

Traceability Adoption Program

Who they are

Big Mountain Foods is a producer of vegan allergen-free meat alternatives based in Vancouver, BC.

What they did

Big Mountain Foods moved from a mostly paper-based traceability process to a real time process through the implementation of traceability software.

Items purchased:

- Traceability software
- Traceability training for owners and managers

Results of this project

- Progressed toward HACCP certification.
- Decreased mock recall time by over 90%, from 24 hours to a few minutes.
- Expanded markets from Western Canada to big retailers across Canada and all states in the U.S.
- Increased confidence in traceability processes.



Photo credit: Big Mountain Foods

Why Big Mountain Foods invested in traceability

“Retailers now expect that you have a strong traceability software system in place.

The ability to show certifications and our transparent processes, has greatly impacted our ability to form partnerships.

Because we are now able to pull data live, we are ready for any audits, and have peace of mind for our customers and certification requirements.”

Jasmine Byrne

— Owner, Big Mountain Foods

