

**BRITISH COLUMBIA MULTICULTURALISM GRANTS**

**GUIDELINES**  
**2020/2021**

**Last Updated:** October 2020

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## **SUMMARY OF CHANGES IN 2020/21 GRANT PROGRAM**

The Multiculturalism Grants Program has been adjusted in 2020/21 to prioritize projects that address anti-Indigenous, anti-Asian and anti-Black racism.

All applicants are strongly encouraged to review the complete Program Guidelines which outline all eligibility and application criteria. Key changes to the 2020 Program Guidelines and application requirements include:

- Total available funding through the grant program is \$800,000.
- Based on stakeholder feedback and to ensure equitable distribution, grants will be distributed via two streams:
  - **Stream 1: BIPOC Larger Grant Stream (\$300,000 investment in 30 grants)**  
Eligible organizations led by Black, Indigenous or people of colour (BIPOC) can apply for grants of up to \$10,000 for projects focused on the following priority themes:
    - **Anti-Indigenous Racism** (10 grants available)
    - **Anti-Asian Racism** (10 grants available)
    - **Anti-Black Racism** (10 grants available)
  - **Stream 2: Regular Grant Stream (\$500,000 investment in approximately 100-120 grants)**  
Any eligible organization can apply for grants of up to \$5,000 for projects that meet the traditional objectives of the program, with some preferential scoring in 2020/21 for projects focused on the following themes:
    - **BIPOC/LGBTQ2S+ Youth**
    - **BC150+ Inquiry**
    - **Resilience and Recovery Initiatives**

More details can be found under section 1.1 Program Objectives.

- The application scoring criteria has been revised to accommodate requirements outlined in the two separate funding streams. Applicants who apply for a larger grant may indicate their willingness to be considered for a smaller grant should demand for larger grants exceed the available budget. Please see section 3.8 Application Assessment for more details.
- New this year, all applications must include a description of how the applicant plans to deliver programming in the context of **COVID-19** and the Provincial Health Officer [Orders, Notices and Guidance](#) that are in effect at the time the application is submitted.

- Eligible organizations have been expanded to more explicitly include First Nations and other Indigenous organizations, public institutions and municipal, regional and private sector organizations that include at least one BIPOC-led non-profit society as a partner.

## **1. INTRODUCTION**

In accordance with the BC *Multiculturalism Act*, the B.C. government administers an annual grants program to support the policies outlined in the Act. These policies include:

- Promoting cross cultural understanding, respect, attitudes and perceptions that lead to harmony among British Columbians of every race, cultural heritage, religion, ethnicity, ancestry and place of origin,
- Fostering the ability of each British Columbian, regardless of race, cultural heritage, religion, ethnicity, ancestry or place of origin, to share in the economic, social, cultural and political life of British Columbia, and
- Reaffirming that violence, hatred and discrimination on the basis of race, cultural heritage, religion, ethnicity, ancestry or place of origin have no place in the society of British Columbia.

### **1.1 Program Objectives**

The overall objectives of the Multiculturalism Grants program are to:

- *Build intercultural trust and understanding among all British Columbians:*  
Affect individual, attitudinal change by supporting opportunities for British Columbians to interact across cultures and learn about historic injustices and the contributions of diverse communities.
- *Reduce systemic barriers to participation by under-represented, racialized groups:*  
Affect systemic and institutional change by supporting initiatives aimed at improving access to public services, reducing discriminatory treatment and improving the participation of under-represented, racialized groups in the economic, social, cultural, and political life of B.C.

### **1.2 Grant Allocations & Priority Themes for 2020/21**

Based on stakeholder feedback and to ensure equitable distribution the following allocation and priority themes will be applicable for this year's grants in complement to the overarching objectives

Grant Stream	Who can apply	Allocation	Priority Themes	Types of Projects
Stream 1: BIPOC Larger Grants (\$300,000 investment in 30 grants)	Eligible organizations led by Black, Indigenous or people of colour (BIPOC) can apply for grants of up to \$10,000 for projects focused on the 3 priority themes under this stream	Up to \$10,000	<p><b>Anti-Indigenous Racism</b> (ten 10,000 grants available)</p> <p><b>Anti-Asian Racism</b> (ten 10,000 grants available)</p> <p><b>Anti-Black Racism</b> (ten 10,000 grants available)</p>	Projects that aim to reduce racism, discrimination and/or systemic barriers towards Indigenous peoples, Asian-Canadians and Black-Canadians in BC, either in a specific community or region, or more broadly across the province through a variety of approaches.
Stream 2: Regular Grant Stream (\$500,000 investment in approximately 100-120 grants)	Any eligible organization can apply for funding for projects that meet the traditional objectives of the program, with some preferential scoring in 2020/21 for projects focused on the specified priority themes identified on this table.	Up to \$5,000	<b>BIPOC/LGBTQ2S+ Youth:</b> Projects that support cultural expression, leadership and capacity building initiatives for BIPOC and LGBTQ2S+ youth	<ul style="list-style-type: none"> <li>○ Cultural expressions</li> <li>○ Building networks</li> <li>○ Leading initiatives;</li> <li>○ Developing and accessing community engagement/leadership opportunities/capacity building</li> </ul>
			<b>BC150+ Inquiry:</b> In anticipation of the 150 <sup>th</sup> anniversary of BC entering confederation in 2021, projects that amplify the voices of cultural and racialized groups that have been under-represented in traditional BC historical narratives	<ul style="list-style-type: none"> <li>○ Projects that critically examine the legacy of colonialism from the perspectives of BC First Nations and other BIPOC groups</li> <li>○ Projects that share untold histories or illuminate suppressed truths of under-represented communities</li> <li>○ Projects that support the development of an equitable vision for the Province’s next 150 years</li> </ul>

			<p><b>Resilience and Recovery Initiatives:</b>  Projects that build connections within racialized and marginalized communities most affected by social isolation measures in 2020 and promote access to tools and resources.</p>	<ul style="list-style-type: none"> <li>○ Projects that support engagement, outreach and dialogue with and between impacted communities</li> <li>○ Project that create connections for communities most affected by social isolation measures</li> <li>○ New tools and resources to improve access to information by under-served racialized or marginalized communities</li> <li>○ Online delivery of services, programs or events for impacted communities</li> <li>○ Research activities and systemic change initiatives in sectors where racialized groups are overrepresented</li> </ul>
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While the Grant program is open to addressing other themes related to multiculturalism, anti-racism and the reduction of systemic barriers, interested applicants are encouraged to clearly indicate if their proposal addresses one or more of the themes listed above as applications that address these themes will receive preferential scoring this year.

## **2. Who Can Apply**

### **2.1 Eligible Applicants:**

- Registered non-profits, incorporated, and in good standing under the Societies Act [SBC2015], or a British Columbia-based, federally registered charity, also in good standing.
- Indigenous (First Nations, Inuit, or Métis) governments, tribal councils, band councils, or organizations;
- Provincial public institutions such as boards of education, schools, colleges and universities, libraries, chambers of commerce, hospitals and other health-care institutions (must include at least one BIPOC-led non-profit society as a partner).
- Municipal and regional district governments (must include at least one BIPOC-led non-profit society as a partner).
- Private sector organizations (must include at least one BIPOC-led non-profit society as a partner).
- Organizations must have a British Columbia address, which must be regularly monitored by an active member of the organization.
- If applicable, applicants who have previously received a Multiculturalism Grant from the Ministry should be in good standing with the Ministry with respect to submission history for previous Multiculturalism Grant final reports.
- Eligible organizations may submit only one application for a Multiculturalism Grant during the 2020/2021 intake.

### **2.2 Ineligible Applicants:**

Organizations that do not meet the eligibility criteria outlined above but wish to undertake a project that meets the 2020/2021 Multiculturalism Grant objectives are encouraged to partner with an organization that meets the above criteria. The organization that meets the criteria will then act as the fiscal agent for the grant.



If you are unsure whether your organization or your project is eligible for this grant, please contact [multiculturalism@gov.bc.ca](mailto:multiculturalism@gov.bc.ca).

### **Festivals and Cultural Celebrations**

Funding for festivals or cultural celebrations is not eligible under this grant, unless the funding will be used for the following purposes:

- To provide youth with capacity-building skills in implementing a BIPOC youth-related festival.
- To conduct specialized outreach efforts to increase participation from groups that would normally not attend your project.
- To support specific activities that would lead to meaningful intercultural interaction among diverse participants.
- To support partnership and collaboration with other cultural or racialized groups in the planning, delivery and evaluation of the project.

Applicants seeking funding for festivals or cultural celebrations should consult with the Ministry prior to submitting an application to discuss the eligibility of their proposal. These applicants are also encouraged to seek alternative sources of funding available through other grant programs such as:

- BC Community Gaming Grants – Arts and Culture Grants: <https://www2.gov.bc.ca/gov/content/sports-culture/gambling-fundraising/gaming-grants/community-gaming-grants>
- BC Arts Council – Community Arts Festivals Grants: <https://www.bcartscouncil.ca/program/community-arts-festivals/>
- Destination BC – Tourism Events Programs: <https://www.destinationbc.ca/BC-Tourism-Industry/Municipal-and-Regional-District-Tax-Program/Tourism-Events-Program.aspx>
- Canadian Heritage - Community Support, Multiculturalism, and Anti-Racism Initiatives Program: <https://www.canada.ca/en/canadian-heritage/services/funding/community-multiculturalism-anti-racism.html>

### 3. Grant Application Process

#### 3.1 Eligible Expenses:

Eligible expenses are the actual and direct costs related to the applicant's project, and deemed to the best knowledge of the applicants, to be reasonable and necessary for the successful implementation of the project.

Selected applicants may spend funding in one or more of the categories listed below:

- **Equipment rental** (i.e. lighting, sound, audio-visual, sports equipment, etc.)
- **COVID-19 protocol related costs** (i.e. personal protective equipment, online hosting fees, digital content creation, virtual technology requirements, or other related costs incurred due to COVID-19 protocols at the time of program delivery)
- **Event or workshop materials** (i.e. pens, paper, other tools, etc.)
- **Fees** (i.e. project coordinator's fees, facilitators', artists' or coaches' fees, workshop fees, training/educational fees, performance fees, etc.)
- **Food and beverage** (i.e. food and non-alcoholic beverages for participants and volunteers, etc.)
- **Honorariums, fees and contract agreements** (i.e. Indigenous or other cultural elders, facilitators, speakers, artists, coaches and cultural workers, technicians etc.)  
*\* Note - conflicts of interest need to be identified in advance.*
- **Marketing and communications** (i.e. newspaper ads, graphic design fees, etc.)
- **Transportation** (transportation costs where transportation is a barrier to participation, etc.)
- **Venue rental** (i.e. any identified programming space, etc.)
- **Volunteer expenses** (i.e. t-shirts (for identification purposes only), refreshments, etc.)

### **Project Focused Funding**

The BC Multiculturalism Grant program assists short-term, time-limited projects. It does not provide on-going operation support. However, activities which enhance or add to on-going or core programs or events are eligible for support.

### **Fundraising**

To promote accessibility, the BC Multiculturalism Grant program supports free community events or projects. Should requested grant funding not be sufficient to cover the full costs of a project, applicants may charge participants limited cost-recovery fees only. Any projects including fundraising beyond project cost-recovery are not eligible for support.

### **3.2 Ineligible Expenses**

Applications seeking grant funding to cover expenses in one or more of the categories listed below will not be considered:

- Salaries and fees not directly related to delivering the project
- Fundraising beyond project cost-recovery
- Capital projects
- Major equipment purchases
- Alcohol
- Recurring business expenses (i.e. rental of office space, utility, telephone and other recurring expenses)

### **3.3 Key Dates**

Grant Application Window Opens: October 15, 2020

Virtual Information Session: November 10, 2020

Deadline for submitting queries: November 21, 2020

Grant Closes (**deadline**): November 30, 2020, 11:59 p.m. Pacific Standard Time

Grant Notification: by February 28, 2021

Project Dates: March 1, 2021 – March 31, 2022

The above dates are subject to change at the sole discretion of the British Columbia Ministry of Tourism, Arts and Culture.

### **3.4 Preparation of Grant Application**

**All applications must include the following components:**

1. Completed **application form**, including:
  - a. Registered society or charity number
  - b. Project information
  - c. Project budget
  - d. Organizational information
  - e. Organizational financial information
  - f. Description of COVID-19 related measures in project delivery complying with the Provincial Health Officer [Orders, Notices and Guidance](#)
  - g. Description and confirmation that organization meets “BIPOC-led” requirements

Applicants are encouraged to refer to the applicant checklist, found on the Multiculturalism Grant program [website](#), to ensure that they have provided all the necessary information in their application. It is the responsibility of the applicant to ensure they are submitting a complete application.

### **3.5 Application Submission**

**The Ministry will only accept one (1) application from each applicant organization.**

Completed applications will only be accepted online through application form at the BC Multiculturalism Grant program [website](#).

Applications submitted by mail, courier, fax or email **will not** be accepted.

Attachments, including letters of support, links to webpages, or other supplemental material will not be accepted. Please include all relevant information in the application.

**Submit your application early** to avoid potential heavy online traffic on the application deadline date. Applications received after the deadline 11:59 p.m. Pacific Standard Time on Monday, November 30, 2020, regardless of circumstance (including technical difficulties) will not be processed.

**Acknowledgement after submission:**

Receipt of applications will be acknowledged by e-mail within five (5) business days.

Following the evaluation period, the applicant's main point of contact will be notified of the application results or provided with a status update by March 31, 2021.

If you have not heard from the Ministry by March 31, 2021 regarding your application please contact the Multiculturalism Branch at [multiculturalism@gov.bc.ca](mailto:multiculturalism@gov.bc.ca).

**Consultations:**

If you need assistance in completing your application, please submit your questions to the Ministry by e-mail at [multiculturalism@gov.bc.ca](mailto:multiculturalism@gov.bc.ca) by Monday, November 21, 2020. Ministry staff are available for phone consultation on need basis. Please send an email to schedule an appointment if you would like to speak directly to a staff.

The Ministry will also hold a virtual information session on November 10, 2020 on this year's Grant program with opportunities for interested applicants to seek for more clarifications. Access information and link will be published on the [website](#).

**3.6 Application Assessment**

All applications will be assessed and adjudicated by the Ministry for completeness and eligibility. Applicants will be informed of results by March 31, 2021.

The specific criteria that applications will be evaluated on include, but are not limited to, the following:

**1. Grant Goals (25%)**

- Application clearly articulates its purpose in the 1-2 sentence summary
- Application strongly articulates that it addresses one or more of the priority themes for 2020/21:
  - Anti-Indigenous Racism
  - Anti-Black Racism
  - Anti-Asian Racism
  - Resilience and Recovery for racialized groups
  - BIPOC/LGBT2SQ+ Youth

- BC 150+inquiry
- Application clearly identifies the problem or issue that the proposed project is intended to address and demonstrates how the proposed project will support positive change.
- NOTE: The BC Multiculturalism Grant program invites applications from all regions of the province and aims to support all sizes of organizations applying for this grant. Therefore, considerations will be made to ensure grants will be equitably distributed across the province.

## **2. Proposed Activities (35%)**

- Application clearly describes project, including a proposed work plan outlining clear, realistic and achievable goals.
- Application clearly describes the impact the proposed activities are expected to have on the project's targeted audiences.
- Application clearly demonstrates how diverse participants will be engaged in the project through deliberate outreach and engagement activities.
- Application prioritizes intercultural interaction between groups that may not otherwise interact with each other and/or have a history of negative interaction OR prioritizes anti-racism and/or systems change activities with new targeted audiences.
- The project aims to make meaningful change in attitudes and trust levels between groups and/or improve access and opportunities for under-represented, racialized groups.

## **3. Organizational Capacity (25%)**

- Application includes examples of two projects the organization has managed within the last two years that were successful
- Application includes a complete and reasonable budget that includes expenses for expected results.
- Application budget seems realistic and sufficient to cover the costs of the project
- Financial information demonstrating applicant has adequate resources to undertake the project.
- Applicant demonstrates that it has managed financial resources in its most recent fiscal year and has balanced organizational revenue with expenses.

## **4. Partnership and Collaboration (15%)**

- Application demonstrates the development of the project through collaboration between multiple stakeholders.

- Application demonstrates that diverse viewpoints and perspectives of under-represented and/or marginalized groups will be incorporated into the planning, execution and evaluation of the project.
- Application includes legacy plan to share or apply project with a wider audience/network.

### **Assessment and Reporting**

If an organization has received a Multiculturalism Grant in previous years (2017-2018 or earlier), but has not complied with the grant program reporting requirements, this will be taken into consideration prior to making a final decision on the new application.

Funding decisions are final and will not be revisited or appealed.

Only completed and submitted applications received prior to 11:59 p.m. Pacific Standard Time on **Monday, November 30, 2020** will be considered. It is the responsibility of the applicant to ensure that their application was successfully submitted.

## **4. SUCCESSFUL APPLICATIONS & GRANT RECIPIENT OBLIGATIONS**

### **4.1 Funding**

Applicants who are approved to receive a 2020/2021 Multiculturalism Grant will receive a letter notifying them of the decision and the grant amount. The Ministry will make payments to the recipient organization as indicated in the application package.

Grants are paid in one installment.

Funds may only be used for the eligible activities outlined in your application. Significant changes to the use of funds must be approved by the Ministry of Tourism, Arts and Culture. Funds may not be transferred to other activities or organizations.

Applicants are required to retain all supporting receipts. Applicants will only submit receipts if requested to do so by the Ministry.

Unspent funds must be reported to the Ministry in the Final Report (see below). The Ministry reserves the right to request that funds be repaid to the Ministry if the project is not undertaken or completed.

## **4.2 Final Report**

Successful applicants will be required to submit a final report no later than March 31, 2022 or 30 days after the project is complete for projects occurring between March 1, 2021 and March 31, 2022. The Final Report template can be found on the Multiculturalism Grant program [website](#).

The report must detail the activities of the project and indicate how it met the goals of the 2020/2021 Multiculturalism Grant program. The report must include the following:

- Contact information – name of organization, contact person, email address and telephone number.
- Project information – project/event date(s), name of project/event, location(s), anticipated number of participants, actual number of participants.
- Brief explanation of why this project was undertaken, including expectations, and whether expectations were met.
- Brief explanation on how your project met the program objectives of the 2020/2021 Multiculturalism Grant program (See Section 1.1 of these guidelines).
- Brief explanation of the most significant thing that happened as a result of your project.



### **4.3 Communications and Acknowledgement of the Government of British Columbia**

All successful applicants are required to provide the Ministry ten (10) business days advance notice of any public event(s), announcements, or promotions related to their project.

All media and promotional/public materials must acknowledge funding from the Government of British Columbia. This includes publicity, communications or marketing materials developed to promote activities funded by the 2020/21 Multiculturalism Grant, as well as all other project material developed, including reports and oral presentations.

To use the BC government logo please complete the logo request form found here ([http://www.corporate.gov.bc.ca/print-ads/WebCommon/third\\_party\\_use\\_A&M.pdf](http://www.corporate.gov.bc.ca/print-ads/WebCommon/third_party_use_A&M.pdf)), include draft copies of the material(s) in which the logo will be used (poster, video, pamphlet, etc.), and send the logo use request to [TAClogos@gov.bc.ca](mailto:TAClogos@gov.bc.ca). Please allow up to ten (10) business days to process your logo use request.

## **5. PRIVACY STATEMENT**

The Ministry of Tourism, Arts and Culture is subject to the *Freedom of Information and Protection of Privacy Act (FOIPPA)*. Personal information related to the Multiculturalism Grant Program is collected for the purposes of administering the program. All information in this application will remain confidential. The Ministry collects, uses and distributes funding information in order to adjudicate and manage the Multiculturalism Grant Program and promote cultural activity within the province.

By applying for this grant the applicant authorizes the Ministry to publish its organization's name, location, project summary, and funding amounts, as well as any anecdotal information for promotional purposes.

Applicants should be aware that any information provided to the Ministry of Tourism, Arts and Culture in connection with their application may be subject to disclosure in accordance with the requirements of FOIPPA.

Please contact the Ministry if you would like to withdraw your consent to these stipulations.

## **6. CONTACT INFORMATION**

Contact details for the Ministry are as follows:

By e-mail: [multiculturalism@gov.bc.ca](mailto:multiculturalism@gov.bc.ca)

## **7. GLOSSARY**

Terminology used through this grant application process is as follows:

- Ministry – refers to the Ministry of Tourism, Arts and Culture
- BIPOC – Black, Indigenous and People of Colour
- BIPOC-led - An organization that identifies itself as a BIPOC organization, provides services to members of the BIPOC communities, and is comprised of executive, staff, volunteers, and board members, who make up at least 50% of the staffing/volunteer/board/executive structure.
- Grant – 2020/2021 Multiculturalism Grant
- Community Gaming Grants – a division of the Ministry of Municipal Affairs and Housing which previously administered the Multiculturalism Grants through the Gaming Online System
- Gaming Online System – the system previously used to manage the Multiculturalism Grants
- Canadian Heritage – refers to the Government of Canada’s department of Canadian Heritage
- Tourism Events Program – a grant program administered by Destination BC, the Province’s tourism marketing coordinator, to provide marketing and promotional funding for events in B.C.

- Community Arts Festivals Grants – a grant program administered by the BC Arts Council to assist in the production of local community arts festivals.
- BC Arts Council – is an agency of the Government of B.C. that provides grant funding for arts and culture in British Columbia.