

WELCOME TO THE CYBER THREAT GALLERY

DALE LAND, YOUR HOST

DIRECTOR FOR CYBER INTELLIGENCE AND INVESTIGATION



CYBER SECURITY 101 – THE GROWING THREAT



Cybersecurity has never been more imperative

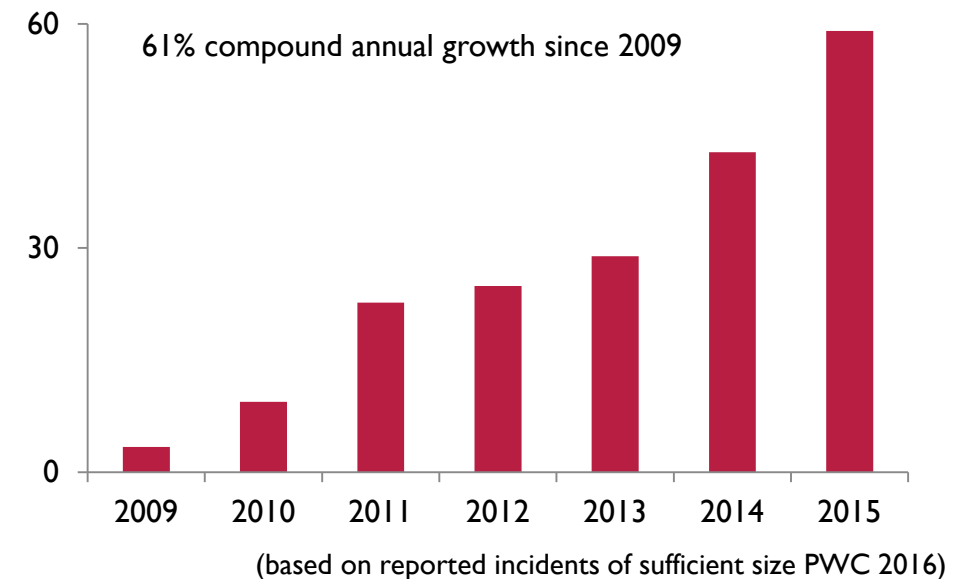


Security Threat Landscape

Cyber attacks are more:

- Profitable (\$\$\$)
- frequent
- effective
- targeted
- sophisticated
- elusive

Global Security Incidents (millions)



CYBER SECURITY 101 - THE ACTORS HALL



THE NATION STATE



Motivation

Influence

Espionage

Competitive Advantage

CYBER TERRORIST



Digital arm of a terrorist org

Motivation

Political agenda

Promote fear and ideology

Raise funds and recruitment

Cause harm

THE CYBER CRIMINAL / ORGANIZED CRIME

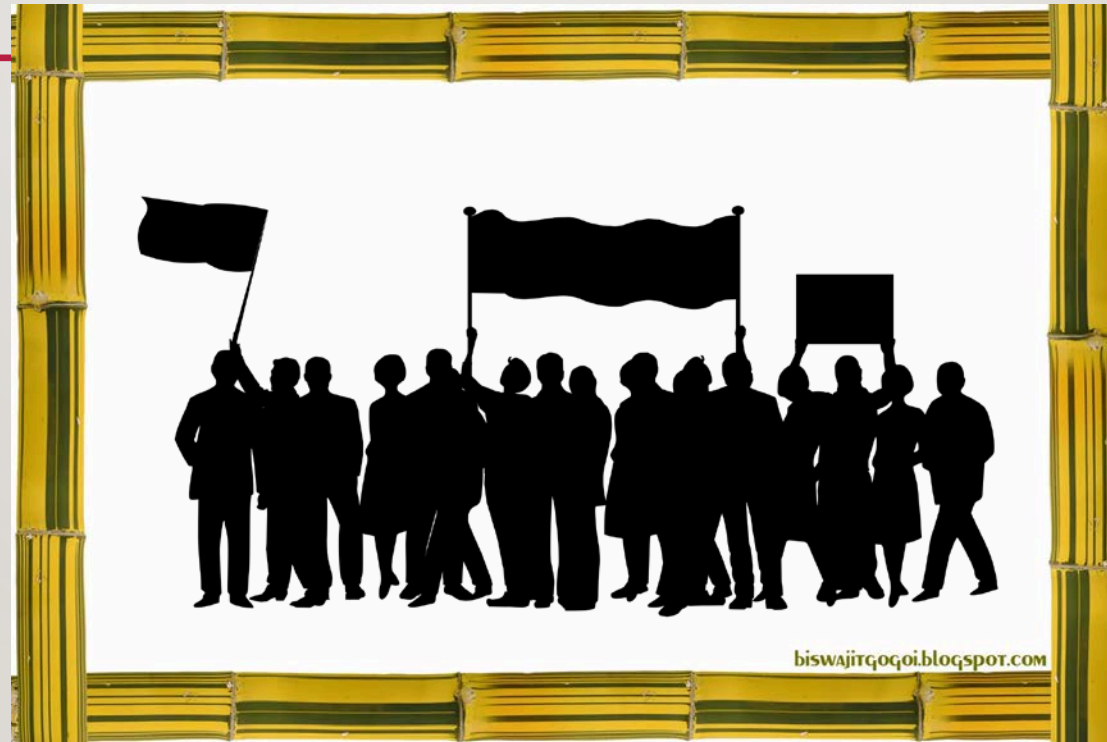


Motivation

Fraud

Financial Gain

THE HACKTIVIST



Motivation

Notoriety for a cause

Embarrassment of Institution

THE NEWBIE (aka SCRIPT KIDDIE)



Motivation
Curiosity
Build reputation

THE INSIDER



Motivation

malicious

Revenge

Espionage for rival company

complacent / ignorant

Do more with less

CYBER SECURITY 101 – THE IMPACT EXHIBIT



Business Impacts

- direct impact to clients
- financial, value loss
- litigation, regulatory
- data breach and loss
- brand and reputation
- lost/stolen intellectual property
- lost productivity

In the news

Cyber attacks cost companies \$400 billion every year

by Stephen Gandel @stephengandel JANUARY 23, 2015, 1:03 PM EST

Last year, the insurance industry took in \$2.5 billion in premiums on policies to protect companies from losses resulting from hacks.

Why organizations are targeted

- gain economic advantage
- access to personal data (ie. health), fraud
- trusted launch point against others
- law enforcement, justice, court services
- surveillance

In the news

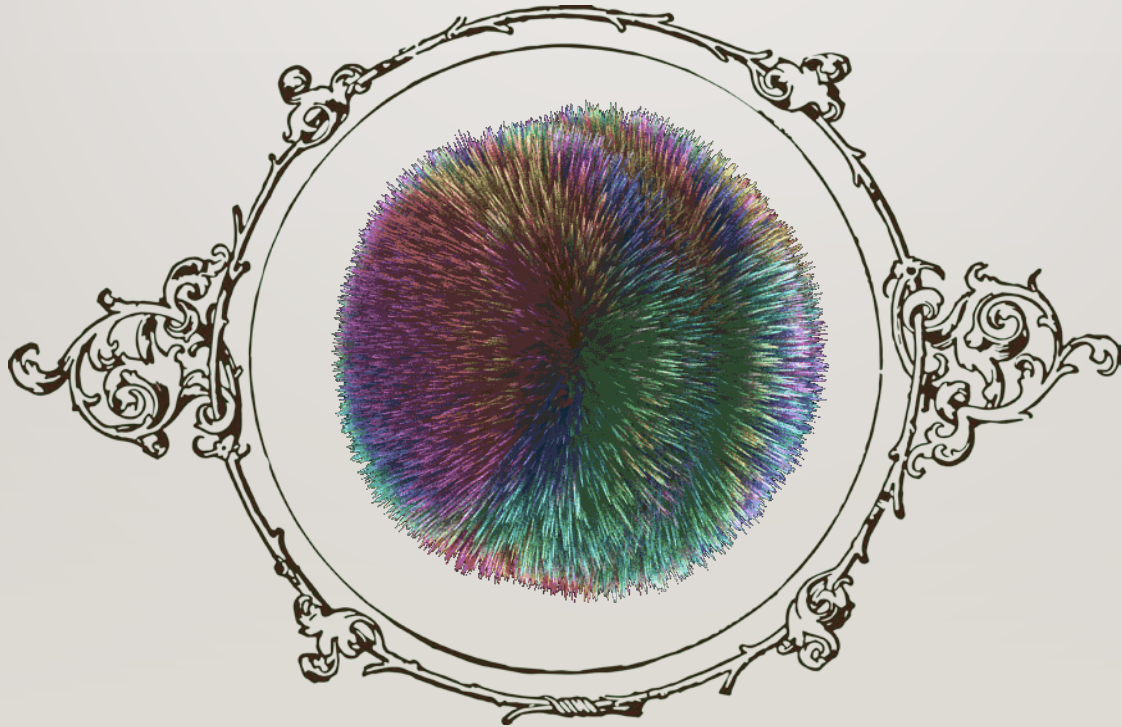
Personal info of 15,000 people accessed in B.C. government database breach



Global Context

- global annual cybercrime will cost the world in excess of \$6 trillion annually by 2021
 - this is an increase from \$400 billion in early 2015
- global spending on cybersecurity defence is projected to exceed \$1 trillion over the next 5 years
- U.S. has declared a national emergency to deal with the cyber threat
- global shortage of cybersecurity professionals is expected to reach 2 million by 2019
 - now expected to be 3.5 million by 2021
 - Canada's share expected to be 62-65,000

CYBER SECURITY 101 – THE FINALE



Have a Security Program - Defensible Security



"Covering the organization end-to-end"

What can “I” do (to not be an easy victim)?

Service Provider

Know your Software Stack (at all layers) and keep it all

- ✓ base OS hardened – Use www.cisecurity.org Standard.
- ✓ patched. Keep the software current.
- ✓ correctly configured (NO Default Accounts/Passwords!)

Web Developer

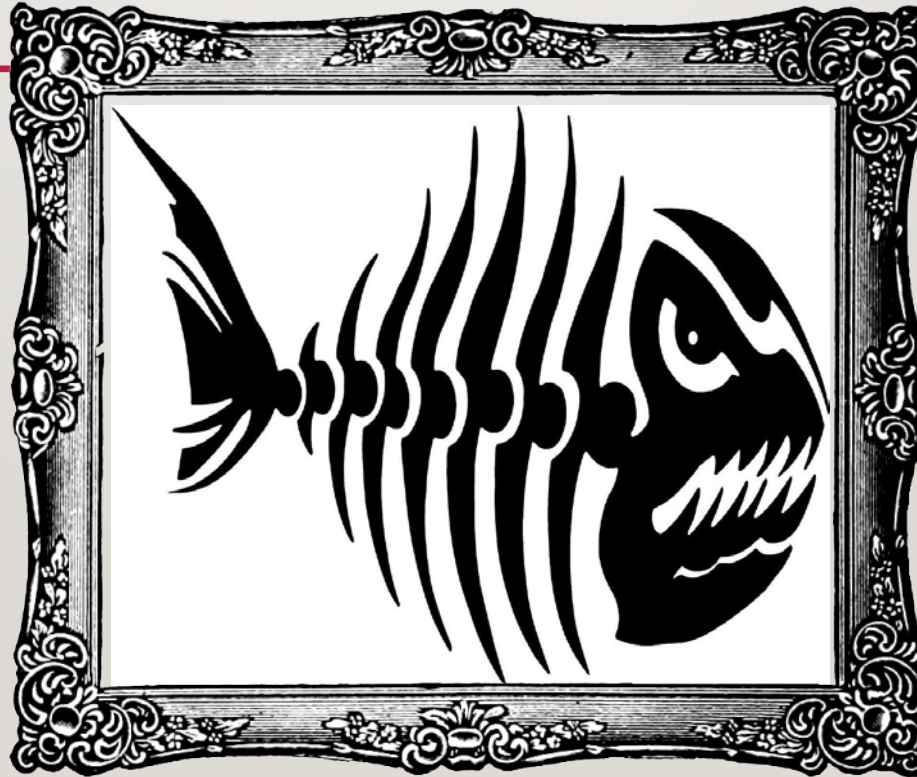
- ✓ Live and breathe the OWASP Top Ten!
- ✓ Consider Web Application Firewall (defense in depth)

What can “I” do (to not be an easy victim)?

Online Consumer (do’ya browse, bank, and buy online?)

- ✓ Keep your device’s software updated (all of it... OS/Apps)
- ✓ Backups!! (remember Ransomware!)
- ✓ use VPN on less trustworthy wireless networks
(Coffee House, Home?) (stop Man-in-the-Middle)
- ✓ Use multifactor authentication for on-line accounts where possible.
- Be **very** wary of email with links and attachments. Even from trusted sources. This will avoid...

THE PHISHING COLLECTION



91% of attacks by sophisticated cybercriminals start through spear phishing emails.*

* 2017 Cybercrime Report, Herjavec Group

Key messages

- Security is not just an IT problem, it's business enterprise risk
- Incidents are increasing in frequency and are more sophisticated and targeted than ever
- No organization globally is immune to attack
- Doing the basics well will stop 80% of the problems
- Organizations will be judged not only on their ability to prevent but detect and respond

QUESTIONS?

