



July 22, 2019

File: 44200-00 GOV

DELIVERED BY EMAIL

Jack Brown
Chair
BC Cranberry Marketing Commission

Dear Mr. Brown:

PUBLIC ACCOUNTABILITY AND REPORTING PROJECT (PARP) – 2019 FIRST REPORT ACKNOWLEDGEMENT

Thank you for the submission of the BC Cranberry Marketing Commission's (Cranberry Commission) PARP report by the extended timeline of June 21, 2019. The British Columbia Farm Industry Review Board (BCFIRB) appreciates the work done by your board and staff in preparing this report and contributing to this important initiative.

This report is an important step towards supporting and demonstrating effective governance and sound leadership of the regulated agricultural sectors.

The Cranberry Commission's report reflects an understanding and status of its Industry Performance Targets. The majority of these targets relate to areas directly relevant to the Commission. Financial controls are clearly laid out and areas for improvement are identified.

BCFIRB is currently in the process of reviewing the eight commodity board PARP reports and will be publishing a summary of the eight reports in the near future. In developing the summary report, BCFIRB staff may need to follow-up with your staff should any questions arise. The BCFIRB summary report and web site link will be sent to you once this work is completed. All commodity board PARP reports, including the Commissions', will also be made publically available through BCFIRB's web site.

BCFIRB staff will be in touch with you shortly to schedule a meeting with your PARP board and staff representatives for this fall. We will use the meeting to review and discuss the reporting requirements and measures (Industry Performance Targets, Governance, Quota Management and Movement), the issues that arose within these first reports and the reporting process, and identify any adjustments as appropriate.

British Columbia
Farm Industry Review Board

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Thank you again for your ongoing support for this initiative.

Yours truly,

A handwritten signature in black ink, appearing to read 'A Sakalauskas', with a long horizontal line extending to the right.

Al Sakalauskas

Vice-Chair

cc: K. Pedersen, Executive Director, BCFIRB
C. Berrisford, General Manager, Cranberry Commission
BCFIRB web site