BC Turkey Marketing Board

Public Accountability and Reporting Project (PARP) 2022 Reporting Period

Section 1: Sector Performance Targets

Section 1: Sector Performance Targets

1.1 Sector Performance Targets Template

*All commodity boards and commissions are to identify between 3-5 board targets/goals that you think best demonstrate the strategic priorities and future direction of your sector.

*Some or all targets/goals may already be part of your strategic plan.

*Include an update on the targets set in the previous reporting period, unless those targets were marked as complete in the previous report.

*Target status: Completed; In Progress; To be started

*Use hyperlinks to provide supporting references where appropriate

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document (pg 4-5) BCFIRB has provided

Target	Target description	Target status	Timeline
Previous Targets			
Make informed decisions aimed at increasing consumption by better understanding the BC marketplace.	Meet with processors, develop a plan and timing to obtain industry information. Meet with Food Service Sector, Retailers, Further Processors, Restaurants. Compile information and identify opportunities to improve marketing initiatives at the national level.	In Progress	Target completion date of 2024; ongoing efforts will be required beyond then
Work with TFC stakeholders to obtain an Allocation Policy.	Advocate, create and finalize an Allocation Policy that BC can support	In Progress	Draft Allocation Policy under development; implementation target for late 2023
Create and maintain strategic alliances with TFC stakeholders and proclamation signatories.	Formalize discussion ideas, conduct discussions with TFC directors from boards across Canada. Obtain their input on the ideas	In Progress	Ongoing efforts required; no scheduled completion date
Determine impacts of removing Category 3 on economic and animal welfare in turkey farming.	Bacitracin methylene disalicylate (BMD) is a Category 3 preventative pre- mixed medication that requires a vet prescription. This target will determine Determine impacts of removing BMD on turkey viability, explore the role BMD had in preventing blackhead, determine if there are alternate solutions avaialble.	Completed	Completed
New Targets			

Section 2: Governance

Tables 2.1 - 2.5

*Effective, strategic and accountable delivery of legislated regulatory responsibilities by boards requires good governance and sound decision-making.

*All commodity boards are to complete tables 2.1, 2.2, 2.3, 2.4, and 2.5.

*Fill in the Comments/Examples column with a brief description and/or web link and/or evidence/examples.

*Status reporting: In place; In place & under review ; In progress; To be started.

For further examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 2.1 General Governance Tools and Related Regulatory Requirements

		In place/	
	Indicator	In progress/	Comments/Examples
		To be started	
	Strategic Plan	In place	Current plan: 2021-2023. Starting new plan: Fall 2023
Planning and	Annual Report	In place	Annual Reports - British Columbia Turkey (bcturkey.com)
-	Annual General Meeting	In place	Occurs every March
reporting	Copies of all minutes, orders, reports, rules & regulations forwarded to BCFIRB as they are made	In place	
Rules	Consolidated Orders up to date & published	In place	General Orders Regulations - British Columbia Turkey (bcturkey.com)
Rules	BCFIRB approved election rules	In place	Revised BCTMB election rules (bcturkey.com)
	Current member job descriptions	In place	Yes, available on Growers' Portal
	Member orientation (e.g., mandate, role, responsibilities, regulatory framework, governance)	In place	Onboarding documentation (orientation package) kept up-to-date and provided to new Chair/Board Members promptly after appointment/election
Board and staff	Member training (e.g., role of officers, ethics, conflict of interest, fiduciary duties, decision-making practices)	In place	Part of the orientation package
	Staff orientation and training plans	In place	Part of the orientation package
	Member and staff succession plan as applicable	In place	In place as much as possible within a small organisation
	Member performance evaluations (annual)	In place	Carried out by COMB every year
	Staff performance evaluations (annual)	In place	Carried out at least annually for all staff
Accountability	Member code of conduct signed	In place	
	Member conflict of interest signed and updated annually	In place	
Transparency	Governance and operational policies and controls up to date and public	In place	

	Indicator	In place/ In progress/ To be started	Comments/Examples
Financial	Auditor appointed in accord with Scheme requirements (if applicable)	In place	Appointed every 3 years at the AGM
	Audited financial statements (annual)	In place	Ву КРМС
statements	Financial statements presented in annual report and at annual general meetings	In place	Annual Reports - British Columbia Turkey (bcturkey.com)
Member expenses	Up to date approved member remuneration and expense policy consistent with legislation (where applicable)	In place	
	Accounting practices are in accord with legislation and published standards	In place	
Controls	Internal financial controls are in place, and reviewed by auditors	In place	
	Senior staff engaged with budget development & approval	In place	
	Operational, program and other expenditures using levies collected under the <i>NPMA</i> are in accord with purposes of the Scheme.	In place	
Accountability	Financial accountability processes and policies in place with producer associations and other organizations that receive funding from boards to carry out delegated responsibilities under the NPMA.	In place	BCTA budget reviewed annually by the BCTMB, more often if changes are required. Financials for the BCTA are reviewed by quarterly by the BCTMB.

Table 2.2 Financial Accountability and Related Regulatory Requirements

Table 2.3Communication and Consultation

	Indicator	In place/ In progress/ To be started	Comments/Examples
Communication	Active industry communication plan or strategy Crisis management communication plan or strategy		Notices to Industry emailed and posted on Growers Portal Grower Meetings held 3x per year
	Consultation, as appropriate and meaningful, with stakeholders (e.g., producers, supply chain, BCFIRB, Ministry of Agriculture. national agencies) to address sound marketing policy and public interest questions.		Industry Committees assembled for specific topics as they arise to provide input/feedback to Board
	Stakeholder feed back actioned where appropriate (e.g., policy or program development)	In place	Board receives and action stakeholder feedback as appropriate
Evaluation	Avenue for regular stakeholder feedback on board operations, processes, policies and communications.	In place	

Table 2.4 Decision Making

	Indicator	In place/ In progress/ To be started	Comments/Examples
Requirements	Quorum confirmed prior to decision making Conflict of interest disclosure and recusals recorded	In place In place	Standing item on Board meeting agendas
Process	Processes are fair, inclusive, transparent, effective and strategic based on the matter to be decided.	In place	Consultation committees used as required
Outcome	necessary information to reach sound marketing policy outcomes; demonstrated use of SAFETI in process & outcome)	In place	SAFETI analysis sent out with major Board decisions; notices posted to Growers Portal
	Prompt timing, delivery and publishing of decisions	In place	As soon as possible after major decisions

Table 2.5Decision Assessment

Assessment of focus of appeals and supervisory reviews. Assessment of what triggered appeal(s) and/or reviews. Lessons learned (process and sound marketing policy outcomes).

Decision Assessment
No appeals or supervisory reviews in 2022

Table 2.6A: AMPs and Biosecurity Programs

	Indicator	In place/ In Progress/ To be started	Comments/Example
BCFIRB Direction	Current compliance and enforcement process publicly published	In Place	General Orders: Division 3 - Licensing, Suspension & Cancellation of Licenses General Orders: Farm Practices Regulations, Suspension & Cancellation General Orders: Fees & Levies Regulation
	AMPs policies and procedures approved by BCFIRB and publicly published	N//A	N/A

Table 2.6B: AMPs and Biosecurity Programs

	Criteria	Details
	Mandatory biosecurity program(s) for the commodity	TFC On-Farm Food Safety Program TFC Flock Care Program
	Number of farms audited	28
	Type of audit(s) conducted	On-Farm and Records Reviews
	Auditor	Commodity Board and Third Party (NSF)
Minimum Reporting	Number of Corrective Actions (CARs) issued	115
Requirements for	Top 3 infractions for CARs issued	
Compliance and	1	Litter quality not recorded
Enforcement of	2	Pest control inspections not logged
Mandatory Biosecurity	3	No SOP for barn cleaning/maintenance
Programs	Enforcement actions taken (Including any penalties issued)	None Taken 0 - suspension of licence 0 - cancellation of licence 0 - change in licence class
	Average time to compliance from when warning notice issued	30 days

Section 3: Sector Summary Part 1

Tables 3.1 - 3.7

Sector Basics

* All commodity boards are to complete the tables in Section 3, providing the following definitions and statistics.

* Examples are included in italics with a "*" next to them. Please delete when filling in your own stats and information.

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 3.1 Reporting Time Period

Define the start and end date of the period being reported on their PARP report.

Reporting Period		
Start date of reporting period	01-May-22	
End date of reporting period	29-Apr-23	

Table 3.2 Production Measurements Defined

Define the units of measurements used in the sector to measure production volume, and quota if applicable.

Production Measurement Definitions		
Quota Unit	KG (Live weight)	
Production Unit	KG (Live weight)	

Table 3.3 Regulated and Supply Managed Products Defined

*Eor all commodity boards: Define the regulated product(s)

*Eor regulated boards: Identify production volume (and crop type and/or other factor if applicable) where a licence is required (e.g. cranberries - > 2 acres)

*For supply managed boards: Identify production volume for personal exemption; small lot permit or small lot type program; and, volume where quota required.

Regulated Definition

Example: Per quota year, 50 turkey poults or less for personal consumption is exempt from licensing; up to 300 turkey poults per quota year for marketing at the farm gate requires a Direct Vendor License. Commercial, certified organic or new entrant grower quota requires licensing.

Table 3.4Production Type Definitions

Production Type Definitions			
Production Type	Explanation		
COMMERCIAL	All Quota other than Certified Organic		
SPECIALTY	RWA, Free Run - These are also classified as Commercial Quota		
ORGANIC	Certified Organic by a certifying agent approved by the Board		

Define the major production types within the sector, and provide a brief explanation for each.

Table 3.5 Producer Size Definitions

Create producer size categories based on production volume or quota units that are relevant to the sector Please ensure there are no overlaps or gaps between size categories

Producer Size Definitions		
Small Producer	Less than 100,000kg quota units	
Medium Producer Between 100,001 and 687,499kg quota units		
Large Producer	More than 687,500kg quota units	

Table 3.6	Small Lot Type programs -	Producers By Region
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Program Name:	Program Description/Explanation
Direct Vendor	All producers who place up to 300 turkey poults not for personal consumption should license with the BC Turkey Marketing Board as a direct vendor grower. No direct-vendor grower shall market any regulated product, other than at the farm gate, at a farmer's market, through an independent butcher shop, or through an independent restaurant, to any person who is not the end consumer of the regulated product. Direct-vendor growers may not market to any other grower, wholesaler, broker, processor, turkey broker, retail grocery chain or commercial foodservice chain.

*Use this table to report permit or small lot type program such as Producer-Vendor, Cottage Industry Program, Direct Vendor Grower or Small Lot Innovative Self Marketer or similar permit programs.

Small Producers per Region					
Lower Mainland	3				
Vancouver Island	13				
Interior	14				
North					

*Report the number of producers participating in small lot type programs per region, at the end of the reporting period.

Table 3.7 Estimated Farm Cash Receipts

Report the total farm cash receipts of all production in B.C. in the reporting period.

Total Farm Cash Receipts					
\$47,014,387	.7				

Section 3: Sector Summary Part 2

Tables 3.8 - 3.19

Total Producer Numbers

* All commodity boards are to use these tables to report the number of producers in B.C. at the end of the reporting period.

* Statistics are to be broken down by total number of producers in each category in each region.

* Total producer numbers are to be the same across tables 3.8, 3.9, and 3.10.

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 3.8 Total Producers by Producer Type and Region

Producer type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Established Producers	50	4	1	4	59
New Producers	-	-		-	-
Total Producers	50	4	1	4	59

Table 3.9 Total Producers by Producer Size and Region

Producer Size	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Small Producers	10	3	-	4	17
Medium Producers	25	1	1	-	27
Large Producers	15	-	-	-	15
Total Producers	50	4	1	4	59

Table 3.10 Total Producers by Production Type and Region

Production Type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Commercial	41	1	-	-	42
Specialty	8	3	1	4	16
Organic	1	-	-	-	1
Total Producers	50	4	1	4	59

Total Production Volume

* All commodity boards are to use these tables to report the amount of the commodity produced in B.C. over the full reporting period.

* Statistics are to be broken down by the total volume of the commodity that was produced, in each category in each region.

* Total production volume is to be the same across tables 3.11, 3.12, and 3.13.

* Supply managed boards are to report production volume per the table below:

Table 3.11 Total Production by Producer Type and Region

Producer type	Lower Mainland	Vancouver Island	Interior	North	Total Production
Established Producers	16,898,351	684,621	520,542	60,602	18,164,116
New Producers					-
Total Production (KG Live Wght)	16,898,351	684,621	520,542	60,602	18,164,116

Table 3.12 Total Production by Producer Size and Region

Producer Size	Lower Mainland	Vancouver Island	Interior	North	Total Production
Small Producers	245,402	46,597		60,602	352,601
Medium Producers	6,663,693	638,024	520,542		7,822,259
Large Producers	9,989,256				9,989,256
Total Production (KG Live Wght)	16,898,351	684,621	520,542	60,602	18,164,116

Table 3.13 Total Production by Production Type and Region

Production Type	Lower Mainland	Vancouver Island	Interior	North	Total Production
Commercial	16,148,871	638,024			16,786,895
Specialty	708,460	46,597	520,542	60,602	1,336,201
Organic	41,020				41,020
Total Production (KG Live Wght)	16,898,351	684,621	520,542	60,602	18,164,116

Table 3.14 Quota Utilization

*Only the BC Broiler Hatching Egg Commission, the BC Chicken Marketing Board, and BC Turkey Marketing Board are to report on the average quota utilization across the reporting period.

Average Quota Utilization
88.5%

Table 3.15 New Entrances to all Sectors in the Current Reporting Period

*All commodities: Report all entrances to your sector in the current reporting period as defined in Table 3.1 on page 10 of the Guide.

*<u>For supply managed sectors</u>: Report the number of new entries through new entrant programs separately from other methods of entry (e.g., quota purchase, inheritance). *Statistics are broken down by the total number of producers, means of entry and total volume of quota received, per region.

	Lower Mainland		Lower Mainland Vancouver Island		Interior		North		Total	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
New entrances via New Entrant Program	-	-	-	-	-	-	-	-	-	-
Other Entrance Means	1	40,000	-	-	-	-	-	-	1	40,000
Total	1	40,000	-	-	-	-	-	-	1	40,000

Table 3.16 All Regulated Sector Exits in the Current Reporting Period

* Use this table to report on the number of producer exits in the sector in the reporting period.

* Statistics are broken down by the total number of producers per region.

		Lower Mainland	Vancouver Island	Interior	North	Total
Licenced Producer < 5 years		-	-	-	-	-
Licenced Producer 5-10 years		-	-	-	-	-
Licenced Producer 10 years+		1		1	-	2
	Total	1	-	1	-	2

Table 3.17 All Producers Exiting the Supply Managed Sector

* Use this table to report on the number of producer exits in the sector by region in the current reporting period.

* Statistics are broken down by the total number of producers and total volume of quota they previously held, per region.

	Lower Ma	ainland	Vancouve	er Island	Interio	or	North	l	To	tal
	# of Producers	Total Quota								
New Entrant < 5 years	-	-	-	-	-	-	-	-	-	-
New Entrant 5- 10 years	-	-	-	-	-	-	-	-	-	-
Other < 5 years	-	-	-	-	-	-	-	-	-	-
Other 5-10 years	-	-	-	-	-	-	-	-	-	-
Any producer 10 years +	1	153,170	-		1	17,500	-	-	2	170,670
Total	1	153,170	-	-	1	17,500	-	-	2	170,670

Processing

*Use these tables to report on federal and provincial processors within the commodity sector.
*All commodity boards are to provide regional counts of processors, broken down by Federal or Provincial licences.
*If applicable, provide the number and regional distribution of hatcheries and/or grading stations.
*If the total number of provincial and federal licences is more than the total number of physical processing plants in BC (E.G., if some plants have both a federal and provincial licence) please note this with an asterix below Table 3.18.

Table 3.18Total Number of Processors by Type

Processor Type	Lower Mainland	Vancouver Island	Interior	North	Total
Federal	4	-	-	-	4
Provincial	1	1	-	-	2
Total	5	1	-	-	6

Designated Agencies

*If applicable report the number of agencies by region.

3.19 Total Number of Designated Agencies by Region in B.C.

Lower Mainland	Vancouver Island	Interior	North	Total
1	-			-

Section 4: Quota Management & Movement Part 1

Tables 4.1 - 4.3

Quota Holdings

*Use these tables to report the total quota holdings in B.C. at the **end** of the reporting period.

*Statistics are broken down by the total volume of quota held by producers based on each category in each region.

*Total quota holdings are to be the same across tables 4.1, 4.2, and 4.3.

*Reminder: New Producers are new within the past 10 years. Refer to the definition on page 3 of the accompanying Reporting Guide.

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 4.1 Quota Holdings by Producer Type and Region

Producer type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Established Producers	25,167,417	730,020	544,324	70,000	26,511,761
New Producers		-		-	-
Total Quota Holdings	25,167,417	730,020	544,324	70,000	26,511,761

Table 4.2 Quota Holdings by Producer Size and Region

Producer Size	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Small Producers	391,115	67,500		70,000	528,615
Medium Producers	9,081,015	662,520	544,324	-	10,287,859
Large Producers	15,695,287	-	-	-	15,695,287
Total Quota Holdings	25,167,417	730,020	544,324	70,000	26,511,761

Production Type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Commercial	23,971,356	662,520	-	-	24,633,876
Specialty	1,174,999	67,500	544,324	70,000	1,856,823
Organic	21,062	-	-	-	21,062
Total Quota Holdings	25,167,417	730,020	544,324	70,000	26,511,761

Section 4: Quota Management & Movement Part 2 Tables 4.4 - 4.9

Quota Transfers

* Use tables 4.4 to 4.9 to report on all quota transfers between producers, or applicable going concern sales. 2

* Quota issued by boards is reported in tables 4.18, and 4.12-4.14.2

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 4.4 Quota Transfer Restrictions

* Use this table to report on any quota transfer restrictions (excluding BCFIRB directed restrictions) that affect how quota is transferred (e.g., regional movement restrictions).

Transfer Restrictions

Organic growers must prove a market. 30/20/10 assessment on quota transfer under 3 years.

Table 4.5Total Transfer Volume by Transfer Type

Transfer Volume by Transfer Type				
# of asses	-			
Volume of asses	-			
# of exer	14			
Volume of exer	821,391			
# of exempt fan	nily transfers	-		
Volume of exempt fan	nily transfers	-		
# of non-exempt fan	nily transfers	-		
Volume of non-exempt fan	nily transfers	-		
(MMB only) # of exempt non-fan	nily transfers	-		
(MMB only) Volume of exempt non-fan	nily transfers	-		
Total # of	f all transfers	14		
Total quota of	f all transfers	821,391		
Total quota assessm	ent collected	-		

Total Transfer Volume by Quota Type	
# of [Commercial] Quota Transfers	6
Volume of [Commercial] Quota Transfers	581,391
# of Specialty] Quota Transfers	8
Volume of [Specialty] Quota Transfers	240,000
# of [Organic] Quota Transfers	-
Volume of [Organic] Quota Transfers	-
Total # of all transfers	14
Total quota of all transfers	821,391

Table 4.6Total Transfer Volume by Quota Type

Table 4.7Transfers by Producer Type

	Transfer From		Transfer To	
Producer Type	# of Transfers	Total Quota	# of Transfers	Total Quota
Established Producers	14	821,391	14	821,391
New Producers				
Total	14	821,391	14	821,391

Table 4.8Transfers by Producer Size

	Transfe	r From	Transfer To		
Producer Size	# of Transfers	Total Quota	# of Transfers	Total Quota	
Small Producers	5	40,000	2	48,000	
Medium Producers	9	781,391	8	651,391	
Large Producers			4	122,000	
Total	14	821,391	14	821,391	

Table 4.9Transfers by Region

	Transfe	ansfer From Transfer T		
Region	# of Transfers	Total Quota	# of Transfers	Total Quota
Lower Mainland	9	781,391	14	821,391
Vancouver Island	3	22,500	-	-
Interior	2	17,500	-	-
North	-	-	-	-
Total	14	821,391	14	821,391

Section 4: Quota Management & Movement Part 3

Tables 4.10 - 4.16

Growth Quota

* Use these tables to report any growth quota issued to producers due to an increase in overall quota holdings in B.C. that occurred during the reporting period.

* Statistics are broken down by established and new producers, and the number of producers who received quota within each category and the volume of growth quota they received.

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

4.10 Growth Quota Basic Information

*If boards issued growth quota in the reporting period, report basic growth quota statistics. If no growth quota was issued, please indicate so.

Growth Quota Allocation Basic Statistics				
Date(s) of allocation				
Total volume of allocation	-			
# of producers who accepted growth quota	-			
# of producers who turned down growth quota	-			
# of producers ineligible for growth quota	-			

4.11 Growth Issued by Region and Producer Type

Region	Established	Producers	New Pro	ducers	All Proc	ducers
Region	# of	Total	# of	Total	# of	Total
	Producers	Quota	Producers	Quota	Producers	Quota
Lower Mainland	-	-	-	-	-	-
Vancouver Island	-	-	-	-	-	-
Interior	-	-	-	-	-	-
North	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.12 Growth Issued by Producer Size and Producer Type

Producer Size	Established	Producers	New Pro	ducers	All Proc	lucers
FIGURE SIZE	# of	Total	# of	Total	# of	Total
	Producers	Quota	Producers	Quota	Producers	Quota
Small Producers	-	-	-	-	-	-
Medium Producers	-	-	-	-	-	-
Large Producers	-	-	-	-	-	-
Total	-	-	-	-	-	-

Production Type	Established	Producers	New Pro	ducers	All Proc	lucers
Production Type	# of	Total	# of	Total	# of	Total
	Producers	Quota	Producers	Quota	Producers	Quota
Commercial	-	-	-	-	-	-
Specialty	-	-	-	-	-	-
Organic	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.13 Growth Issued by Production Type and Producer Type

Quota Retraction

* Supply managed boards are to use these tables to report any quota retracted from producers to manage overall production in B.C.

* Statistics are broken down by established and new producers, and the number who had quota retracted within each category, and volume of retracted quota.

* Do not include any transfer assessments or penalties.

4.14 Quota Retracted by Region

Region	Established	Producers	New Pro	ducers	All Proc	lucers
Kegion	# of	Total	# of	Total	# of	Total
	Producers	Quota	Producers	Quota	Producers	Quota
Lower Mainland	-	-	-	-	-	-
Vancouver Island	-	-	-	-	-	-
Interior	-	-	-	-	-	-
North	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.15 Quota Retracted by Producer Size

Producer Size	Established	Producers	New Pro	ducers	All Proc	lucers
FIGURCEI SIZE	# of	Total	# of	Total	# of	Total
	Producers	Quota	Producers	Quota	Producers	Quota
Small Producers	-	-	-	-	-	-
Medium Producers	-	-	-	-	-	-
Large Producers	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.16 Quota Retracted by Production Type

Production Type	Established	Producers	New Pro	ducers	All Proc	lucers
Froduction Type	# of	Total	# of	Total	# of	Total
	Producers	Quota	Producers	Quota	Producers	Quota
Commercial	-	-	-	-	-	-
Specialty	-	-	-	-	-	-
Organic	-	-	-	-	-	-
Total	-	-	-	-	-	-