

- » Participated in outreach activities such as the North Vancouver Chamber of Commerce event, “Capitalizing on Workplace Diversity and the Immigrant Workforce.” ICBC also participated on the employer panel where recruiters answered questions from immigrants about access to job opportunities.
- » Maintains corporate memberships with associations that support diversity and inclusion including:
  - Catalyst (women and diversity);
  - Kids and Company (child and elder care services);
  - Canadian Institute of Diversity and Inclusion; and
  - Equitek (job postings with employment agencies focused on diversity).

# Knowledge Network Corporation

## MANDATE

1. Carry on the business of broadcasting and communications to provide unique, quality educational programming to British Columbians.
2. Promote lifelong learning in British Columbia by providing quality educational programming.
3. Inform and educate British Columbians about their province and about issues that are relevant to them.
4. Provide British Columbians with a unique television experience.
5. Collaborate with the independent television and web media production sectors in British Columbia.



## EXECUTIVE COMMITMENT TO MULTICULTURALISM

Knowledge Network strives to provide British Columbians with content that reflects and supports the diversity of B.C. voices and experiences. It is fundamental to our role as B.C.’s public broadcaster.

## EMBRACING MULTICULTURALISM IN THE WORKPLACE

One of five corporate values to inform decision-making is respect; we demonstrate due regard for everyone and strive to reflect diverse points of view.

### HIGHLIGHTS OF INITIATIVES

East Is East - Knowledge Network's weekly anthology series dedicated to content about life in the rapidly changing Asia Pacific region. Highlights include:

- » ***China: Triumph and Turmoil*** – A look at China's growing global presence and aggressive nationalism.
- » ***Forbidden Tomb of Genghis Khan*** – Follows a surprising archeological discovery about the infamous conqueror's final resting place.
- » ***The Frankincense Trail*** – Four-part series tracing the 2,000-mile journey across the Middle East along the ancient frankincense trail.
- » ***From C to C: Chinese Canadian Stories of Migration*** – Explores the experience of migration on Chinese families over the last century and how they were impacted by the Head Tax and Exclusion Act.
- » ***Hidden Cities of Asia*** – 12-part series exploring Asia's ancient relics and untold stories.
- » ***Inside the Emperor's Treasure*** – A behind-the-scenes look at Taiwan's National Place Museum collection.
- » ***Kimono*** – Tells the story of the kimono, a symbol that unites the generations and mirrors the history of Japanese culture.
- » ***Singapore 1942: End of Empire*** – Tells the story of the fall of Singapore in 1942.
- » ***The World Before Her*** – Follows young women on completely divergent paths in the new, modern India: contestants vying for the title of Miss India, and fierce Hindu nationalists prepared to kill and die for their beliefs.

- » ***Wild China*** – Unprecedented access into this most enigmatic of countries to reveal a land of astonishing natural beauty.

We continued to showcase Aboriginal programming from local, national and global perspectives. Highlights include:

- » ***From Bella Coola to Berlin*** – Explores the story of one of the indigenous groups brought to Germany, between 1870 and 1932, and exhibited in zoos and theatres.
- » ***Our First Voices*** – First Nations communities across British Columbia are working to revitalize and preserve their languages for future generations.
- » ***Pushing the Line: Art without Reservations*** – Examines the vibrant and engaging world of west coast aboriginal artists who challenge boundaries of traditional art.
- » ***Smoke Traders*** – Told from a First Nations perspective, this documentary looks at the contraband tobacco trade and its effect on individual lives and communities.
- » ***Take Me Home*** – A collection of shorts profiling British Columbians and what "home" means to them.