



April 17, 2018

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DELIVERED BY E-MAIL

Jim Collins, Chair
BC Broiler Hatching Egg Commission

Robin Smith, Chair
BC Chicken Marketing Board

Gunta Vitins, Chair
BC Egg Marketing Board

Kevin Klippenstein, Chair
BC Turkey Marketing Board

Ben Janzen, Chair
BC Milk Marketing Board

Jack Brown, Chair
BC Cranberry Marketing Commission

Bert van Daltsen, Chair
BC Hog Marketing Commission

Debbie Etsel, Chair
BC Vegetable Marketing Commission

Dear Chairs:

PUBLIC ACCOUNTABILITY AND REPORTING PROJECT – FINAL TERMS OF REFERENCE AND LIST OF PROJECT CONTACTS

Further to my letter of March 12, 2018¹, I am providing the final terms of reference for the Public Accountability and Reporting Project being conducted by the BC Farm Industry Review Board (BCFIRB).

I wish to thank all of the boards that provided comments on the draft Terms of Reference and the project in general. I understand that one of the main questions concerning how these performance measures, particularly the ones focused on industry performance, will work – in substance and timing – with the existing strategic planning initiatives and cycles already in place. I also appreciate that there are outstanding questions about the intent of some of the measures used as examples in the terms of reference.

¹ 2018 March 12. BCFIRB. [Public Accountability and Reporting Project – Draft Terms of Reference For Review and Comment](#).

Draft measures for governance and quota management and movement will be provided by April 27, 2018, along with a draft industry performance measure framework. The framework may help provide some clarification around the intent of the industry performance measures and their integration with strategic plans, but I also anticipate discussing these issues in detail at the follow-up meetings to be scheduled with your identified project team leads.

For everyone's reference, I am also pleased to provide a list of the team leads that were assigned by each of the boards and commissions.

Thank you again for your participation and assistance with this important initiative.

Yours truly,

A handwritten signature in black ink, appearing to read 'A Sakalauskas', with a long horizontal line extending to the right.

Al Sakalauskas
Board Member

Attachments

- Final Project Terms of Reference
- Project Team Lead List

cc: All EDs/GMs Commodity Boards and Commissions

Wes Shoemaker, Deputy Minister
Ministry of Agriculture

James Mack, Assistant Deputy Minister
Ministry of Agriculture

BCFIRB website