



Ministry of
Public Safety and
Solicitor General



*Please join the Ministry of Public Safety and Solicitor General
and its partners to commemorate*

STOP THE SEXUAL EXPLOITATION OF CHILDREN & YOUTH AWARENESS WEEK **MARCH 4 - 10, 2024**

This year marks the 26th annual Stop the Sexual Exploitation of Children and Youth Awareness Week in BC. The week recognizes the importance of supporting communities to develop prevention, education, enforcement and intervention strategies to address the sexual exploitation of children and youth.

Fuchsia-coloured ribbons symbolize efforts in preventing the sexual exploitation of children and youth because it is a combination of red, for red light districts and purple, the provincial colour for violence prevention. Fuchsia ribbons are available for distribution in your community or ministry by emailing victimservices@gov.bc.ca. Please wear a fuchsia ribbon to help raise awareness of the sexual exploitation of children and youth.