

Are You a B.C. Food or Beverage Processor?

Access Ministry of Agriculture and Food Programs and Services
Designed for Your Business



The governments of B.C. and Canada as well as local organizations and institutions provide B.C. food and beverage processors with various resources to support business planning, financing, skill development and market development opportunities that encourage success in the industry.



Ministry of
Agriculture
and Food

What you need to succeed in your food and beverage business — assistance, information and resources

- **Advisory Services:** Connects prospective, new or established food and beverage processors with an industry or food safety specialist at the Ministry of Agriculture and Food for advice, technical support and referral services.
Contact a specialist today:
AgriServiceBC@gov.bc.ca
Visit <https://bit.ly/46K0648>
- **A Start-up Guide for Your Business:** First steps involve business planning, determining market opportunities and networking to find the knowledge, expertise and resources required. Find out how.
<https://bit.ly/3JnNwN7>
- **Running Your Processing Business:** Manage your business to keep it running smoothly, profitably and sustainably. Learn some tips.
<https://bit.ly/3MVW3t3>
- **Food Safety:** As a regulated industry, you are required to implement formal food safety plans to ensure your products are safe for consumption. Build and maintain a strong food safety culture in your processing facility.
<https://bit.ly/3JnljGn>
- **Innovation and Technology:** Agile business practices in challenging times can help overcome barriers to the success of your company.
<https://bit.ly/3MZ4YtD>
- **B.C. Food Hub Network:** Fosters growth and innovation in the processing sector through shared-use processing facilities across the province for your small business. Research, innovate and develop business services without requiring extensive financial investment.
<https://bit.ly/47FDq6D>
- **Regulation and Certification Standards:** Food safety and labeling regulations apply to the food and beverage processing sector. In addition, processed products may also need to meet the regulations and certification standards of other jurisdictions to be sold outside of B.C.. Follow what applies to your business.
<https://bit.ly/3ljlukD>
- **Value Chain Innovation Service:** Activates demand-driven business opportunities for B.C. food and beverage products in B.C. public institutions and beyond. Provides institutional market information, business-to-business connections, and value chain support.
<https://bit.ly/48tdThi>
- **Sourcing Raw Materials:** A well-designed business plan provides a strategy for acquiring raw materials from across the province and internationally. This is necessary to operate the business and provide quality products. Is your strategy up to date?
<https://bit.ly/3tifuUP>

Funding programs for your business

- **Market Development:** Offers services that inform and prepare processors to take advantage of existing and emerging market opportunities, from local farmers' markets to the growing markets of Asia, Europe and other parts of the world.
<https://bit.ly/41gehNs>
- **Feed BC Directory:** A searchable B.C. food and beverage directory connecting B.C. institutional and commercial buyers with B.C. producers and processors. B.C. processors can promote their food service, wholesale or retail products.
<https://bit.ly/471PfsC>
- **Buy BC Logo Licensing:** Adding the Buy BC logo to product packaging makes it easier for consumers to identify made in B.C. products. Register for free at any time and learn the value of Buy BC.
<https://bit.ly/3tVmQB7>



- **B.C. Agri-Business Planning:** Offers specialized business planning. As an eligible applicant, you can access up to \$7,500 for an individual business, or up to \$22,500 for groups, in funding towards business planning services from a qualified business consultant.
Apply. <https://bit.ly/3MZpB93>
- **Buy BC Partnership:** Provides \$2M in cost-shared funding annually to support eligible processors and producers market their products, increase sales and build consumer awareness within B.C. Learn more: <https://bit.ly/46S0bBm>
- **BC Agriculture and Food Export:** Provides \$1M in annual cost-shared funding to support the agriculture, food and beverage sector undertake export market development activities to maintain, expand and diversify export markets. Learn more: <https://bit.ly/3tBwHfb>
- **Knowledge and Technology Transfer:** Provides cost-shared funding to agriculture and food industry associations, not-for-profits, municipalities, regional districts, Indigenous governments, and communities to increase the competitiveness, resiliency, and innovation of the B.C. agriculture and food sector through facilitated knowledge and technology transfer activities.
<https://bit.ly/4869rUT>

➤ **B.C. Lean for Food and Beverage**

Processors: Supports processors to make more informed decisions, optimize operating procedures, improve production capacity, labour productivity, and strengthen their business. Get the benefit of specialized help.

<https://bit.ly/3ljQWiO>

- **Food Safety:** Seeks to increase adoption of new or improving existing food safety practices and systems by B.C. on-farm and B.C. post-farm businesses to enable the B.C. agrifood sector to meet existing and new national and international food safety regulatory requirements.

The program provides 70% cost-shared funding up to a maximum of \$25,000 to eligible B.C. farm-based (e.g., growing crops and raising animals for food) and post-farm agri-food businesses (e.g., processing, packaging, warehousing, transporting, distributing, and importing operations) to increase adoption of food safety practices.

<https://bitly.ws/39acU>

- **Traceability Adoption and Traceability Value Chain:** Support B.C. agriculture, food and seafood businesses, value chains and sector organizations to purchase and install traceability systems, practices, infrastructure and technologies.

<https://bit.ly/47rNxe7>



Access government-led events, programs, resources or services that support food and beverage processors. Please visit: <https://bit.ly/3NPSGFN>. Or contact AgriServiceBC@gov.bc.ca

Programs and services designed for food or beverage processors in B.C.