

Date: July 18, 2019

To: All LCRB staff All industry associations All local government, first nations, and police agencies

Re: Correction to Policy Directive 18 – 06 (Variety-of-liquor requirement for large public special event permits (SEP))

Please note: This correction is effective immediately

1. Updated policy: Variety-of-liquor requirement for large public SEPs

Current Policy

Permittees holding a large public special event that is not of a charitable purpose and has 500 attendees or more must have no more than 80% by dollar value, of one manufacturer's liquor in each liquor category (i.e., beer, cider, wine, or spirits).

There must be equal opportunity to purchase all liquor at the event (i.e., all beer is chilled, all brands appear on signage). The SEP holder must produce a purchase receipt and product return records, if applicable, to a liquor inspector upon request.

A special event permittee holding an event for a charitable purpose is not required to sell a selection of liquor from a variety of manufacturers.

Correction to Current Policy

Special events held at a manufacturer's licensed site are exempt from the variety-of-liquor requirement.

Explanation

The intent of the variety-of-liquor requirement is to mitigate the likelihood of inducements at large public special events. The risk of inducement does not apply when a manufacturer is hosting an event on their licensed premises; it was an oversight not to provide an exemption for these events.

Further Information

Further information regarding liquor and cannabis control and licensing in British Columbia is available on the Liquor and Cannabis Regulation Branch website at http://www.gov.bc.ca/liquorregulationandlicensing

If you have any questions regarding these changes, please contact the Liquor and Cannabis Regulation Branch toll free in Canada at 1-866-209-2111 or 250 952-5787 if calling from the Victoria area.

Original signed by

Mary Sue Maloughney, Assistant Deputy Minister and General Manager