



BC Farm Industry Review Board

May 5, 2023

File: 0102-20MMB

DELIVERED BY EMAIL

Janice Comeau, Chair
BC Milk Marketing Board

Dear Janice:

SUBJECT: REQUEST FOR BC MILK MARKETING BOARD MEETING WITH THE BC FARM INDUSTRY REVIEW BOARD REGARDING THE WESTERN MILK POOL INITIATIVE

The BC Farm Industry Review Board (Board) is asking to meet with the BC Milk Marketing Board (BCMMB) at the BCMMB's earliest convenience and no later than August 25, 2023, regarding the Western Milk Pool (WMP) initiative, further to the Board's mandate and supervisory authority and responsibility under section 7.1 (1) of the *Natural Products Marketing (BC) Act* for the BCMMB including sound regulated marketing decisions. The purpose of the meeting is for the Board to get specifics further to the following:

1. Updates on the WMP initiative provided by the BCMMB at its Spring Producer Meetings in March and April 2023, attended by Board members; and
2. BCMMB's recent email communication to BC milk producers entitled 'Notice to Producers – Final Board Notice – April 26, 2023' (Notice), noting the WMP had formed and held its first meeting, and introducing the WMP board of directors including BCMMB representatives.

In advance of the board-to-board meeting, could you please, by May 31, 2023, provide the Board with WMP initiative materials that pertain to WMP mandate, board of directors, governance structure, terms of reference, and anticipated scope of work and responsibilities. In particular, the Board seeks to understand the mandate of the WMP and how its board of directors and operations will function particularly with respect to the Notice which confirmed "the WMP board will be a central decision-making and governance body."

The Board intends to prepare written questions to share with the BCMMB in advance of the meeting. Thank you for your timely attention to this request.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Donkers".

Peter Donkers, Chair

cc. Robert Delage, General Manager, BC Milk Marketing Board
Martha Anslow, Executive Director, BC Farm Industry Review Board

Attachment (link): [Notice to Producers - Final Board Notice - April 26, 2023 \(mailchi.mp\)](#)

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