

BC Turkey Marketing Board
Public Accountability and
Reporting Project (PARP)
2021 Reporting Period

Section 1: Sector Performance Targets

Section 1: Sector Performance Targets

1.1 Sector Performance Targets Template

***All commodity boards and commissions** are to identify between 3-5 board targets/goals that you think best demonstrate the strategic priorities and future direction of your sector.

*Some or all targets/goals may already be part of your strategic plan.

*Include an update on the targets set in the previous reporting period, **unless those targets were marked as complete in the previous report.**

*Target status: Completed; In Progress; To be started

*Use hyperlinks to provide supporting references where appropriate

For further information or examples of how to fill out the tables, refer to the [PARP Templates and Reporting Guide document \(pg 4-5\) BCFIRB has provided](#)

Target	Target description	Target status	Timeline
Previous Targets			
Minimize the occurrence and impacts of Blackhead outbreaks in BC	A series of 6 projects have been identified to identify the following: Links between cases that occurred in 2020, identify disease reservoirs, develop new testing procedures, educate stakeholders with webinars including leading experts on the subject, keep stakeholders updated with regards to new developments and cases.	Started in 2020 and will continue throughout 2021 until March of 2022	Complete
Make informed decisions aimed at increasing consumption by better understanding the eBC marketplace.	Meet with processors, develop a plan and timing to obtain industry information. Meet with Food Service Sector, Retailers, Further Processors, Restaurants. Compile information and identify opportunities to improve marketing initiatives at the national level.	Started in 2020	Ongoing
Work with TFC stakeholders to obtain an Allocation Policy.	Advocate, create and finalize an Allocation Policy that BC can support	Started in 2020	Ongoing
Analyse the effectiveness of Poultry House Sanitizers	In 2020, a poultry house sanitizer was acquired to see if it could reduce diseases on-farm. Before and after results were tabulated for the next 12 months.	Report Completed in April 2021	Complete
New Targets			
Create and maintain strategic alliances with TFC stakeholders and proclamation signatories.	Formalize discussion ideas, conduct discussions with TFC directors from boards across Canada. Obtain their input on the ideas	Started in 2020	Ongoing
Determine impacts of removing Category 3 on economic and animal welfare in turkey farming.	Bacitracin methylene disalicylate (BMD) is a Category 3 preventative pre-mixed medication that requires a vet prescription. This target will determine Determine impacts of removing BMD on turkey viability, explore the role BMD had in preventing blackhead, determine if there are alternate solutions available.	Started in 2020	Ongoing

Section 2: Governance

Tables 2.1 - 2.5

*Effective, strategic and accountable delivery of legislated regulatory responsibilities by boards requires good governance and sound decision-making.

*All commodity boards are to complete tables 2.1, 2.2, 2.3, 2.4, and 2.5.

*Fill in the Comments/Examples column with a brief description and/or web link and/or evidence/examples.

*Status reporting: In place; In place & under review ; In progress; To be started.

For further examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 2.1 General Governance Tools and Related Regulatory Requirements

	Indicator	In place/ In progress/ To be started	Comments/Examples
Planning and reporting	Strategic Plan	In place	2 year plan written in January 2020
	Annual Report	In place	On our website-www.bcturkey.com
	Annual General Meeting	In place	Occurs every March
	Copies of all minutes, orders, reports, rules & regulations forwarded to BCFIRB as they are made	In place	Correct
Rules	Consolidated Orders up to date & published	In place	They are updated every year and updated afterwards as needed.
	BCFIRB approved election rules	In place	Approved in 2021
Board and staff	Current member job descriptions	In place	Yes
	Member orientation (e.g., mandate, role, responsibilities, regulatory framework, governance)	In place	In place
	Member training (e.g., role of officers, ethics, conflict of interest, fiduciary duties, decision-making practices)	In place	Part of the orientation package
	Staff orientation and training plans	In place	Part of the orientation package
	Member and staff succession plan as applicable	In place	In place as much as possible within a small organisation
	Member performance evaluations (annual)	In place	Carried out by COMB
Accountability	Staff performance evaluations (annual)	In place	Yes
	Member code of conduct signed	In place	
	Member conflict of interest signed and updated annually	In place	Every year
Transparency	Governance and operational policies and controls up to date and public	In place	

Table 2.2 Financial Accountability and Related Regulatory Requirements

	Indicator	In place/ In progress/ To be started	Comments/Examples
Financial statements	Auditor appointed in accord with Scheme requirements (if applicable)	In place	Every 3 years at the AGM
	Audited financial statements (annual)	In place	By KPMG
	Financial statements presented in annual report and at annual general meetings	In place	Yes
Member expenses	Up to date approved member remuneration and expense policy consistent with legislation (where applicable)	In place	Policy is in place
Controls	Accounting practices are in accord with legislation and published	In place	Yes
	Internal financial controls are in place, and reviewed by auditors	In place	Yes
	Senior staff engaged with budget development & approval	In place	Correct
Accountability	Operational, program and other expenditures using levies collected under the <i>NPMA</i> are in accord with purposes of the Scheme.	In place	Correct
	Financial accountability processes and policies in place with producer associations and other organizations that receive funding from boards to carry out delegated responsibilities under the <i>NPMA</i> .	In place	BCTA budget reviewed by the BCTMB. Monthly financials for the BCTA prepared by BCTMB staff.

Table 2.3 Communication and Consultation

	Indicator	In place/ In progress/ To be started	Comments/Examples
Communication	Active industry communication plan or strategy	In place	
	Crisis management communication plan or strategy	In place	
Consultation	Consultation, as appropriate and meaningful, with stakeholders (e.g., producers, supply chain, BCFIRB, Ministry of Agriculture, national agencies) to address sound marketing policy and public interest questions.	In place	
	Stakeholder feed back actioned where appropriate (e.g., policy or program development)	In place	
Evaluation	Avenue for regular stakeholder feedback on board operations, processes, policies and communications.	In place	

Table 2.4 Decision Making

	Indicator	In place/ In progress/ To be started	Comments/Examples
Requirements	Quorum confirmed prior to decision making	In place	
	Conflict of interest disclosure and recusals recorded	In place	Yes, part of the monthly agenda
Process	Processes are fair, inclusive, transparent, effective and strategic based on the matter to be decided.	In place	
Outcome	Full rationale published for major decisions (e.g., including demonstrated application of consultation, market and other necessary information to reach sound marketing policy outcomes; demonstrated use of SAFETI in process & outcome)	In place	Correct
	Prompt timing, delivery and publishing of decisions	In place	As soon as possible after major decisions

Table 2.5 Decision Assessment

Assessment of focus of appeals and supervisory reviews. Assessment of what triggered appeal(s) and/or reviews. Lessons learned (process and sound marketing policy outcomes).

Decision Assessment
No appeals or supervisory reviews in 2021

Section 3: Sector Summary Part 1

Tables 3.1 - 3.7

Sector Basics

* **All commodity boards** are to complete the tables in Section 3, providing the following definitions and statistics.

* *Examples are included in italics with a "*" next to them. Please delete when filling in your own stats and information.*

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 3.1 Reporting Time Period

Define the start and end date of the period being reported on their PARP report.

Reporting Period	
Start date of reporting period	<i>April 25, 2021</i>
End date of reporting period	<i>April 30, 2022</i>

Table 3.2 Production Measurements Defined

Define the units of measurements used in the sector to measure production volume, and quota if applicable.

Production Measurement Definitions	
Quota Unit	<i>Turkey</i>
Production Unit	<i>KG (Live weight)</i>

Table 3.3 Regulated and Supply Managed Products Defined

*~~E~~or all commodity boards: Define the regulated product(s)

*~~E~~or regulated boards: Identify production volume (and crop type and/or other factor if applicable) where a licence is required (e.g. cranberries - > 2 acres)

*~~E~~or supply managed boards: Identify production volume for personal exemption; small lot permit or small lot type program; and, volume where quota required.

Regulated Definition
<i>Example: Per quota year, 50 turkey poults or less for personal consumption is exempt from licensing; 51-300 turkey poults requires a Direct Vendor License. Commercial, certified organic or new entrant grower quota requires licensing.</i>

Table 3.4 Production Type Definitions

Define the major production types within the sector, and provide a brief explanation for each.

Production Type Definitions	
Production Type	Explanation
COMMERCIAL	All Quota other than Certified Organic
SPECIALTY	RWA, Free Run - These are also classified as Commercial Quota
ORGANIC	Certified Organic by a certifying agent approved by the Board

Table 3.5 Producer Size Definitions

Create producer size categories based on production volume or quota units that are relevant to the sector
Please ensure there are no overlaps or gaps between size categories

Producer Size Definitions	
Small Producer	<i>Less than 100,000kg quota units</i>
Medium Producer	<i>Between 100,001 and 687,499kg quota units</i>
Large Producer	<i>More than 687,500kg quota units</i>

Table 3.6 Small Lot Type programs - Producers By Region

Program Name:	Program Description/Explanation
Direct Vendor Permit	<p><i>All producers who place between 51-300 turkey poults should license with the BC Turkey Marketing Board. No direct-vendor grower shall market any regulated product, other than at the farm gate, at a farmer's market, through an independent butcher shop, or through an independent restaurant, to any person who is not the end consumer of the regulated product. Direct-vendor growers may not market to any other grower, wholesaler, broker, processor, turkey broker, retail grocery chain or commercial foodservice chain.</i></p>

*Use this table to report permit or small lot type program such as Producer-Vendor, Cottage Industry Program, Direct Vendor Grower or Small Lot Innovative Self Marketer or similar permit program

*Identify program and report the number of producers participating in small lot type programs per region, at the end of the reporting period.

Small Producers per Region	
Lower Mainland	2
Vancouver Island	15
Interior	14
North	2

Table 3.7 Estimated Farm Cash Receipts

Report the total farm cash receipts of all production in B.C. in the reporting period.

Total Farm Cash Receipts
\$50,621,312.88

Section 3: Sector Summary Part 2

Tables 3.8 - 3.19

Total Producer Numbers

* All commodity boards are to use these tables to report the number of producers in B.C. at the **end** of the reporting period.

* Statistics are to be broken down by total number of producers in each category in each region.

* Total producer numbers are to be the same across tables 3.8, 3.9, and 3.10.

For further information or examples of how to fill out the tables, refer to the [PARP Templates and Reporting Guide](#) document BCFIRB has provided

Table 3.8 Total Producers by Producer Type and Region

Producer type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Established Producers	41	7	1	4	53
New Producers	9	-	1	-	10
Total Producers	50	7	2	4	63

Table 3.9 Total Producers by Producer Size and Region

Producer Size	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Small Producers	10	6	1	4	21
Medium Producers	25	1	1	-	27
Large Producers	15	-	-	-	15
Total Producers	50	7	2	4	63

Table 3.10 Total Producers by Production Type and Region

Production Type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Commercial	39	1	-	-	40
Specialty	10	6	2	4	22
Organic	1	-	-	-	1
Total Producers	50	7	2	4	63

Total Production Volume

* All commodity boards are to use these tables to report the amount of the commodity produced in B.C. over the full reporting period.

* Statistics are to be broken down by the total volume of the commodity that was produced, in each category in each region.

* Total production volume is to be the same across tables 3.11, 3.12, and 3.13.

* Supply managed boards are to report production volume per the table below:

Table 3.11 Total Production by Producer Type and Region

Producer type	Lower Mainland	Vancouver Island	Interior	North	Total Production
Established Producers	19,609,703	649,458	4,863	54,529	20,318,553
New Producers	2,105,602	-	501,680	-	2,607,282
Total Production (KG Live Wght)	21,715,305	649,458	506,543	54,529	22,925,835

Table 3.12 Total Production by Producer Size and Region

Producer Size	Lower Mainland	Vancouver Island	Interior	North	Total Production
Small Producers	223,745	66,840	4,863	54,529	349,977
Medium Producers	8,043,682	582,618	501,680	-	9,127,980
Large Producers	13,447,878	-	-	-	13,447,878
Total Production (KG Live Wght)	21,715,305	649,458	506,543	54,529	22,925,835

Table 3.13 Total Production by Production Type and Region

Production Type	Lower Mainland	Vancouver Island	Interior	North	Total Production
Commercial	21,050,266	582,618	-	-	21,632,884
Specialty	617,866	66,840	506,543	54,529	1,245,778
Organic	47,173	-	-	-	47,173
Total Production (KG Live Wght)	21,715,305	649,458	506,543	54,529	22,925,835

Table 3.14 Quota Utilization

*Only the BC Broiler Hatching Egg Commission, the BC Chicken Marketing Board, and BC Turkey Marketing Board are to report on the average quota utilization across the reporting period.

Average Quota Utilization
83.3%

Table 3.15 New Entrances to all Sectors in the Current Reporting Period

*All commodities: Report all entrances to your sector in the current reporting period as defined in Table 3.1 on page 10 of the Guide.

*For supply managed sectors: Report the number of new entries through new entrant programs separately from other methods of entry (e.g., quota purchase, inheritance).

*Statistics are broken down by the total number of producers, means of entry and total volume of quota received, per region.

	Lower Mainland		Vancouver Island		Interior		North		Total	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
New entrances via New Entrant Program	-	-	-	-	-	-	-	-	-	-
Other Entrance Means	2	47,746	-	-	-	-	-	-	2	47,746
Total	2	47,746	-	-	-	-	-	-	2	47,746

Table 3.16 All Regulated Sector Exits in the Current Reporting Period

* Use this table to report on the number of producer exits in the sector in the reporting period.

* Statistics are broken down by the total number of producers per region.

	Lower Mainland	Vancouver Island	Interior	North	Total
Licensed Producer < 5 years	-	-	-	-	-
Licensed Producer 5-10 years	-	-	-	-	-
Licensed Producer 10 years+	-	3	-	-	3
Total	-	3	-	-	3

Table 3.17 All Producers Exiting the Supply Managed Sector

* Use this table to report on the number of producer exits in the sector by region in the current reporting period.

* Statistics are broken down by the total number of producers and total volume of quota they previously held, per region.

	Lower Mainland		Vancouver Island		Interior		North		Total	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
New Entrant < 5 years	-	-	-	-	-	-	-	-	-	-
New Entrant 5- 10 years	-	-	-	-	-	-	-	-	-	-
Other < 5 years	-	-	-	-	-	-	-	-	-	-
Other 5- 10 years	-	-	-	-	-	-	-	-	-	-
Any producer 10 years +	-	-	3	47,500	-	-	-	-	3	47,500
Total	-	-	3	47,500	-	-	-	-	3	47,500

Processing

*Use these tables to report on federal and provincial processors within the commodity sector.

*All commodity boards are to provide regional counts of processors, broken down by Federal or Provincial licences.

*If applicable, provide the number and regional distribution of hatcheries and/or grading stations.

*If the total number of provincial and federal licences is more than the total number of physical processing plants in BC (E.G., if some plants have both a federal and provincial licence) please note this with an asterix below Table 3.18.

Table 3.18 Total Number of Processors by Type

Processor Type	Lower Mainland	Vancouver Island	Interior	North	Total
<i>Federal</i>	4	-	-	-	4
<i>Provincial</i>	1	2	-	-	3
Total	5	2	-	-	7

Designated Agencies

*If applicable report the number of agencies by region.

3.19 Total Number of Designated Agencies by Region in B.C.

Lower Mainland	Vancouver Island	Interior	North	Total
6	-	-	-	-

Section 4: Quota Management & Movement Part 1

Tables 4.1 - 4.3

Quota Holdings

*Use these tables to report the total quota holdings in B.C. at the **end** of the reporting period.

*Statistics are broken down by the total volume of quota held by producers based on each category in each region.

*Total quota holdings are to be the same across tables 4.1, 4.2, and 4.3.

*Reminder: New Producers are new within the past 10 years. Refer to the definition on page 3 of the accompanying Reporting Guide.

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 4.1 Quota Holdings by Producer Type and Region

Producer type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Established Producers	22,942,219	730,020	17,500	70,000	23,759,739
New Producers	2,207,698	-	544,324	-	2,752,022
Total Quota Holdings	25,149,917	730,020	561,824	70,000	26,511,761

Table 4.2 Quota Holdings by Producer Size and Region

Producer Size	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Small Producers	5,150,714	67,500	17,500	70,000	5,305,714
Medium Producers	11,698,346	662,520	544,324	-	12,905,190
Large Producers	8,300,857	-	-	-	8,300,857
Total Quota Holdings	25,149,917	730,020	561,824	70,000	26,511,761

Table 4.3 Quota Holdings by Production Type and Region

Production Type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Commercial	24,011,856	662,520	-	-	24,674,376
Specialty	1,116,999	67,500	561,824	70,000	1,816,323
Organic	21,062	-	-	-	21,062
Total Quota Holdings	25,149,917	730,020	561,824	70,000	26,511,761

Section 4: Quota Management & Movement Part 2

Tables 4.4 - 4.9

Quota Transfers

* Use tables 4.4 to 4.9 to report on all quota transfers between producers, or applicable going concern sales. ☐

* Quota issued by boards is reported in tables 4.18, and 4.12-4.14. ☐

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 4.4 Quota Transfer Restrictions

* Use this table to report on any quota transfer restrictions (excluding BCFIRB directed restrictions) that affect how quota is transferred (e.g., regional movement restrictions).

Transfer Restrictions
<i>Organic growers must prove a market. 30/20/10 assessment on quota transfer under 3 years.</i>

Table 4.5 Total Transfer Volume by Transfer Type

Transfer Volume by Transfer Type	
# of assessed transfers	-
Volume of assessed transfers	-
# of exempt transfers	16
Volume of exempt transfers	1,467,024
# of exempt family transfers	-
Volume of exempt family transfers	-
# of non-exempt family transfers	-
Volume of non-exempt family transfers	-
(MMB only) # of exempt non-family transfers	-
(MMB only) Volume of exempt non-family transfers	-
Total # of all transfers	16
Total quota of all transfers	1,467,024
Total quota assessment collected	-

Table 4.6 Total Transfer Volume by Quota Type

Total Transfer Volume by Quota Type	
# of [Commercial] Quota Transfers	9
Volume of [Commercial] Quota Transfers	1,232,024
# of Specialty] Quota Transfers	7
Volume of [Specialty] Quota Transfers	235,000
# of [Organic] Quota Transfers	-
Volume of [Organic] Quota Transfers	-
Total # of all transfers	16
Total quota of all transfers	1,467,024

Table 4.7 Transfers by Producer Type

Producer Type	Transfer From		Transfer To	
	# of Transfers	Total Quota	# of Transfers	Total Quota
Established Producers	15	1,437,024	13	952,852
New Producers	1	30,000	3	514,172
Total	16	1,467,024	16	1,467,024

Table 4.8 Transfers by Producer Size

Producer Size	Transfer From		Transfer To	
	# of Transfers	Total Quota	# of Transfers	Total Quota
Small Producers	6	115,000	3	112,746
Medium Producers	2	130,000	7	180,000
Large Producers	8	1,222,024	6	1,174,278
Total	16	1,467,024	16	1,467,024

Table 4.9 Transfers by Region

Region	Transfer From		Transfer To	
	# of Transfers	Total Quota	# of Transfers	Total Quota
Lower Mainland	11	1,382,024	16	1,467,024
Vancouver Island	5	85,000	-	-
Interior	-	-	-	-
North	-	-	-	-
Total	16	1,467,024	16	1,467,024

Section 4: Quota Management & Movement Part 3

Tables 4.10 - 4.16

Growth Quota

* Use these tables to report any growth quota issued to producers due to an increase in overall quota holdings in B.C. that occurred during the reporting period.

* Statistics are broken down by established and new producers, and the number of producers who received quota within each category and the volume of growth quota they received.

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

4.10 Growth Quota Basic Information

*If boards issued growth quota in the reporting period, report basic growth quota statistics. If no growth quota was issued, please indicate so.

Growth Quota Allocation Basic Statistics	
Date(s) of allocation	-
Total volume of allocation	-
# of producers who accepted growth quota	-
# of producers who turned down growth quota	-
# of producers ineligible for growth quota	-

4.11 Growth Issued by Region and Producer Type

Region	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
Lower Mainland	-	-	-	-	-	-
Vancouver Island	-	-	-	-	-	-
Interior	-	-	-	-	-	-
North	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.12 Growth Issued by Producer Size and Producer Type

Producer Size	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
Small Producers	-	-	-	-	-	-
Medium Producers	-	-	-	-	-	-
Large Producers	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.13 Growth Issued by Production Type and Producer Type

Production Type	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
Commercial	-	-	-	-	-	-
Specialty	-	-	-	-	-	-
Organic	-	-	-	-	-	-
Total	-	-	-	-	-	-

Quota Retraction

* Supply managed boards are to use these tables to report any quota retracted from producers to manage overall production in B.C.

* Statistics are broken down by established and new producers, and the number who had quota retracted within each category, and volume of retracted quota.

* Do not include any transfer assessments or penalties.

4.14 Quota Retracted by Region

Region	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
Lower Mainland	-	-	-	-	-	-
Vancouver Island	-	-	-	-	-	-
Interior	-	-	-	-	-	-
North	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.15 Quota Retracted by Producer Size

Producer Size	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
Small Producers	-	-	-	-	-	-
Medium Producers	-	-	-	-	-	-
Large Producers	-	-	-	-	-	-
Total	-	-	-	-	-	-

4.16 Quota Retracted by Production Type

Production Type	Established Producers		New Producers		All Producers	
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota
Commercial	-	-	-	-	-	-
Specialty	-	-	-	-	-	-
Organic	-	-	-	-	-	-
Total	-	-	-	-	-	-