,776
Total	9	3,262,731	9	3,262,731

Table 4.8 Transfers by Producer Size

Producer Size	Transfer From		Transfer To	
	# of Transfers	Total Quota	# of Transfers	Total Quota
Small Producers	3	56,062	2	38,562
Medium Producers	3	1,188,904	4	1,206,404
Large Producers	3	2,017,765	3	2,017,765
Total	9	3,262,731	9	3,262,731

Table 4.9 Transfers by Region

Region	Transfer From		Transfer To	
	# of Transfers	Total Quota	# of Transfers	Total Quota
Lower Mainland	6	2,683,407	7	2,700,907
Vancouver Island	1	17,500	-	-
Interior	1	544,324	1	544,324
North	1	17,500	1	17,500
Total	9	3,262,731	9	3,262,731

Section 4: Quota Management & Movement Part 3

Tables 4.10 - 4.16

Growth Quota

* Use these tables to report any growth quota issued to producers due to an increase in overall quota holdings in B.C. that occurred during the reporting period.

* Statistics are broken down by established and new producers, and the number of producers who received quota within each category and the volume of growth quota they received.

4.10 Growth Quota Basic Info

- If boards issued growth quota in the reporting period, report basic growth quota statistics.

Growth Quota Allocation Basic Stats	
Date(s) of allocation	-
Total volume of allocation	-
# of producers who accepted growth quota	-
# of producers who turned down growth quota	-
# of producers ineligible for growth quota	-

4.11 Growth Issued by Region

Region	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
Lower Mainland	-	-	-	-	-	-
Vancouver Island	-	-	-	-	-	-
Interior	-	-	-	-	-	-
North	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.12 Growth Issued by Producer Size

Producer Size	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
Small Producers	-	-	-	-	-	-
Medium Producers	-	-	-	-	-	-
Large Producers	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.13 Growth Issued by Production Type

Production Type	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
[Type 1]	-	-	-	-	-	-
[Type 2]	-	-	-	-	-	-
[Type 3]	-	-	-	-	-	-
[Type 4]	-	-	-	-	-	-
Total	-	-	-	-	-	-

Quota Retraction

* Supply managed boards are to use these tables to report any quota retracted from producers to manage overall production in B.C.

* Statistics are broken down by established and new producers, and the number who had quota retracted within each category, and volume of retracted quota.

* Do not include any transfer assessments or penalties.

4.14 Quota Retracted by Region

Region	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
Lower Mainland	-	-	-	-	-	-
Vancouver Island	-	-	-	-	-	-
Interior	-	-	-	-	-	-
North	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.15 Quota Retracted by Producer Size

Producer Size	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
Small Producers	-	-	-	-	-	-
Medium Producers	-	-	-	-	-	-
Large Producers	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.16 Quota Retracted by Production Type

Production Type	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
[Type 1]	-	-	-	-	-	-
[Type 2]	-	-	-	-	-	-
[Type 3]	-	-	-	-	-	-
[Type 4]	-	-	-	-	-	-
Total	-	-	-	-	-	-