



BC Farm Industry Review Board

September 17, 2020

File: 44200-20\EMB

DELIVERED BY EMAIL

Katie Lowe
Executive Director
BC Egg Marketing Board

Dear Ms. Lowe:

BC EGG MARKETING BOARD PRODUCER-VENDOR CONSULTATION PLAN FOR REVIEW

Thank you for the September 9, 2020 BC Egg Marketing Board (Egg Board) plan for consulting on its producer-vendor category and related sections of the New Producer Program (NPP).

The plan was submitted in response to the BC Farm Industry Review Board (BCFIRB) J&E appeal decision¹ (August 14, 2020). The decision directed the Egg Board to:

141 ...

- (a) Within 30 days of this decision, the Egg Board is to advise BCFIRB of its consultation plan setting out the transparent, inclusive, fair and accountable process it will follow before recommending potential amendments to the producer-vendor category, including licensing and NPP application requirements of the Consolidated Order.
- (b) As part of its consultation plan, the Egg Board is to advise BCFIRB of how it intends to consult with the appellants and its other stakeholders

BCFIRB, in its supervisory role, reviewed the consultation plan.

The Egg Board met the directed 30-day timeline. With one exception, the consultation plan reflects a "...transparent, inclusive, fair and accountable process" and includes how the Egg Board will consult with the appellants and stakeholders.

¹ 2020 August 14. BCFIRB. In the Matter of the *Natural Products Marketing (BC) Act* Between Jared Les and Emma Les dba J&E Egg Farm and British Columbia Egg Marketing Board.

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The identified gap is lack of clarity on what information will be available to stakeholders as the consultation progresses (e.g. survey responses or summary, meeting summaries and/or other). BCFIRB recommends the Egg Board address this gap.

BCFIRB looks forward to receiving the Egg Board recommendations on any potential amendments to the Consolidated Orders and NPP by December 12, 2020.

Regards,

A handwritten signature in blue ink, appearing to read 'Kirsten Pedersen', is written over a light blue rectangular background.

Kirsten Pedersen
Executive Director

cc: BCFIRB web site