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## BC Farm Industry Review Board

April 6, 2021

File: 44200-20\VMC

### DELIVERED BY EMAIL

Debbie Etsell  
Chair  
BC Vegetable Marketing Commission

Dear Ms. Etsell,

### INTRODUCTION: BCFIRB MEMBER LIAISON

I am writing to introduce myself as the BC Farm Industry Review Board (BCFIRB) member liaison assigned to the BC Vegetable Marketing Commission (Commission).

My goal is to support the Commission with specific 2021 governance-related projects, including implementation of BCFIRB's Vegetable Review directions. I will also be available to discuss governance, regulatory or other questions and issues as requested by the Commission.

As we prepare to work together, the following summarizes my background for the Commission's information:

I have been operating a family ranch in Big Lake, BC for forty-five years. Over the past thirty years I have been consulting with a variety of community stakeholders on various agriculture and forestry projects, the main focus being around economic development projects in communities within the Cariboo Chilcotin, including feasibility studies and business plans related to agriculture ventures.

I spent ten years when elected to the provincial legislature serving on the Treasury Board. I am familiar with reviewing all aspects of large and small scale infrastructure projects, business and operations plans. During my time in office, I served on the executive council and held positions as Minister of Economic Development, Small Business and Trade. I also served two years as the Minister of Agriculture, Fisheries and Food. Finally, I spent four years as the Minister of Forests and served as the Minister of Aboriginal Affairs.

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**Web:**

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As a starting point, I would like to have an initial meeting with yourself and the Commission's Vice Chair to start discussing how I can best support the Commission. Wanda Gorsuch, Manager of Issues and Planning, will follow-up with you to schedule the meeting.

Regards,

A handwritten signature in black ink that reads "David Zirnhelt". The signature is written in a cursive, flowing style.

David Zirnhelt  
Member

cc: BCFIRB web site