

Fields Forward & Kootenay Mobile Press



FIELDS FORWARD
Growing More Together

Kootenay Mobile Press



What is Fields Forward

- ▶ Started in January 2016
- ▶ Fields Forward is a food and agriculture initiative in the Creston Valley Kootenay Lake, from Yahk to Riondel and Yaqan Nukiy, this includes the Regional District of Central Kootenay, Areas, A,B, & C
- ▶ Fields Forward envisions a vibrant productive local agri-food system that builds genuine community wealth by supporting and sustaining the community's environmental, indigenous, social, cultural, economic and aesthetic values.

More

- ▶ To actualize the potential, new systems are needed:
 - More food and farm activity;
 - Greater access to value-added opportunities;
 - Mechanisms to support existing and emerging farmers;
 - Reliable and context appropriate education, training and extension; and,
 - Flexible and dependable workforce development and attraction.

Goals of Fields Forward

- ▶ The goals of Fields Forward:
- ▶ 1. Increase economic development in Creston and District food and farm sector;
- ▶ 2. Create and maintain meaningful, sustainable local jobs in the farm and food economy;
- ▶ 3. Develop locally appropriate food production, processing, storage, distribution and sales;
- ▶ 4. Improve access to healthy local food for all Creston & District residents;
- ▶ 5. Support an arts and culture community that celebrates food and agriculture.

Kootenay Mobile Press

- Initiative that begun in 2016 after using a identical press from the Okanagan
- Producers found they required the service for more days than were available
- Fields Forward began to apply for funding, develop a business strategy and model
- In 2017 purchased the Austrian made Kreuzmayr Press prior to the start of cherry season
- Part of our community initiatives for value added product, waste stream reduction and employment
- Press is able to produce juice/cider directly on location, pasteurize and pack in a BIB or pouches good for up to 1 year

Kootenay Mobile Press Facts

- ▶ Diverted over 200,000 lbs of fruit from the landfill and processed them into juice
- ▶ Cherry/apple mash was dispersed to local farmers for feed
- ▶ Pressed over 29,000 litres of cherry juice
- ▶ Pressed over 340,000 lbs of apples into 86,000 litres of juice
- ▶ KMP helped local farmers produce juice, jam, cider, vinegar, wine and more
- ▶ Over 800 5 litre boxes were distributed or donated to local schools or food hampers

Kootenay Mobile Press



Apple Mash



Press Fest



Press Fest



Kootenay Farms

KOOTENAY FARMS

