

BC Farm Industry Review Board

November 26, 2020

File: 44200-20\EMB

DELIVERED BY EMAIL

Gunta Vitins Chair BC Egg Marketing Board

Dear Ms. Vitins:

BC EGG MARKETING BOARD PRODUCER-VENDOR CONSULTATION EXTENSION

On November 19, 2020 the BC Egg Marketing Board (Egg Board) requested an extension from December 22, 2020 to February 21, 2021 to complete its producer-vender consultation and provide recommendations to the BC Farm Industry Review Board (BCFIRB) for prior approval.

The original consultation plan was submitted on September 9, 2020 and prior approved by BCFIRB in its supervisory capacity on September 17, 2020. The consultation plan was in response J&E appeal decision directions¹ (August 14, 2020). The decision directed the Egg Board to:

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- (a) Within 30 days of this decision, the Egg Board is to advise BCFIRB of its consultation plan setting out the transparent, inclusive, fair and accountable process it will follow before recommending potential amendments to the producer-vendor category, including licensing and NPP application requirements of the Consolidated Order.
- (b) As part of its consultation plan, the Egg Board is to advise BCFIRB of how it intends to consult with the appellants and its other stakeholders

The Egg Board reports that the consultation input received raised questions that require further consideration by stakeholders and the Egg Board. As such, the Egg Board requires further time for the consultation process, including the addition of a meeting

¹ 2020 August 14. BCFIRB. In the Matter of the *Natural Products Marketing (BC) Act* Between Jared Les and Emma Les dba J&E Egg Farm and British Columbia Egg Marketing Board.

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with the Egg Industry Advisory Commission and Egg Producers Association to review and discuss preliminary findings and insights from the consultation.

BCFIRB agrees the Egg Board's proposed extension is effective and strategic. It allows the Egg Board time to fully address new information and complete an inclusive and transparent process before making its final recommendations to BCFIRB.

As per its September prior approval, BCFIRB continues to recommend the Egg Board make consultation-related information available to stakeholders throughout the process (e.g. survey responses or summary of responses, meeting summaries and/or other) on its consultation web page. As was done with the recorded webinar.

BCFIRB looks forward to receiving the Egg Board recommendations on any potential amendments to the Consolidated Orders and New Producer Program by February 21, 2021.

Regards,

Peter Donkers Chair

cc: BCFIRB web site