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Katie Lowe, Executive Director
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Michel Benoit, General Manager
BC Turkey Marketing Board

Rob Delage, General Manager
BC Milk Marketing Board

Heather Carriere, General Manager
BC Cranberry Marketing Commission

Christine Koch, General Manger
BC Hog Marketing Commission

André Solymosi, General Manager
BC Vegetable Marketing Commission

Dear Colleagues:

PUBLIC ACCOUNTABILITY AND REPORTING PROJECT (PARP) CHECK IN

I would like to thank you for your continued participation and assistance with this initiative to support and demonstrate effective governance and sound leadership of the regulated agricultural sectors.

First, as we approach June 1 (due date for the first PARP reports), I wanted to take this opportunity to check in on whether you or your boards have any outstanding questions or concerns about your PARP reports.

Secondly, I wanted to keep you informed as to how BCFIRB is currently planning to initially communicate and use the contents of your reports.

To date a number of stakeholders have expressed interest in your upcoming PARP reports. These stakeholders include the Ministry of Agriculture and BCFIRB's supervisory counterparts in other provinces and nationally. This interest is helping to inform how BCFIRB will work with and summarize the information from your reports following their submission.

British Columbia
Farm Industry Review Board

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The following sets out a summary of BCFIRB's four part work plan once it receives your reports.

- Summer 2019** BCFIRB to release public document summarizing board PARP reports. The document will be posted to BCFIRB's web site and provided to interested parties.
- Fall 2019** BCFIRB review and analysis of PARP reports and potential feedback to boards.
- Fall 2019** BCFIRB to release its Annual Report (2018/19)
- Fall/Winter 2019** Work with boards to make any revisions to PARP measures for 2020.

Good governance (including transparency and accountability) and informed, strategic decision making are essential elements for commodity boards and BCFIRB, in order to deliver sound marketing policy outcomes that matter for agriculture and the public. As communicated previously in the April 17, 2018 Terms of Reference, PARP is intended to provide a coordinated approach to improve the consistency, effectiveness and transparency of information and collection and public reporting.

Annual PARP reports will help support boards and BCFIRB in:

- Publically demonstrating accountability for good governance and strategic decision making through defined performance measures;
- Having consistent baseline data for board and BCFIRB decision-making (sound marketing policy in the public interest); and,
- Identifying what is working well (governance and decision-making) and areas for improvement.

If you have any questions or concerns as you put together your PARP reports, please don't hesitate to contact myself or Al Sakalauskas.

Yours truly,



Kirsten Pedersen,
Executive Director

cc: Al Sakalauskas, Vice Chair, BCFIRB

BCFIRB website