

BC Turkey Marketing Board
Public Accountability and
Reporting Project (PARP)
2020 Reporting Period

Section 1: Sector Performance Targets

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1.1 Sector Performance Targets Template

*All commodity boards and commissions are to identify between 3-5 board targets/goals that you think best demonstrate the strategic priorities and future direction of your sector.

*Some or all targets/goals may already be part of your strategic plan.

*Include an update on the targets set in the previous reporting period, unless those targets are met.

*Target status: Completed; In Progress; To be started

*Use hyperlinks to provide supporting references where appropriate

For further information or examples of how to fill out the tables, refer to the [PARP Templates and Reporting Guide](#) document BCFIRB has provided

Target	Target description	Target status	Timeline
Previous Targets			
Maintain Responsible Commercial pricing	Prior to 2020, grower margins were lower than average. This was mainly due to decreasing feed prices in Eastern Canada and stable to climbing feed prices in the West. Since COVID, the Board has elected to keep the differential price between Ontario and BC consistent in order to provide support to the BC processing sector. As a result, grower returns are the lowest in over two decades. The Board continues to monitor the situation and is working with Stakeholders. Indications are that storage stocks are decreasing and demand has stabilized.	The BCTMB elected to "not increase" the differentials over Ontario until June 2021. There was a 1/2 cent decrease for Toms in 2021 that was placed in effect. The pricing mechanism is now operating as intended. Discussion with processors are ongoing.	This target was achieved in 2020.

Effectively Administer Regulations	The Board continues to respond to market situations and directions from the FIRB. In 2019, the Board commissioned a Self Marketer's Need Assessment Report. Unfortunately before there consultation process on the report was finalised, a third appeal involving this sector was initiated. In order to follow SAFETI protocols, the Board has delayed any major policy decisions until the release of the latest appeal decision.	The 2020 appeal decision was released in November. Once the decision was made public, the Board continued it's consultation process and the report was made public in January 2021.	Complete
Optimize Operational Efficiency and Effective Decision Making	On-Farm Programs, Auditing as well as Office "standard operating procedures" were developed or updated in 2020.	Complete	
New Targets			
Carry out activities to better understand the BC marketplace; communicate results.	Meet with Restaurant and Food Service representatives, BC Retailers, BC Further Processors and compile information collected and identify opportunities to improve turkey marketing initiatives at national and provincial levels. Provide the information to national committee and BC Processors, Brokers and Self Marketers to assist with sound marketing decisions	To be carried out in the fall of 2021	
Minimize the occurrence and impacts of Blackhead outbreaks in BC	A series of 6 projects have been identified to identify the following: Links between cases that occurred in 2020, identify disease reservoirs, develop new testing procedures, educate stakeholders with webinars including leading experts on the subject, keep stakeholders updated with regards to new developments and cases.	Started in 2020 and will continue throughout 2021 until March of 2022	In progress

Analyse the effectiveness of Poultry House Sanitizers	In 2020, a poultry house sanitizer was acquired to see if it could reduce diseases on-farm. Before and after results were tabulated for the next 12 months.	Complete a report on findings by June 2021	Complete
Maintain Effective Relationships with Stakeholders	The BCTMB has been working with the TFC and TFC Stakeholders in the development of a New National Allocation Policy. In 2020, the current policy was not adhered to and the allocation was instead achieved by an ad-hoc formula. The BCTMB is pleased with the outcome but would like to see a New Policy in place sometime in the 2021/2022 Quota year.	Ad-hoc allocation decisions continue with the BCTMB being in favor of the outcomes. Work on a new policy is ongoing	Completion in 2022.

Section 2: Governance

Tables 2.1 - 2.5

*Effective, strategic and accountable delivery of legislated regulatory responsibilities by boards requires good governance and sound decision-making.

*All commodity boards are to complete tables 2.1, 2.2, 2.3, 2.4, and 2.5.

*Fill in the Comments/Examples column with a brief description and/or web link and/or evidence/examples.

*Status reporting: In place; In place & under review ; In progress; To be started.

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 2.1 General Governance Tools and Related Regulatory Requirements

	Indicator	In place/ In progress/ To be started	Comments/Examples
Planning and reporting	Strategic Plan	In place	Two year plan written in January 2020
	Annual Report	In place	On our website - bcturkey.com
	Annual General Meeting	In place	Occurs every March
	Copies of all minutes, orders, reports, rules & regulations forwarded to BCFIRB as they are made	In place	Correct
Rules	Consolidated Orders up to date & published	In place	They are updated every year and updated afterwards as needed.
	BCFIRB approved election rules	In place	Approved in 2021
Board and staff	Current member job descriptions	In place	Yes
	Member orientation (e.g., mandate, role, responsibilities, regulatory framework, governance)	In place	In place
	Member training (e.g., role of officers, ethics, conflict of interest, fiduciary duties, decision-making practices)	In place	Part of the orientation package
	Staff orientation and training plans	In place	Part of the orientation package
	Member and staff succession plan as applicable	In place	In place as much as possible within a small organisation
	Member performance evaluations (annual)	In place	Carried out by COMB
	Staff performance evaluations (annual)	In place	Yes
Accountability	Member code of conduct signed	In Process	Final draft version being reviewed by the Board in January 2022
	Member conflict of interest signed and updated annually	In place	Every year
Transparency	Governance and operational policies and controls up to date and public	In place	

Table 2.2 Financial Accountability and Related Regulatory Requirements

	Indicator	In place/ In progress/ To be started	Comments/Examples
Financial statements	Auditor appointed in accord with Scheme requirements (if applicable)	In place	Every 3 years at the AGM
	Audited financial statements (annual)	In place	By KPMG
	Financial statements presented in annual report and at annual general meetings	In place	Yes
Member expenses	Up to date approved member remuneration and expense policy consistent with legislation (where applicable)	In place	Policy is in place
Controls	Accounting practices are in accord with legislation and published standards	In place	Yes
	Internal financial controls are in place, and reviewed by auditors	In place	Yes
	Senior staff engaged with budget development & approval	In place	Correct
Accountability	Operational, program and other expenditures using levies collected under the <i>NPMA</i> are in accord with purposes of the Scheme.	In place	Correct
	Financial accountability processes and policies in place with producer associations and other organizations that receive funding from boards to carry out delegated responsibilities under the <i>NPMA</i> .	In place	BCTA budget reviewed by the BCTMB and montly financials for the BCTA prepared by BCTMB staff

Table 2.3 Communication and Consultation

	Indicator	In place/ In progress/ To be started	Comments/Examples
Communication	Active industry communication plan or strategy	In place	
	Crisis management communication plan or strategy	In place	
Consultation	Consultation, as appropriate and meaningful, with stakeholders (e.g., producers, supply chain, BCFIRB, Ministry of Agriculture, national agencies) to address sound marketing policy and public interest questions.	In place	
	Stakeholder feed back actioned where appropriate (e.g., policy or program development)	In place	
Evaluation	Avenue for regular stakeholder feedback on board operations, processes, policies and communications.	In place	

Table 2.4 Decision Making

	Indicator	In place/ In progress/ To be started	Comments/Examples
Requirements	Quorum confirmed prior to decision making	In place	
	Conflict of interest disclosure and recusals recorded	In place	Yes, part of the monthly agenda
Process	Processes are fair, inclusive, transparent, effective and strategic based on the matter to be decided.	In place	
Outcome	Full rationale published for major decisions (e.g., including demonstrated application of consultation, market and other necessary information to reach sound marketing policy outcomes; demonstrated use of SAFETI in process & outcome)	In place	Correct
	Prompt timing, delivery and publishing of decisions	In place	As soon as possible after major decisions

Table 2.5 Decision Assessment

Assessment of focus of appeals and supervisory reviews. Assessment of what triggered appeal(s) and/or reviews. Lessons learned (process and sound marketing policy outcomes).

Decision Assessment
Identify key lessons learned regarding process and outcomes from appeals & supervisory reviews. Identify any needed changes to policies or regulations. Draft changes as desired. Consult on proposed changes, review feedback. Adopt desired change and notify stakeholders.

Section 3: Sector Summary Part 1

Tables 3.1 - 3.7

Sector Basics

* **All commodity boards** are to complete the tables in Section 3, providing the following definitions and statistics.

* *Examples are included in italics. Please delete when filling in your own stats and information.*

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 3.1 Reporting Time Period

Define the start and end date of the period being reported on their PARP report.

Reporting Period	
Start date of reporting period	<i>26-Apr-20</i>
End date of reporting period	<i>24-Apr-21</i>

Table 3.2 Production Measurements Defined

Define the units of measurements used in the sector to measure production volume, and quota if applicable.

Production Measurement Definitions	
Quota Unit	<i>turkey</i>
Production Unit	<i>KG (Live weight)*</i>

Table 3.3 Regulated and Supply Managed Products Defined

- * For all commodity boards: Define the regulated product(s)
- * For regulated boards: Identify production volume (and crop type and/or other factor if applicable) where a licence is required (e.g. cranberries - > 2 acres)
- * For supply managed boards: Identify production volume for personal exemption; small lot permit or small lot type program; and, **volume where quota required.**

Regulated Definition
<i>50 turkeys or less for personal consumption exempt; 51-300 turkeys permit required, commercial, Certified Organic or new entrant grower, quota is required</i>

Table 3.4 Production Type Definitions

Define the major production types within the sector, and provide a brief explanation for each.

Production Type Definitions	
Production Type	Explanation
COMMERCIAL	All Quota other than Cetified Organic RWA, Free Run - These are also classified as Commercial Quota Certified Organic by a certifying agent approved by the Board
SPECIALTY	
ORGANIC	

Table 3.5 Producer Size Definitions

Create producer size categories based on production volume or quota units that are relevant to the sector

Producer Size Definitions	
Small Producer	<i>Less than 100,000kg quota units*</i>
Medium Producer	<i>Between 100,001 and 687,499kg quota units*</i>
Large Producer	<i>More than 687,500kg quota units*</i>

Table 3.6 Small Lot Type programs - Producers By Region

*Use this table to report permit or small lot type program such as Producer-Vendor, Cottage Industry Program, Direct Vendor Grower or Small Lot Innovative Self Marketer or similar permit programs.

*Identify program and report the number of producers participating in small lot type programs per region, at the **end** of the reporting period.

Direct Vendor Small Lot Producers per Region	
Lower Mainland	1
Vancouver Island	15
Interior	14
North	1

Table 3.7 Estimated Farm Cash Receipts

Report the total farm cash receipts of all production in B.C. in the reporting period.

Total Farm Cash Receipts
\$45,005,370

45,005,370.97

Section 3: Sector Summary Part 2

Tables 3.8 - 3.19

Total Producer Numbers

- * All commodity boards are to use these tables to report the number of producers in B.C. at the end of the reporting period.
- * Statistics are to be broken down by total number of producers in each category in each region.
- * Total producer numbers are to be the same across tables 3.8, 3.9, and 3.10.

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 3.8 Total Producers by Producer Type and Region

Producer type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Established Producers	40	7	2	4	53
New Producers	9	2		-	11
Total Producers	49	9	2	4	64

Table 3.9 Total Producers by Producer Size and Region

Producer Size	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Small Producers	10	8	1	4	23
Medium Producers	24	1	1	-	26
Large Producers	15	-	-	-	15
Total Producers	49	9	2	4	64

Table 3.10 Total Producers by Production Type and Region

Production Type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Commercial	37	1	-	-	38
Specialty	11	8	2	4	25
Organic	1	-	-	-	1
[Type 4]	-	-	-	-	-
Total Producers	49	9	2	4	64

Total Production Volume

* All commodity boards are to use these tables to report the amount of the commodity produced in B.C. over the full reporting period.

* Statistics are to be broken down by the total volume of the commodity that was produced, in each category in each region.

* Total production volume is to be the same across tables 3.11, 3.12, and 3.13.

* Supply managed boards are to report production volume per the table below:

Table 3.11 Total Production by Producer Type and Region

Producer type	Lower Mainland	Vancouver Island	Interior	North	Total Production
Established Producers	18,845,293	632,807	-	55,049	19,533,149
New Producers	1,866,593	17,869	536,577	-	2,421,039
Total Production	20,711,886	650,676	536,577	55,049	21,954,188

Table 3.12 Total Production by Producer Size and Region

Producer Size	Lower Mainland	Vancouver Island	Interior	North	Total Production
Small Producers	375,961	94,320	5,294	55,049	530,624
Medium Producers	7,507,762	556,356	531,283	-	8,595,401
Large Producers	12,828,163	-	-	-	12,828,163
Total Production	20,711,886	650,676	536,577	55,049	21,954,188

Table 3.16 All Regulated Sector Exits in the Current Reporting Period

* Use this table to report on the number of producer exits in the sector in the reporting period.

	Lower Mainland	Vancouver Island	Interior	North	Total
Licensed Producer < 5 years	-	-	1	-	1
Licensed Producer 5-10 years	1	-	-	-	1
Licensed Producer 10 years+	-	1	-	-	1
Total	1	1	1	-	3

Table 3.17 All Producers Exiting the Supply Managed Sector

* Use this table to report on the number of producer exits in the sector by region in the current reporting period.

* Statistics are broken down by the total number of producers and total volume of quota they previously held, per region.

	Lower Mainland		Vancouver Island		Interior		North		Total
	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	# of Producers	Total Quota	Total Quota
New Entrant < 5 years	-	-	-	-	1	35,369	-	-	35,369
New Entrant 5- 10 years	-	-	-	-	-	-	-	-	-
Other < 5 years	-	-	-	-	-	-	-	-	-
Other 5- 10 years	1	70,000	-	-	-	-	-	-	70,000
Any producer 10 years +	-	-	1	35,000	-	-	-	-	35,000
Total	1	70,000	1	35,000	1	35,369	-	-	140,369

Processing

*Use these tables to report on federal and provincial processors within the commodity sector.

*All commodity boards are to provide regional counts of processors, broken down by Federal or Provincial licences.

*If applicable, provide the number and regional distribution of hatcheries and/or grading stations.

Table 3.18 Total Number of Processors by Type

Processor Size	Lower Mainland	Vancouver Island	Interior	North	Total
<i>Federal</i>	4	-	-	-	4
<i>Provincial</i>	1	2	-	-	3
Total	5	2	-	-	7

Designated Agencies

*If applicable report the number of agencies by region.

3.19 Total Number of Designated Agencies by Region in B.C.

Lower Mainland	Vancouver Island	Interior	North	Total
6		-	-	-

Section 4: Quota Management & Movement Part 1

Tables 4.1 - 4.3

Quota Holdings

*Use these tables to report the total quota holdings in B.C. at the end of the reporting period.

*Statistics are broken down by the total volume of quota held by producers based on each category in each region.

*Total quota holdings are to be the same across tables 4.1, 4.2, and 4.3.

*Reminder: New Producers are new within the past 10 years. Refer to the definition on page 3 in the Guide.

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BC FIRB has provided

Table 4.1 Quota Holdings by Producer Type and Region

Producer type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Established Producers	22,939,965	762,520	17,500	70,000	23,789,985
New Producers	2,132,452	45,000	544,324	-	2,721,776
Total Quota Holdings	25,072,417	807,520	561,824	70,000	26,511,761

Table 4.2 Quota Holdings by Producer Size and Region

Producer Size	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Small Producers	365,369	145,000	17,500	70,000	597,869
Medium Producers	9,086,015	662,520	544,324	-	10,292,859
Large Producers	15,621,033	-	-	-	15,621,033
Total Quota Holdings	25,072,417	807,520	561,824	70,000	26,511,761

Table 4.3 Quota Holdings by Production Type and Region

Production Type	Lower Mainland	Vancouver Island	Interior	North	Total Producers
Commercial	23,735,389	662,520	-	-	24,397,909
Specialty	1,315,966	145,000	561,824	70,000	2,092,790
Organic	21,062	-	-	-	21,062
	-	-	-	-	-
Total Quota Holdings	25,072,417	807,520	561,824	70,000	26,511,761

Section 4: Quota Management & Movement Part 2

Tables 4.4 - 4.9

Quota Transfers

* Use tables 4.4 to 4.9 to report on all quota transfers between producers, or applicable going concern sales. ²

* Quota issued by boards is reported in tables 4.18, and 4.12-4.14. ²

For further information or examples of how to fill out the tables, refer to the PARP Templates and Reporting Guide document BCFIRB has provided

Table 4.4 Quota Transfer Restrictions

* Use this table to report on any quota transfer restrictions (excluding BCFIRB directed restrictions) that affect how quota is transferred (e.g., regional movement restrictions).

Transfer Restrictions
<i>Organic growers must prove a market. 30/20/10 assessment on quota transfer under 3 years.</i>

Table 4.5 Total Transfer Volume by Transfer Type

Transfer Volume by Transfer Type	
# of assessed transfers	-
Volume of assessed transfers	-
# of exempt transfers	3
Volume of exempt transfers	105,369
# of exempt family transfers	6
Volume of exempt family transfers	1,009,514
# of non-exempt family transfers	
Volume of non-exempt family transfers	
(MMB only) # of exempt non-family transfers	-
(MMB only) Volume of exempt non-family transfers	-
Total # of all transfers	9
Total quota of all transfers	1,114,883
Total quota assessment collected	-

Table 4.6 Total Transfer Volume by Quota Type

Total Transfer Volume by Quota Type	
# of [Commercial] Quota Transfers	3
Volume of [Commercial] Quota Transfers	974,883
# of [Specialty] Quota Transfers	6
Volume of [Specialty] Quota Transfers	140,000
# of [Organic] Quota Transfers	-
Volume of [Organic] Quota Transfers	-
Total # of all transfers	9
Total quota of all transfers	1,114,883

Table 4.7 Transfers by Producer Type

Producer Type	Transfer From		Transfer To	
	# of Transfers	Total Quota	# of Transfers	Total Quota
Established Producers	6	1,044,883	7	1,059,883
New Producers	3	70,000	2	55,000
Total	9	1,114,883	9	1,114,883

Table 4.8 Transfers by Producer Size

Producer Size	Transfer From		Transfer To	
	# of Transfers	Total Quota	# of Transfers	Total Quota
Small Producers	7	175,369	4	90,000
Medium Producers	2	939,514	2	50,000
Large Producers	-	-	3	974,883
Total	9	1,114,883	9	1,114,883

Table 4.9 Transfers by Region

Region	Transfer From		Transfer To	
	# of Transfers	Total Quota	# of Transfers	Total Quota
Lower Mainland	4	1,009,514	6	1,064,883
Vancouver Island	4	70,000	3	50,000
Interior	1	35,369	-	-
North	-	-	-	-
Total	9	1,114,883	9	1,114,883