

Date: November 26, 2021

To: All LCRB Staff  
All Cannabis Retail Store licensees  
All Local governments, Indigenous Nations and Police agencies

**Re: Cannabis-related items for sale in Cannabis Retail Stores**

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## **Cannabis-related items for sale in Cannabis Retail Stores (CRS)**

### **Current Regulation Provisions**

CRS licensees are authorized to sell in their retail store, through an online system, or by telephone: non-medical cannabis; cannabis accessories; gift cards; shopping bags; and delivery services.

### **New Regulation Provisions**

In addition to the items above, CRS licensees may now sell some additional cannabis-related items in their retail store, through an online system, or by telephone.

Items that can be sold must have a clear link to cannabis, such as books about cannabis, apparel or artwork featuring cannabis motifs or brands.

CRS licensees are not authorized to sell:

- items that are consumable (such as food, tobacco, beverages (including liquor);
- any cannabis-related items that promote cannabis, cannabis accessories, or cannabis services:
  - by communicating information about its price or distribution;
  - in a manner that could be appealing to young persons;
  - by means of a testimonial or endorsement;
  - by depicting a person, character or animal, whether real or fictional; or
  - by presenting it in a manner that evokes an emotion or image of a life that includes glamour, recreation, excitement, vitality, risk or daring.

- any cannabis-related item that promotes cannabis or cannabis accessories in a manner that is false or misleading; and
- organic solvents.

Further information, including related terms and conditions, can be found in the [Cannabis Retail Store Licence Terms and Conditions Handbook](#).

## **Disclaimer**

This communication is intended to be used only for general informational purposes and may not apply to all situations. This communication does not constitute legal advice nor is it a comprehensive statement of the legal obligations that arise under the *Cannabis Control and Licensing Act*, regulations, or any other applicable laws. When interpreting and applying the information contained in this communication, you are encouraged to seek specific advice from your professional advisors as appropriate in the circumstances.

## **Further Information**

Further information regarding liquor and cannabis control and licensing in British Columbia is available on the Liquor and Cannabis Regulation Branch (LCRB) website at <http://www.gov.bc.ca/liquorregulationandlicensing>

If you have any questions regarding these changes, please contact the LCRB toll free in Canada at 1-866-209-2111 or 250 952-5787 if calling from the Victoria area.

*Original signed by*

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Liquor and Cannabis Regulation Branch