

May 25, 2018

Mr. Al Sakalauskas BC Farm Industry Review Board 780 Blanshard Street Victoria, BC V8W 2H1

Dear Mr. Sakalauskas,

BCFIRB Expectations Update

The following is provided as requested in your correspondence of April 25, 2018.

I think it would be extremely useful for representatives of the BC Farm Industry Review Board (BCFIRB) and the eight commodity boards to meet in the near future. We need to ensure we all have a complete, mutual understanding of what are the key expectations and how those expectations can be incorporated as best as possible into the existing strategic planning and reporting activities of the boards. To be clear, the Commission fully supports the overarching objective here of ensuring accountability on the part of it and the other boards. The issue is how to manage this effectively.

To illustrate. Attached are the four key initiatives that the Commission identified in the fall of 2018 as being priorities for 2019. To an extent, these were "holding" priorities while the Commission began an in-depth assessment of its strategic vision and objectives for the hatching egg sector going forward. This necessarily includes considering BCFIRB's February 2, 2018 Quota Assessment Tools Supervisory Review decision (QATSR). The Commission is in the process of developing a short-term transitional plan to ensure our provincial hatching egg allocation (exceeding 100% in 2019) is met while respecting BCFIRB's QATSR objectives. At the same time, the Commission is identifying a range of policy initiatives (e.g., quota management, regional and specialty diversification, new entrants, governance, etc.) which will inform an updated strategic vision for the BC hatching egg sector.

As the new quota year starts July 1, there is a time pressure on the Commission to finalize its transitional plan, including consultation with industry. The Commission will also be able to communicate a general work plan outlining its intended policy and governance initiatives with an expected timeline. However, the latter will be subject to consultation with industry in support of the Commission's strategic planning session scheduled for September at which those objectives and specific performance measures will be confirmed.

To reiterate, the Commission fully supports BCFIRB's objectives in regard to this initiative. Our concern is simply how to do this in the best possible way.



Yours truly,

Jim Collins, Chair

BC Broiler Hatching Egg Commission

Attachment

Cc: Gunta Vintins, Benjamin Janzen, Robin Smith, Kevin Klippenstein, Jack Brown, Debbie Etsel, Bert van Dalfsen