



June 14, 2018

File: 44200-60/EMB QUOTA  
ALLOCATION

**DELIVERED BY EMAIL**

Katie Lowe  
Executive Director  
BC Egg Marketing Board

Dear Ms. Lowe:

**ALLOCATION PRIOR APPROVAL REQUEST – FOLLOW UP QUESTIONS FOR  
JUNE MEETING**

In November 2017, Farm Products Council of Canada (FPCC) approved an increase to the national egg allocation requested by Egg Farmers of Canada (EFC). EFC subsequently issued BC's share of the national allocation to the BC Egg Marketing Board (Egg Board). The new BC allocation increase triggered the Egg Board's May 25, 2018 request to the BC Farm Industry Review Board (BCFIRB) for prior approval of its quota distribution policy.

BCFIRB met and reviewed the Egg Board submission on June 5, 2018. Given some key outstanding questions, a meeting is scheduled with Egg Board representatives for June 25, 2018.

This letter sets out some of the quota management topics BCFIRB would like to cover with the Egg Board at the June meeting before it makes its prior approval decision.

The key topics include:

1. The Egg Board's vision and goals with respect to the New Entrant Program and the growth of new entrant producers (current and future). In particular BCFIRB would like additional information on the Egg Board's rationale for continuing with a new entrant initial allotment volume of 3,000 quota units through to 2025.
2. Plans and methods contemplated to support and promote growth in production in different regions of the province; and,
3. Description of the quota distribution options explored and greater elaboration on the Egg Board's sound marketing policy rationale for its pro-rata recommendation.

---

**British Columbia  
Farm Industry Review Board**

**Mailing Address:**  
PO Box 9129 Stn Prov Govt  
Victoria BC V8W 9B5  
Telephone: 250 356-8945  
Facsimile: 250 356-5131

**Location:**  
1<sup>st</sup> Floor, 780 Blanshard Street  
Victoria BC V8W 2H1  
Email: [firb@gov.bc.ca](mailto:firb@gov.bc.ca)  
Website: [www.gov.bc.ca/BCFarmIndustryReviewBoard](http://www.gov.bc.ca/BCFarmIndustryReviewBoard)

4. The Egg Board plans in regards to when it will allocate quota following the prior approval decision given BCFIRB's February 2, 2018 Quota Assessment Tools Supervisory Review decision and subsequent clarification to the Egg Board on May 15, 2018<sup>1</sup> regarding producer eligibility to receive growth:

As set out in the majority panel's April 27, 2018 response to the Chicken Board, the majority made a considered decision concerning the eligibility of producers to receive growth quota allocations. The start date for the direction set out in paragraph 179(c) is February 2, 2018 (the date of the Quota Review decision). A producer who transferred quota in the 12 month period prior to the issuance of growth quota is ineligible to receive growth quota. For example, if there was an issuance of growth quota in May 2018, those growers who transferred quota within the previous 12 months would not be eligible to receive a share of that growth quota.

While these are the main areas BCFIRB wishes to cover, other topics may emerge at the meeting.

BCFIRB staff will work with you to set an agenda.

In the meantime, I recommend the prior approval submission be posted to the Egg Board website to ensure full transparency.

Please let me know if you have any questions leading up to the June 25, 2018 meeting.

Yours truly,



Kirsten Pedersen  
Executive Director

cc: BCFIRB web site

---

<sup>1</sup> 2018 May 15. BCFIRB. [BC Egg Marketing Board Questions – Quota Assessment Tools Supervisory Review](#).