

Call2Recycle

Annual Report to the Director

2013 Calendar Year

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Recharging the Planet. Recycling Your Batteries.™

call2recycle®

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1. Executive Summary

Products within plan	Dry cell batteries weighing less than five kilograms each (rechargeable and single-use).
Program website	www.call2recycle.ca http://www.call2recycle.ca/british-columbia

Recycling Regulation Reference	Topic	Summary (5-bullet maximum)
Part 2, section 8(2)(a)	Public Education Materials and Strategies	<ul style="list-style-type: none"> • Held successful Science World battery drive event and launched \$30,000 3-year sponsorship of Science World's Green Games Contest for students. • Participated in a number of consumer and industry awareness-raising events, including EPIC Sustainable Living Festival, the Recycling Council of British Columbia's annual conference and the Coast Waste Management Association conference. • Educated the public through various retailer point-of-sale promotions, online and print advertising, promotional events and partnerships, tradeshow, sponsorships, annual report, website, and toll-free phone number. • Continued 3-year partnership with Earth Day Canada with production of new online educational materials for students and teachers. • Sponsored the Team Moore and Team Crocker women's curling teams as they competed across Canada.

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Recycling Regulation Reference	Topic	Summary (5-bullet maximum)
Part 2, section 8(2)(b)	Collection System and Facilities	<ul style="list-style-type: none"> • Call2Recycle offers battery recycling solutions to five sectors: Retail, Business Services, Government, Environmental, and Manufacturing. A collection facility may either be accessible to the public (public collection site) or to a private business. An actively participating collection site (active site) in British Columbia is defined as a site that has shipped at least one receipt within the past 12 months, or any site that has enrolled in the program during the past 365 days regardless of receipt. • Conducted assessment that determined that 96% of BC residents live within 15 km of a public Call2Recycle Canada collection site. • Call2Recycle has implemented two new programs that streamline our fulfillment management processes with participating sites, in order to reduce waste and better track shipments and battery deposits. The first is a Stock Keeping Unit (SKU) that automates our fulfillment system and enables participating sites to order only what they need. The second is an online Bulk Shipping Wizard that supports participants to complete required paperwork correctly.
Part 2, section 8(2)(c)	Product Environmental Impact Reduction, Reusability and Recyclability	<ul style="list-style-type: none"> • 396,265 kg* of batteries were diverted from landfills through the Call2Recycle program in British Columbia in 2013, a 10% increase over the previous year. • British Columbia collected more batteries by weight than any other province and territory, except Quebec. • BC residents deposited 31,739 of used cellphones in Call2Recycle collection boxes – a 16 percent increase over the previous year.

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Recycling Regulation Reference	Topic	Summary (5-bullet maximum)
Part 2, section 8(2)(d)	Pollution Prevention Hierarchy and Product / Component Management	<ul style="list-style-type: none"> Batteries collected through the Call2Recycle program in British Columbia are consolidated and sorted by Retrie Technologies, located in Trail, BC.
Part 2, section 8(2)(e)	Product Sold and Collected and Recovery Rate	<ul style="list-style-type: none"> 396,265 kg of batteries were collected in by Call2Recycle 2013. An additional 10,878 kg of batteries were collected by the CWTA in BC. The total combined number represents 16% of the 2.6 million kilograms of batteries sold into the province (based on our best estimates)**
Part 2, section 8(2)(e.1)		<ul style="list-style-type: none"> See Section 7 for breakdown per regional district
Part 2, section 8(2)(f)	Summary of Deposits, Refunds, Revenues and Expenses	<ul style="list-style-type: none"> \$5.8 M in revenue (Canada) \$6.3 M in expenses (Canada)

*396,265 kg represent Call2Recycle's battery collection numbers and does not include the batteries collected by the Canadian Wireless Telecommunication Association. We do disclose the CWTA's battery collections as reported to Call2Recycle and will include their number in the Product Sold vs. Collected data. The collection figures provided by the CWTA will not however be calculated in Call2Recycle's plan performance as the auditable information is not available.

** Past reports cited units sold. Call2Recycle conducted research and engaged The Neilson Company and research from Frost & Sullivan to obtain weights sold into the market place.

Comparison of Key Performance Targets		
Part 2 section 8(2)(g); See full list of targets in Plan Performance		
Priority Stewardship Plan Targets (as agreed with Ministry file lead)	Performance	Strategies for Improvement
1. Total batteries collected – 853,760 kg*	396,265 kg	<ul style="list-style-type: none"> Reassess targets to reflect more realistic goals Increase promotion and public education of the program
2. Battery collection rate –	46%	

* Represents estimates developed in 2010 by industry stewards based on total Canadian battery sales allocated by provincial population.

All information contained in this annual report has been subject to a third part audit of non-financial information. Information contained in the annual report has been reviewed by an independent auditor and has been verified that information provided has been fairly stated in accordance with the audit criteria. Please see Appendix E for the complete auditor's report.

2. Program Outline

Call2Recycle Canada, Inc. is the Canadian arm of North America's first and largest battery stewardship program. Our program was established to fulfill the product stewardship obligations of battery manufacturers, manufacturers whose products contain batteries, and certain distributors and retailers of products as may be appropriate. Since 1997, Call2Recycle Canada has operated a best-in-class battery collection and recycling program in the country and today works on behalf of approximately 200 battery and product manufacturers (See [Appendix A](#)).

We collect and recycle batteries and cellphones from municipalities, businesses and consumers at no cost to them, and we promote environmental sustainability across North America. Our network of more than 34,000 public and private collection sites throughout Canada and the U.S. – 1,602 in British Columbia alone – ensure convenience and efficiency. Our easy drop, seal and ship collection process makes recycling batteries as simple as possible for both consumers and program participants, so that anyone can be a partner in environmental stewardship.

Since our inception, we have diverted more than 39 million kilograms of batteries and cellphones from the solid waste stream in Canada and the United States and Call2Recycle is the first program of its kind to receive Responsible Recycling Practices Standard (R2) certification.

We are committed to being a valued partner to the Province. The Call2Recycle program in BC was developed in consultation with the public and the Ministry of the Environment of British Columbia. It has been designed to achieve maximum awareness, participation, efficiency and cost-effectiveness. We employ an integrated, multi-channel approach to raising awareness of the importance and convenience of battery recycling and strive to further the Province's environmental goals.

We are also dedicated to continuously improving the performance of our battery recycling program through such activities as national and international research, streamlining processes, closely monitoring the capabilities and efficiencies of our processing and sortation partners, and sharing best practices with all of the organizations that participate in the Call2Recycle program.

3. Public Education Materials and Strategies

Call2Recycle Canada exists to divert batteries from the waste stream and increase battery recycling. We recognize that to achieve this goal we must build awareness of responsible battery management among consumers and simultaneously turn that awareness into action. Call2Recycle Canada therefore employs an integrated, multifaceted approach—including sponsorships, face-to-face promotions, battery drives, social and traditional media, and a variety of online/web based activities—to increase public awareness and drive battery collections.

We also dedicate considerable time and effort to strengthening program awareness and activity among our collection site participants and potential participants. In this way, we create ambassadors for responsible battery management across all regions and sectors in the province.

Consumer Awareness

In 2013, we invested approximately \$200,000 toward exposure for the Call2Recycle program in British Columbia. As with all of our consumer promotions, we 1) highlighted the importance and impact of battery and cellphone recycling as a key element of environmental responsibility, 2) demonstrated the convenience of the Call2Recycle battery and cellphone recycling program in British Columbia, and 3) encouraged people to recycle their batteries with us.

Consumers benefit from Call2Recycle's extensive battery-specific education materials and promotions, which assist them in understanding how, where and why batteries should be recycled. We create fun events that engage consumers to return their batteries with us and demonstrate the convenience of disposing of household batteries through our program.

In April, we hosted a very successful "TipZone" battery recycling event at Science World to promote the attraction as a new Call2Recycle collection and education site. Approximately 100 students, parents and members of the general public took part in our challenge to bring enough used batteries and cellphones to "tip the scale" and lift BC Lions' star quarterback Travis Lulay. Through prizes, give-aways, fun facts and take-home materials, we not only collected more than 90 kg of batteries; we helped visitors learn more about responsible battery recycling.

This year, Call2Recycle also launched a three-year, \$30,000 partnership with Science World to sponsor the BC Green Games, an annual contest designed to encourage and celebrate environmental activities in schools across the province. The contest is open to students from Kindergarten to Grade 12, who identify an environmental challenge at their respective schools,

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develop a creative solution, then chronicle their activities and measure the outcome. Over the last five years, the Games have prompted more than 650 student-led activities to promote energy conservation, sustainability and environmental stewardship across the province. Thanks to sponsorships like ours, monetary prizes of up to \$1,000 are awarded to winning schools in various categories.

In July, representatives from Call2Recycle Canada participated in the EPIC Sustainable Living Festival in Vancouver. The event is Western Canada's largest sustainable lifestyle showcase, and Call2Recycle Canada staff had the opportunity to speak to hundreds of visitors about the importance of responsible battery management, and to demonstrate the benefits of diverting batteries from landfill by recycling them through our program.

Our relationship with Earth Day Canada, which launched in 2012, moved into its second year with the development of new tools to support children to participate in battery recycling and to be wise battery consumers. We expanded the battery recycling content on Earth Day Canada's EcoKids website to include a new quiz and a battery recycling activity sheet. These enhanced lesson plans support teachers to educate students on batteries and responsible battery management. By making these resources available to teachers, we are able to have a greater reach, cascading information through traditional classroom and online learning avenues. The information on the website is designed to help students understand the batteries in the electronic devices they use, how they are made, how to take care of them and how to responsibly dispose of them when they are done.

As a Call2Recycle partner, Earth Day Canada actively promotes our program throughout the year as a key element of its recycling advice. In particular, leading up to and during the month of April—Earth Month—Earth Day Canada features Call2Recycle's battery education materials in its suggestions of how to “go green” and change consumer behaviour to benefit the planet.

In 2013, we also continued our partnership with Western Canada home improvement celebrity Shell Busey. Our regular advertisements and newsletter advertorials have become staples of his House Smart newsletter and podcast, giving his followers continual exposure to our sustainability messages. Shell also promotes Call2Recycle at various event appearances that he frequently makes in cities and towns across Western Canada.

In the spring and fall, Call2Recycle ran a series of advertisements and advertorials in various BC newspapers, including *Metro*, *The Vancouver Sun*, *Kamloops Daily News*, *Kelowna Capital News*, and *Prince George Citizen*. We also ran an ad in the 2013 North Okanagan recycling calendar and a full-page, colour advertisement in the 2013 Green Guide. The Green Guide was distributed across Canada in *The Globe and Mail* newspaper in April. The ad provided a high-level overview of our program and a call-to-action to consumers that directed them find to a drop-off location near them.

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This year, Call2Recycle Canada also sponsored two women's curling teams as they competed across the country in national and international tournaments. Our sponsorship of Team Crocker led by Laura Crocker, a two-time Canadian Interuniversity Sport champion, concluded with the 2012/2013 curling season. For the 2013/2014 curling season, Call2Recycle Canada sponsored up-and-coming Team Moore, led by former Canadian and World Junior Champion Kristie Moore.

In addition to events, advertising and sponsorships, point-of-sale signage and promotional materials are available at most of Call2Recycle's retail and public drop-off locations. Many of these partners also have information about the program on their websites. Through e-blasts, a monthly newsletter and an active social media presence on Twitter and Facebook, Call2Recycle regularly updates consumers on recycling activities and the benefits of environmental sustainability. The Call2Recycle website has a dedicated British Columbia section, program information, interactive games, recycling resources and links, FAQs, a feedback mechanism and a handy search tool to help consumers find the drop-off locations nearest them.

Industry Promotions

Call2Recycle Canada recognizes that our collection site operators are integral to the growth of our battery recycling program and collection results. We therefore focus considerable efforts on recruiting, educating and encouraging our operators to maximize their returned batteries. In addition to promotional materials that are regularly distributed to participating organizations, our newsletters and e-blasts provide updates on the activities of various partners across the country whose commitment to sustainability can inspire new ideas and prompt further success from other partners.

We continue to be active with the Stewardship Agencies of British Columbia, an organization that supports the Province's various industry stewardship organizations to maximize the impact of our environmental strategies. The group fosters greater information sharing and collaborations between product stewards so that BC can continue to set a high bar for extended producer responsibility for the rest of the country. Call2Recycle also retained membership in the Recycling Council of British Columbia (RCBC). Our involvement with these two organizations helps Call2Recycle to retain our strong industry presence and stay abreast of changes in the recycling and regulatory landscapes.

Call2Recycle also seized opportunities to participate in industry events in 2013. Representatives from our organization were present at the RCBC Zero Waste Conference in May, which offered exposure to more than 300 waste management industry professionals from BC and across North America. Call2Recycle Canada staff took part in the Coast Waste Management Association conference that brought together waste and recycling professionals to explore leading-edge developments that affect the waste management and recycling sector. Our staff presented at the conference's First Nations Roundtable session to engage communities to participate in our program.

At Call2Recycle Canada, we believe it is important to publicly recognize organizations that demonstrate exemplary battery recycling records. Now in its third year, our Leader in Sustainability Award honours organizations that continually show exceptional commitment to environmental sustainability through significant collection returns and by promoting recycling activities to their consumers and stakeholders. One hundred Leaders in Sustainability—including 51 BC-based organizations—were honoured on our website and in our newsletter. They also received plaques and supporting material to promote their accomplishment to their own audiences.

The Leader in Sustainability Awards helps to raise awareness of unique and successful activities and encourage other corporations, municipalities and organizations to follow suit. One of this year's winners, the district of Delta, BC, had its award recognition featured in the *Delta Optimist* newspaper, which further raises awareness among consumers.

In addition to all of the consumer and industry activities outlined above, Call2Recycle Canada also engaged in the following initiatives throughout the year:

- Operating a Customer Service call centre that assists consumers to find drop-off locations, educates them about battery recycling and provides a variety of other battery-related information.
- Online advertising on various websites
- Distributing promotional items (e.g. bookmarks, consumer brochures)
- Maintaining a robust social media presence on Facebook and Twitter
- Producing regular email blasts
- Distributing a monthly newsletter to individuals who opt in through our website

Samples of some of the promotional materials and coverage of the Call2Recycle program are provided in [Appendix B](#).

4. Collection System and Facilities

Our principal battery collection method from consumers is our drop-off boxes at convenient locations across the province. Call2Recycle Canada has strategically selected and established battery collection systems at public and private drop-off locations within organizations to maximize convenience and collections. Call2Recycle offers battery recycling options to five sectors: Retail, Business Services, Government, Environmental, and Manufacturing. A collection facility may either be accessible to the public (public collection site) or to a private business. Various factors, such as population, proximity to consumers, ease of access, and the

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likelihood that consumers will associate batteries with the location (e.g. an electronics store) are some of the criteria we consider when selecting a Call2Recycle collection site.

An actively participating collection site (active site) in British Columbia is defined as a site that has shipped at least one receipt within the past 12 months, or any site that has enrolled in the program during the past 365 days regardless of receipt. Across the province, Call2Recycle had 1,602 active collection sites in 2013, as illustrated in the chart below.

2013 Active Collection Sites by Sector				
Sector	2013	2012	# Increase/ Decrease	% Increase/ Decrease
Business Services	543	614	-72	-12%
Environmental	78	80	-2	-3%
Government	390	369	21	6%
Manufacturing	32	23	9	39%
Retail	559	590	-31	-5%
Grand Total	1,602	1,676	-74	-4%

In 2013, there was a modest decrease in the number of collection sites from the previous year, however research into domestic and international battery recycling programs (and BC's own battery collection results for this year) show that increases/decreases in the number of collection sites do not necessarily lead to proportional changes in the quantity of batteries collected. We have sought to eliminate sites that signed on with the Call2Recycle program but did not subsequently participate, in order to focus our efforts on sites that offer best placement to maximize returns.

Call2Recycle conducted research through Ipsos Marketing to better understand consumer recycling behaviour. Qualitative insights in the study revealed that consumers prefer to recycle close to where they live. As such, we developed a standard of 15 km distance from a residence to a drop off location. Based on this finding we assess the accessibility of our collection site network for the population of the Province. According to our analysis, as outlined in the following chart, 96 percent of BC residents have access to a public Call2Recycle location within 15 kilometres of their residence.

Accessibility (Distance to Home) of Call2Recycle Collection Sites in BC		
Radius	Population	% of Population
>20 Kilometre Radius	136,462	3%
15-20 Kilometre Radius	48,451	1%
15 Kilometre Radius	4,215,144	96%
Total Population (2011)	4,400,057	100%

These numbers were derived by overlaying our collection site network against population information, such as postal code or census data. We then used mapping software to determine the population that resides within a given radius of a collection site. The population total derived from this radius is aggregated and then divided by the population totals of larger geographic sets (market, province, country) to determine coverage levels.

The following chart shows the number of BC Call2Recycle collection sites – both public and private – by region.

Call2Recycle Collection Sites by Region			
Region	# of Active Collection Sites	Region	# of Active Collection Sites
Alberni-Clayoquot	15	Kootenay Boundary	22
Bulkley-Nechako	24	Mount Waddington	3
Capital	211	Nanaimo	42
Cariboo	24	North Okanagan	21
Central Coast	3	Northern Rockies	2
Central Kootenay	37	Okanagan-Similkameen	34
Central Okanagan	34	Peace River	14
Columbia Shuswap	29	Powell River	12

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Comox Valley	18	Skeena-Queen Charlotte	3
Cowichan Valley	28	Squamish-Lillooet	30
East Kootenay	33	Strathcona	20
Fraser Valley	70	Sunshine Coast	12
Fraser-Fort George	45	Thompson-Nicola	73
Metro Vancouver*	722		
Kitimat-Stikine	21	Total BC	1,602

* Metro Vancouver was reported in previous Call2Recycle Annual Reports as Greater Vancouver. This has been corrected for accuracy.

5. Product Environmental Impact Reduction, Reusability and Recyclability

Call2Recycle seeks to achieve greater environmental sustainability through the reuse and recycling of batteries and cellphones. In addition to the activities outlined throughout this report, we are focused on continued sustainable development.

Batteries and cellphones collected through Call2Recycle in BC are sorted and consolidated by Retrie Technologies (formerly known as Toxco), located in Trail, BC. Retrie Technologies also processes lithium primary and lithium ion batteries for the Call2Recycle program.

We seek processing partners that are located in the regions we serve in order to reduce our transportation footprint. Our battery processors only use the latest and proven-effective techniques for reclaiming materials. These partners have passed a rigorous selection process to ensure that they comply with applicable environmental, health and safety, and transportation regulations. Please see Appendix D for a detailed flow chart detailing our sorters and processors.

We constantly monitor the landscape to keep abreast of the activities and new capabilities within processing facilities. We also regularly review processors to ensure that they can demonstrate an ability to adapt to volume increases in recyclable materials.

We also routinely investigate advances in the recycling sector and explore possibilities for greater automation of the consumer-to-materials-extraction process in order to achieve more efficiency and positive environmental impact. Members of the Call2Recycle Canada team also accompanied sorting partners to the United Kingdom this year to investigate sorting

technologies being utilized there and to share best practices that we can incorporate in Canada.

This year, we rolled out two significant initiatives to improve our process performance: an online bulk shipping procedure and a new Stock Keeping Unit (SKU). These have streamlined our processes and reduced waste and effort by our partners.

We launched an online Bulk Shipping Wizard, which includes online shipping templates for collection site operators. With the Wizard, these participants can enter site information online as well as details regarding their shipment, and the Wizard assists them with the required paperwork to reduce errors, maintain compliance with shipping regulations and ensure that all shipments are reported accurately.

Our SKU initiative brought increased automation to our fulfillment systems and has enabled participating sites to order only what they need (e.g. a shipment of battery collection bags, but no collection box) so that unnecessary materials are not supplied and discarded or left unused. The new SKU system also allows for better tracking of inventory.

6. Pollution Prevention Hierarchy and Product / Component Management

The Province abides by the pollution prevention hierarchy—reduce, reuse and recycle—however this hierarchy can be more difficult to apply to batteries than to other materials and products. Call2Recycle is not in a position to promote a reduction in the use of batteries, and reconditioning batteries for reuse can pose an unacceptable safety risk to consumers. Call2Recycle thereby does not support reconditioning Lithium-Ion batteries unless certain strict conditions pertaining to the reconditioning organization, safety testing and proper labeling are met.

We believe that, when there is doubt on how best batteries can be reused, they should be recycled instead. Recycling is the most viable means of keeping battery waste from entering landfills and the reclaimed materials that comprise batteries can be used in various products, such as batteries, cookware, appliances and hardware. The Call2Recycle program is able to efficiently and cost-effectively recycle household batteries of all types. Our commitment is that no batteries collected through our program go to landfill.

When it comes to cellphones, Call2Recycle first seeks to refurbish the units, and if they are unsuitable for refurbishment, the phones are recycled. Approximately 90% of the cellphones we collect are recycled and processed for reclamation. No material managed through recycling is sent overseas, as per the requirements of the Basel Convention.

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Batteries collected through the Call2Recycle program are consolidated and sorted by Retrie Technologies, a Canadian business located in Trail, BC, and by Newalta, a secondary facility located in Ft. Erie, ON. The majority of batteries collected in British Columbia are sorted in Trail, with less than two percent of shipments from BC being sorted at in Ontario. Batteries are processed to recover valuable metals such as nickel, iron, cadmium, lead, and cobalt, which are sold back to the metals market. The reclaimed materials are used in the production of a variety of new products.

Call2Recycle's battery processing partners have passed a rigorous selection process to ensure that they comply with applicable environmental, health and safety, and transportation regulations. We continually monitor each processor to ensure competitive pricing and an ability to adapt to increases in volume.

The following charts show the processor recovery rates used by the Call2Recycle program and how the various materials are managed.

Processor Recovery Rates

	Rechargeable Battery Chemistry				Primary Chemistry	
Battery Type	NI-CD	LI-ION	NI-MH	SSLA	ALKALINE	LITHIUM
Processor	Inmetco	Xstrata Retriev	Inmetco	Newalta, QC	Inmetco	Inmetco Retriev
% Material Recovered*						
To Metals	50%	27%	57%	72%	35%	0 to 50%
To co-product, aggregate	2%	0%	14%	0%	15%	37%
To Cadmium	12%	0%	0%	0%	0%	0%
To Secondary Recovery	4%	0%	5%	0%	25%	2%
Plastic Recovery or Reductant	12%	44%	10%	9%	8%	2%
Total Recovery, %	80%	71%	86%	81%	83%	83 to 91%

* Recovery rates provided by processor.

Product End Fate for the Data Year Ending December 31, 2013

Component Chemistry	Reuse*	Recycle	Energy Recovery	Landfill	Other
Ni-Cd	N/A	Yes	No	No	No
Ni-Mh	N/A	Yes	No	No	No
Li-Ion	N/A	Yes	No	No	No
SSLA	N/A	Yes	No	No	No
Alkaline	N/A	Yes	No	No	No
Lead Carbonate	N/A	Yes	No	No	No
Lithium	N/A	Yes	No	No	No
Mercury	N/A	Yes	No	No	No
Nickel Iron	N/A	Yes	No	No	No
Silver Oxide	N/A	Yes	No	No	No
Cellphones	Yes**	Yes	No	No	No
Cardboard Boxes	No	Yes	No	No	No
Bags	No	Yes	Yes	No	No
Drums***	Yes	Yes	No	No	No
Non-Conforming****	No	Yes	No	No	Yes

*Reuse: Please see page 15 for Call2Recycle's position on battery reuse.

** Cellphones: Refurbished for reuse.

*** Drums: Drums are re-used by the sorter to send materials to the appropriate processor, if not suitable for reuse then the metal is recycled

****Non-conforming materials: Products found in shipments at time of shipment that are stewarded materials are forwarded to the appropriate stewardship program for responsible disposal. Any materials that are not stewarded materials (i.e. no recycling option available) are managed according to waste requirements and some may be HW managed, may be discarded – this represents a small quantity of materials.

7. Product Sold and Collected and Recovery Rate

After a modest two per cent increase in collections in 2012, BC saw stronger growth in collections in 2013, with more than 396,000 kg of batteries deposited with Call2Recycle Canada this year. This represents a 10 percent increase over the previous year, and more batteries by weight than all other provinces, except Quebec.

Call2Recycle Collections by Weight (Kg)			
Type	2013 Collections (kg)	2012 Collections (kg)	% Increase
Single Use (Primary)	302,036	270,719	12%
Rechargeable	94,229	85,422	10%
Total*	396,265	360,141	10%

*variance of 27 kilograms between the 2 data sets provided due to lbs to kg conversions– accurate within a margin of +/- 3%

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The largest quantity of batteries by weight was collected from Metro Vancouver, however Okanagan-Similkameen and Squamish-Lillooet deposited the most batteries per capita, with more than 853 kg and 248 kg per 1,000 people respectively. A comparative breakdown of the collections by weight across BC's 28 regions over the last two years is provided below.

Collections by Regional District (kg)			
Region	2013 Total Collections* (kg)	2012 Total Collections* (kg)	% Change
Alberni-Clayoquot	1,713	1,131	51%
Bulkley-Nechako	1,537	1,223	26%
Capital	50,442	49,732	1%
Cariboo	2,685	1,902	41%
Central Coast	189	105	80%
Central Kootenay	5,267	3,558	48%
Central Okanagan	17,714	21,134	-16%
Columbia Shuswap	3,616	2,461	47%
Comox Valley	5,019	5,416	-7%
Cowichan Valley	10,813	6,656	62%
East Kootenay	3,961	2,392	66%
Fraser Valley	14,971	12,308	22%
Fraser-Fort George	5,752	4,590	25%
Greater Vancouver/Metro Vancouver	219,765	172,395	27%
Kitimat-Stikine	4,266	2,922	46%
Kootenay Boundary	3,870	10,112	-62%
Mount Waddington	263	53	396%
Nanaimo	6,280	26,729	-77%
North Okanagan	9,140	8,676	5%
Northern Rockies*		0	#
Okanagan-Similkameen	5,396	3,747	44%
Peace River	440	1,376	-68%
Powell River	1,518	1,589	-4%
Skeena-Queen Charlotte	1,678	1,726	-3%
Squamish-Lillooet	4,846	4,349	11%
Strathcona	2,145	2,795	-23%
Sunshine Coast	4,548	2,567	77%
Thompson-Nicola	8,358	8,433	-1%
Total BC*	396,265	360,111	9%

**Based on 2011 population data (4,573,321 million people).*

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The chart below represents batteries sold into British Columbia and collected in the Province in 2013. Call2Recycle conducted research and engaged The Neilson Company and research from Frost & Sullivan to obtain weights sold into the market place.

Total Provincial Battery Activity (Kg)	
Batteries sold in province	2,576,641*
Primary (Single Use) collected	302,036
Rechargeables collected	94,229**
Call2Recycle Collection Total	396,265
CWTA***	10,848
Total Batteries Collected in BC (kg)	407,113

*Represents estimates developed by industry stewards based on total Canadian battery sales allocated by provincial population.

** Accurate within a margin of +/- 3%

*** Batteries collected by CWTA in BC through their phone collections program Recycle My Cell. Call2Recycle has also provided CWTA with the number of phones collected through our program in the province for their reporting. Call2Recycle will not be able to verify the data from the CWTA and therefore all reporting on downstream, collections rates and targets excludes the numbers provided by the CWTA.

Four metals/metal compounds are extracted from rechargeable batteries. Over the last four years, there has been a general trend of relatively steady growth with all of these chemistries. The following is a summary chart and bar graph of the province's battery collections by chemistry (in kilograms) from rechargeable batteries in 2013:

Rechargeable Battery Collection by Chemistry (Kg)				
	2013	% Change	2012	2011
Ni-Cd	33,177	4%	32,026	25,798
Ni-Mh	12,974	17%	11,102	8,264
Li-Ion	20,348	-3%	20,956	14,179
SSLA	27,730	30%	21,339	15,676
Rechargeable Chemistry Total	94,229	10%	85,422	63,918

Similarly, below is a summary chart of the materials reclaimed from single-use batteries in 2013.

Primary (Single Use) Battery Collection by Chemistry (Kg)			
Material Name	2013	2012	% Chg
Alkaline and Zinc Carbon	291,846	263,994	11%
Lithium	10,146	6,704	51%
Mercury	40	20	100%
Silver Oxide	0	0	0%
Total	302,036	270,719	12%

Call2Recycle 2013 Annual Report to Ministry of Environment of British Columbia

Although the Province's official cellphone recycling program, Recycle My Cell, is managed by the Canadian Wireless Telecommunications Association (CWTA), Call2Recycle Canada also accepts cellphones through our battery collection boxes. This year, we continued to see an increase in consumers taking advantage of this option. In 2013, Call2Recycle collected 31,739 cellphones. Below are the total cellphones collected through Call2Recycle. We refurbish cellphones that are in good, reusable condition and recycle the phones for which refurbishing is not a viable option.

Cellphone Collections (by count)		
2013	2012	% Change
31,739	27,418	16%

8. Summary of Deposits, Refunds, Revenues and Expenditures

This section is not applicable to the services of Call2Recycle since deposits and eco-fee are not collected at point of sale for battery purchases. Major product and battery manufacturers across the globe—industry stewards—fund Call2Recycle's recycling program to ensure that the batteries and cellphones that they introduce into the marketplace are being responsibly recycled when they reach their end of life. These industry stewards are committed to keeping batteries and cellphones out of the solid waste stream and recycling them to create new products.

9. Plan Performance

Plan Target	2013 Results	Strategies for Improvement
1. Batteries sold in BC* - 2,668,000	2,576,641 kg*	Due to a complex sales chain and given that eco-fees are not charged at point-of-sale, obtaining actual sales information is difficult to acquire. Close estimates were provided by purchasing SKU data on primary battery sales from The Nielsen Company and by engaging a research company to perform research on sales of rechargeable batteries.
2. Primary batteries collected – 683,008 kg	302,036 kg	
3. Rechargeable batteries collected – 170,752 kg	94,229kg	The Stewardship Plan acknowledged the ambitiousness of the targets that were set to align with the European Union Battery

**Call2Recycle 2013 Annual Report to
Ministry of Environment of British Columbia**

Plan Target	2013 Results	Strategies for Improvement
4. Total batteries collected – 853,760 kg	396,265 kg	<p>Directive. As mentioned in that plan, as well as in previous annual reports and in ongoing communications with the Province, Call2Recycle Canada will revise the targets in the next plan to reflect more realistic performance objectives based on actual performance, to set suitably ambitious but attainable recycling objectives.</p> <p>Call2Recycle, as always, will continue to actively promote the battery recycling program to consumers and participating locations in an effort to achieve greater results in the future.</p> <p>New targets will be set in 2014 while working on the plan renewal submission for 2015.</p>

Appendix A – Call2Recycle Battery Stewards

RECHARGEABLE BATTERY STEWARDS (LICENSEES) OF THE CALL2RECYCLE PROGRAM – As of March 31, 2014

3M Company - OH&ESD	Clean Republic SODO, LLC
ACCO BRANDS CORPORATION	Columbia Sportswear Company
Acer America Corporation	Conair Corporation
Advanced Battery Systems, Inc.	CO-OP Atlantic
Advanced Electronics Energy	Costco
Agilent Technologies	DANTONA INDUSTRIES/ULTRALAST
Alexander Technologies Europe	Dell Inc
Allied Intl/Allied Tools	Digi-Key Corporation
Alltrade Tools LLC	Douglas Quikut
Alpha Source, Inc.	Duracell Canada (P&G)
American Lawn Mower Co	Duracell/Div of P&G
American Toppower	Eastman Kodak Company
Anton/Bauer	Eco-Stream Canada
Apple, Inc	Electrolux Home Care Products
Applied Power Inc	Enerco Group Inc.
Aved Electronics	Energizer Canada
Battery Specialties	Energy Sales
BAYCO PRODUCTS	EnerSys Delaware Inc.
BCBGMAXAZRIA	Epson America, Inc.
Best Buy Canada	ESI Cases & Accessories
Bissell Homecare, Inc	Esselte Corporation
Black & Decker Corporation	ETICA Battery Inc.
BlackBerry	Eveready (Energizer)
Blount Inc.	Evergreen (C.P.) USA Inc
BMR Group Inc.	Excell Battery Company (W)
BMW Canada Inc.	FDK AMERICA
Bosch eBike Systems	Fedco Electronics, Inc.
Bose Corporation	FEIN POWER TOOLS INC
BRAUN/P&G/GILLETTE	FESTOOL/TOOLTECHNIC SYSTEMS
Brother International	Finish Thompson, Inc.
Bushnell, Inc.	Flying Dragon Development Ltd.
Canadian Tire Corporation, Ltd	Ford of Canada
Canon Canada Inc	Freight Security Net
Canon USA Inc	FujiFilm Holdings America Corp
Casio America, Inc.	Fujitsu America
Cell-Con Inc	Funai Corporation Inc
Century Optron Inc.	Furukawa Battery Co Ltd
Changzhou Globe Tools Co. Ltd.	Garmin International, Inc
Chervon Limited	General Dynamics Itronix Corp
Chrysler Canada Inc.	General Motors
Cisco Systems Inc.	Giant Tiger Stores Limited

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Global Technology Systems, Inc
Gold Peak Ind Canada
Gold Peak Industries (NA), Inc
GP Battery Marketing Inc.
Greatbatch Inc
GREEN SMOKE INC
GS Battery (USA) Inc.
Hasbro
Hewlett-Packard Company
Hilti (Canada) Corporation
Hilti, Inc.
HITACHI KOKI CANADA CO
Hitachi Koki USA Ltd
HOBBICO, Inc
Home Hardware
HoMedics
Honda Canada Inc.
Hot-Shot Div Miller Mfg Co
House of Batteries
HTC (High Tech Computer)
Hudson's Bay Co.
Hyundai Auto Canada Corp.
Icom America Inc
IDX System Technology Inc
Illinois Tool Works
Industrial Battery Service Inc
INSPIRED ENERGY LLC
Intec Industries Co. Ltd.
Intermetro Industries Corp
Invox Hardware Limited
iottie
iRobot Corp.
iTech
ITO Co., Ltd.
Jasco Products Company
JBRO BATTERIES INC
Jean Coutu Group Inc.
Jiawei Technologies (USA) Ltd.
JLG Industries Inc
Joas Electronics HK Co. Ltd.
JVC Americas Corp
Kenwood USA Corp
Kia Canada Inc.
Kodak Canada
L'Image Home Products Inc.
Lenmar Enterprises, Inc.
Lenovo
LEXEL BATTERY CO LTD

LG Electronics MobileComm USA
L'Image Home Products Inc.
Loblaws Inc.
Mag Instrument, Inc
MAKITA CANADA INC
Makita USA
Mattel
Maxell Corporation of America
McNair Technology Co., LTD
Measurement Ltd Inc
Meritool LLC
Metro
Microsoft
MILWAUKEE ELECTRIC TOOL CORP
Mitsubishi Motors of Canada
Motorola Solutions, Inc
Musco
National Power Corp
NEC CASIO Mobile Communication
Neptune Technology Group Inc.
Nexergy, Inc.
Nikon Canada Inc
Nissan Canada Inc.
Nokia Inc
Normark Innovtions Inc.
Novatel Wireless Inc
NU MARK LLC
Nylube Products Company LLC
O2COOL, LLC
Olympus Corp of the Americas
OnLive, Inc.
OOMA INC
Optex, Inc.
Palladium Energy
Panasonic Corporation
Panasonic North America Inc.
Pantech Co Ltd
PHILIPS CONSUMER ELECTRONICS
Physio-Control Corp.
Positec Tool Corporation
POWER PRODUCTS
PRIMARY BATTERY STEWARD CANADA
Professional Tool Products LLC
Progressive Technologies, Inc
Pure Energy
Quality One Wireless
Quantum Instruments, Inc.
Quickie Manufacturing Corp

**Call2Recycle 2013 Annual Report to
Ministry of Environment of British Columbia**

Rapport, Inc. formerly Car-Go
Rayovac Canada (Spectrum Brands)
RBRC OF CANADA
RESISTACAP
Ricoh Americas Corp.
Ridge Tool Company (RIDGID)
RKI Instrument, Inc
Robert Bosch Tool Corporation
Rocket Batteries Canada
RONA
Rozon Batteries Inc.
RRC POWER SOLUTIONS
Saft America Inc.
Samsung Electronics Co
SANYO Energy (USA) Corp.
Sato America Inc
Sears Canada
SEE CGREEN¹ GREENSMOKE
Sensidyne LP
Shenzhen Highpower Technology
Shenzhen LTT Electronice Co
Shoppers Drugmart Inc.
Sigma Corporation
Sirius XM Radio Inc
SmartPool, LLC
Snap-on Incorporated
Sobey's Canada
Sony Canada
Sony Electronics, Inc
SOUTHWICK TECHNOLOGIES INC
SPECTRUM BRANDS
SRAM, LLC
Stanley Hand Tools
STIHL INCORPORATED
STIHL LIMITED (CANADA)
Strand Europe Ltd
Streamlight, Inc.
Stryker Medical
SUNBEAM PRODUCTS

Suzuki Canada
Swissvoice S.A.
Target Canada
Technical Power Systems Inc.
Techtronic Industries Co Ltd
Techtronic Industries GmbH
TERRALUX INC
Test Rite Products Corp
Texas Instruments Inc
The Coleman Company
The Source
THE SOURCE (BELL ELECTRONICS)
The Toro Company
TNR TECHNICAL
TOCAD AMERICA
TOSHIBA AMERICA
Toyota Canada Inc.
Toys r us Canada
Traxxas L.P.
Trek Bicycle Corporation
TTEK ASSEMBLIES INC
ULTRALIFE CORPORATION
Uniden America Corporation
Unisys Corporation
UNITECH BATTERY LIMITED
Universal Power Group
VARTA Microbattery Inc.
Venom Group International
Vernier Software & Technology
Vizio Inc.
VTech Telecommunications Ltd
WACOM TECHNOLOGY CORP
Wahl Clipper Corp
Walmart Canada Corporation
Waveblade, Inc.
WINTONIC BATTERY & MAGNET CO.,
WOHLER USA
Xplore Technologies Corp.
Yiyang Corun Battery Co Ltd

Appendix B - Samples of Educational and Promotional Activities

Advertisements



Above: Call2Recycle's fall campaign advertisement appeared in various newspapers across the province.

Below: Online ad from BC consumer midyear campaign.



Advertising on page 39 of *The Globe and Mail* Green Guide 2013

The Green Guide
April 2013
www.the-greenguide.com

Ridding your life of toxins
By Gill Deacon
@gilldeacon
Author of *There's Lead in Your Lipstick: Toxins in Our Everyday Bodies and How to Avoid Them*

every surface with, and just as we're creating long-term health challenges for ourselves and our children by feeding them "convenience" foods in packages and cans, we're also making ourselves into walking science experiments with every dab of the night cream and sweep of the blush brush.

The list of untested chemicals with known health risks is long and oh-so-mulitubalbic, but here are a few big ones to avoid: parabens (common chemical preservatives linked to hormone disruption), phthalates (chemicals used to make scented products hold their smell longer, found in most fragranced products) and triclosan (found in most antibacterial soaps and sanitizers).

The good news is there are options. With every passing day, there are more and more companies making truly safe, natural products (as opposed to the greenwash out there trying to pass as such). But the onus is on you to read labels, educate yourself about companies with sustainable and natural business practices, and find products that work for you and your family. Read books like mine to grow your awareness of what ingredients to avoid and what natural alternatives work best.

You don't have to give up looking beautiful or smelling good just to avoid the toxic load of conventional personal care products. Natural and organic makeup and bodycare products are effective and luscious, without the chemical bath.

Someday, Canadian laws might protect consumers from exposure to untested, unsafe ingredients linked to health concerns like cancer. In the meantime, we can protect ourselves and our families by reading labels, reducing our chemical body burden, and getting clean and beautiful — naturally!

Download a handy wallet card listing best natural brands to look for, and worst chemical ingredients to avoid, at gilldeacon.ca

theenguide.com

Recharging the Planet. Recycling Your Batteries.™
call2recycle®

**Make Every Day Earth Day.®
Recycle your batteries
with Call2Recycle.**

Call2Recycle® provides an eco-friendly way to recycle batteries and cellphones.

It's free and easy. Simply bring your batteries (weighing up to 5kg) and cellphones to one of our many convenient drop-off locations.

To find a location near you, visit call2recycle.ca/GG-April or call 1.888.224.9764

Earth Day CANADA

Call2Recycle, proud partner of Earth Day Canada. Working together towards a greener planet.

With Call2Recycle
Batteries Never Die.

Advertisement in the BC recycling calendar

**Recycle Your Batteries
with Call2Recycle®**

Recycle all used household batteries (weighing up to 5 kg) and cellphones (any make, model or age) with Call2Recycle®.

It's free and easy.

To find a drop-off location near you visit call2recycle.ca/bccal or call 1.888.224.9764

Recharging the planet. Recycling your batteries.™

call2recycle®

Events

TipZone event at Science World. Visitors deposited batteries in order to tip the scale and lift BC Lions' footballer Travis Lulay



Call2Recycle Website Promotions

We regularly feature articles on our partners to share best practices and inspire increased battery collections.

The image displays three overlapping screenshots of the Call2Recycle website, showcasing various articles and promotions. The top screenshot features the article "Sustainability Spotlight: Gibsons Gears Up For Curbside Collections," which highlights the Gibsons Recycling Depot's role in waste diversion and its participation in the Call2Recycle program. The middle screenshot shows the "Act for the Planet – Act with Earth Day Canada" promotion, encouraging users to recycle batteries and participate in a challenge. The bottom screenshot features the article "London Drugs' Big Green Deal," which discusses the company's commitment to environmental sustainability and its partnership with Call2Recycle. Each screenshot includes the Call2Recycle logo, navigation menus, and a search bar. The bottom screenshot also includes a footer with contact information and social media links.

Sustainability Spotlight: Gibsons Gears Up For Curbside Collections

YOU ARE HERE: HOME / TOP STORIES / SUSTAINABILITY SPOTLIGHT: GIBSONS GEARS UP FOR CURBSIDE COLLECTIONS

Recently awarded Best Green Business in British Columbia by Small Business BC for 2013, Gibsons Recycling Depot has become an industry leader in waste diversion. Since 2003, the depot has been open to the public and businesses throughout Gibsons which is home to 4,200 residents and is one of the fastest growing communities in British Columbia.

Gibsons Recycling Depot, in collaboration with the Town of Gibsons, has launched a unique curbside collection program for recyclables. The program facilitates pick-ups from residents in Gibsons and surrounding areas on a membership subscription basis. Residents simply register with Gibsons Recycling and are provided with containers for recycling. The program is targeted to residents who do not have access to vehicles and to those who are keen to recycle, but do not have the time to take recyclables directly to the depot. According to Gibsons Recycling, they are the first subscribed curbside collection program of recyclables in Canada using electrically-powered vehicles.

Gibsons Recycling accepts a variety of materials for recycling including batteries, electronics, paint, small appliances, Styrofoam construction debris, paper, textiles, beverage containers and much more.

Gibsons Recycling Depot has been a collection participant of the Call2Recycle program since 2007. With the launch of its curbside collection program, Gibsons Recycling Depot is anticipated to generate 2,000-3,000 kilograms of batteries per year for recycling, a significant amount for its population size.

Call2Recycle is pleased to be affiliated with Gibsons Recycling Depot.

Act for the Planet – Act with Earth Day Canada

YOU ARE HERE: HOME / TOP STORIES / ACT FOR THE PLANET – ACT WITH EARTH DAY CANADA

Act for the Planet – Recycle Your Batteries and Meet the Challenge of the Day

Are you ready to take a big step towards helping green the planet? How about 30 small-ish steps? This April, Earth Day Canada issued an action-based challenge to Canadians of all ages to change the way they live, work and play in the hopes that easy green actions will become lifelong green habits. Act for the Planet is all about small changes making a big impact.

Just so many things we can do to improve the state of our environment—as families and as entire communities. In improving the state of the environment, we're also improving our own health and the health of our children.

Throughout the month of April is themed and supported by a Challenge of the Day on the Earth Day Canada Facebook page. From recycling batteries to purging cleaning products from your home, our challenges are simple, effective and educational. Challenge yourself. Challenge a friend. Challenge your entire office. And keep us updated on your progress.

Download the entire 30-day challenge list. Follow Earth Day Canada on Facebook (facebook.com/EarthDayCanada) and Twitter (@EarthDayCanada) to learn about the simple things you can do to take action—today and every day because Earth Day shouldn't be a day.

London Drugs' Big Green Deal

YOU ARE HERE: HOME / TOP STORIES / LONDON DRUGS' BIG GREEN DEAL

If you're looking for a prime example of corporate commitment to environmental sustainability, you don't need to look any further than London Drugs. The retailer's commitment to sustainability is evident in its commitment to recycling. The company has taken advantage of its high consumer traffic and engaged staff and store visitors in large-scale recycling activities.

Several years ago, the company committed itself to significantly reducing its environmental footprint. Its goal: divert 95% of its waste from landfills by 2015. To achieve this goal, London Drugs launched a "Dear" initiative to involve consumers and suppliers in its recycling efforts.

Starting with its own practices, London Drugs strives to improve the environmental friendliness of its product inventory. On the consumer side, the company has taken steps to reduce waste, including the use of electronic waste to candy wrappers, the retailer offers a "Bring Back the Pack" and return packaging (cardboard, etc.).

In March 2009, London Drugs became a Call2Recycle collection participant. Just like the wide array of products it sells, the company's commitment to recycling is comprehensive. Since joining the Call2Recycle program, London Drugs has diverted almost 5 million kilograms of waste from landfill. In 2012, it diverted almost 5 million kilograms of waste from landfill.

With a team of employees who aspire to make a difference, London Drugs was recognized by Call2Recycle with a demonstrated exceptional commitment to environmental sustainability activities to consumers.

The company's dedication to increasing environmental sustainability is a testament to its commitment to recycling.

Workshop explores the future roles of Recycling Centres and Depots in BC

YOU ARE HERE: HOME / TOP STORIES / WORKSHOP EXPLORES THE FUTURE ROLES OF RECYCLING CENTRES AND DEPOTS IN BC

On February 20th, the British Columbia Recycling Centres Association (BCRCA) in conjunction with the Recycling Council of British Columbia (RCBC) hosted a seminar focusing on non-profit and privately operated recycling centres in BC. Depot operators and municipalities were given up-to-date information on select current and planned stewardship programs directly from the Stewardship Agencies of B.C., including Call2Recycle.

Kristen Romilly, Western Account Manager for Call2Recycle, presented to 100 attendees. Details about Call2Recycle's battery recycling program were shared including the recycling process and what becomes of recycled batteries downstream. The presentation also outlined business opportunities Call2Recycle's program would open to participants and, specifically how it would drive business for depots.

To find out more information, please contact our Customer Service Team (888.224.9764).

BC Recycling Centres
www.bcrecycling.ca

Call2Recycle® is a product stewardship program providing no-cost battery and cellphone recycling solutions across the Canada and U.S. Operated by Call2Recycle Canada, Inc., a non-profit public service organization, the program is funded by battery and product manufacturers committed to responsible recycling.



Above: The third of four visuals used at the CWMA conference in October.

Below: Setting up the Call2Recycle booth at the EPIC Sustainable Living Festival.



Sponsorships

Curling sponsorship recipients: Team Moore –
L to R: Kristie Moore, Sarah Wilkes, Ashleigh Clark, and Kyla MacLachlan



Laura Crocker, skip of the
Team Crocker Curling Team

Call2Recycle 2013 Annual Report to Ministry of Environment of British Columbia

Partnerships



Earth Day Canada Website article



Leader in Sustainability Award Profile in Delta Optimist

Delta is a leader in battery recycling

Delta has been named a Leader in Sustainability for the second year in a row by Call2Recycle, the product stewardship program responsible for household battery and cell phone recycling in BC.

"I'm proud of the great many Delta residents who have embraced our battery and cell phone recycling program and have made the program such a success," said Mayor Lois Jackson.



The South Delta Recreation Centre in Tsawwassen is one of 11 civic drop-off sites for used batteries and cell phones. Photograph by: Gord Goble

"This is an incredible accomplishment and demonstrates our municipality's commitment to sustain-ability."

Through the Call2Recycle program, Delta provides 11 convenient locations for residents to drop off used batteries and cell phones, including recreation facilities, libraries, seniors' centres and municipal hall. Over 4,300 kilograms of rechargeable and non-rechargeable batteries were recycled at Delta's facilities in 2011 and 2012, making Delta one of the highest collection sites in Canada.

Delta's participation in household battery recycling began even before the provincial take-back program started. At Delta council's direction, Delta has been offering a household battery drop-off program to residents since 2010.

Since the program's inception, Delta has helped residents divert almost 6,000 kilograms of hazardous waste from the landfill.

Residents can search for their closet drop-off location online at www.call2recycle.org or by calling the Recycling Council of BC

Hotline at 604-RECYCLE.

See more at: <http://www.delta-optimist.com/delta-is-a-leader-in-battery-recycling-1.455450#sthash.Pt6IZIMJ.dpuf>

Appendix C – Audited Financial Statement

CALL2RECYCLE, INC AND AFFILIATE (Formerly known as Rechargeable Battery Recycling Corporation and Affiliate)

Condensed 2013 and 2012 Combined Financial Statements

Condensed Combined Statements of Financial Position

Reported in U.S. Dollars

Years Ended December 31,	2013			2012
	(\$'000)			(\$'000)
	USA	Canada	Combined	Combined
ASSETS:				
Cash and cash equivalents	\$ 149	\$ 13	\$ 162	\$ 360
Receivables, no allowance deemed necessary	2,676	1,109	3,785	3,972
Due from (to) affiliate	308	(308)	-	-
Prepaid expense and other assets	401	125	526	424
Long-term investments	25,480	-	25,480	22,576
Net property and equipment	213	11	224	292
Total Assets	29,227	950	30,177	27,624
LIABILITIES and NET ASSETS				
Accounts payable and accrued expenses	1,032	717	1,749	1,544
Unearned revenue	7,056	-	7,056	7,079
Total liabilities	8,088	717	8,805	8,623
Net assets				
Undesignated	21,139	174	21,313	19,083
Board designated	-	233	233	-
Cumulative translation adjustment	-	(174)	(174)	(82)
Total net assets	21,139	233	21,372	19,001
Total liabilities and net assets	\$ 29,227	\$ 950	\$ 30,177	\$ 27,624

INDEPENDENT AUDITORS' REPORT

Board of Directors

Call2Recycle, Inc. (formerly the Rechargeable Battery Recycling Corporation and Rechargeable Battery Recycling Corporation of Canada)

We have audited, in accordance with auditing standards generally accepted in the United States of America, the combined statement of financial position of Call2Recycle, Inc. and Call2Recycle of Canada (non-profit organizations) as of December 31, 2013 and 2012, and the related statements of activities, changes in net assets, and cash flows for the years then ended (not presented herein); and in our report dated April 14, 2014, we expressed an unqualified opinion on those combined statements.

In our opinion, the information set forth in the accompanying condensed combined financial statements is fairly stated, in all material respects, in relation to the combined financial statements from which it has been derived.

April 14, 2014

Smith & Howard



CALL2RECYCLE, INC AND AFFILIATE (Formerly known as Rechargeable Battery Recycling Corporation and Affiliate)
Condensed 2013 and 2012 Combined Financial Statements

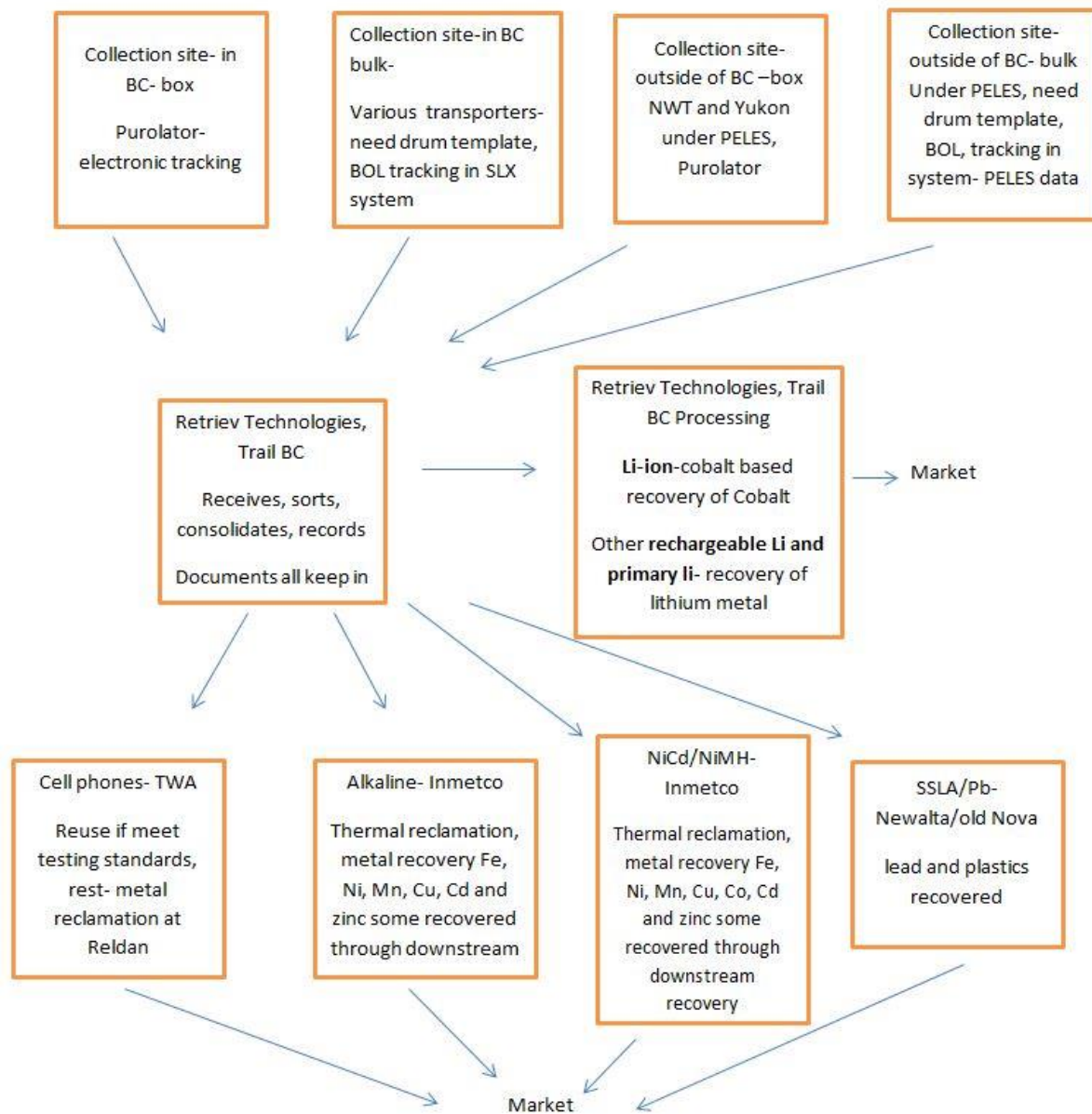
Condensed Combined Statements of Activities and Changes in Net Assets
Reported in U.S. Dollars

	2013			2012
	(\$'000)			(\$'000)
Years Ended December 31,	USA	Canada	Combined	Combined
OPERATING ACTIVITIES:				
Revenue				
License fees	\$ 9,251	\$ -	\$ 9,251	\$ 9,106
Primary battery collection program fees	-	5,567	5,567	3,728
Recovered metals proceeds, net	1,569	285	1,854	2,332
Other	340	-	340	281
Total Revenues	11,160	5,852	17,012	15,447
EXPENSES:				
Program expenses				
Collection and recycling	6,904	4,546	11,450	10,309
Public education	1,392	386	1,778	2,360
Seal administration	201	21	222	253
Total program expenses	8,497	4,953	13,450	12,922
Management and general expenses	2,130	1,382	3,512	3,139
Total Expenses	10,627	6,335	16,962	16,061
Increase (decrease) in unrestricted net assets before non-operating activities	533	(483)	50	(614)
Non-operating activities:				
Intercompany fees	(703)	703	-	-
Investment Income	2,412	-	2,412	2,028
Increase in unrestricted net assets	2,242	220	2,462	1,414
Unrestricted net assets, beginning of year	18,897	104	19,001	17,601
Translation adjustment	0	(91)	(91)	(14)
Unrestricted net assets, end of year	\$ 21,139	\$ 233	\$ 21,372	\$ 19,001

Appendix D – Call2Recycle Process

BC Overview Flow of Collections

Collection sites are registered in system – not signed contract but if registered agreed to participate- make note of how we have outside consolidation by some and we treat consol. as collection site



All have materials to market- various depending upon material received and type of processing

Call2Recycle Physical Flow: Canada



Recording and sorting by chemistry

WESTERN CANADA
RETRIEV TECHNOLOGIES
Trail, BC

EASTERN CANADA
NEWALTA Ft Erie, ON
LAURENTIDE RE-SOURCES
Victoriaville, QC



Processed by chemistry type

Li-Ion Batteries		SSLA/Pb Dry Cell Batteries	Ni-Cd, Ni-MH, Ni-Zn, and Single-use Batteries		Lithium Primary	Cellphones
Western Canada	Eastern Canada				Western Canada	Eastern Canada
RETRIEV TECHNOLOGIES Trail, BC	Xstrata Sudbury, ON	NEWALTA Ville Ste-Catherine, QC	INMETCO Ellwood City, PA, USA		RETRIEV TECHNOLOGIES Trail, BC	INMETCO Ellwood City, PA, USA
COBALT RECOVERED		LEAD RECOVERED	NICKEL-IRON STAINLESS STEEL & CADMIUM RECOVERED		LITHIUM RECOVERED	
					THE WIRELESS ALLIANCE Boulder, CO, USA METALS RECOVERED OR REFURBISHED/RESOLD PROCEEDS SUPPORT PROGRAM AND PUBLIC EDUCATION	



Tel: 250 426 4285
Fax: 250 426 8886
www.bdo.ca

BDO Canada LLP
35 - 10th Avenue South
Cranbrook, BC V1C 2M9 Canada

INDEPENDENT ASSURANCE REPORT TO CALL2RECYCLE CANADA INC. STEWARDSHIP AGENCY

We have audited the following Sections within Call2Recycle Canada Inc. Stewardship Agency ("Call2Recycle" or "Stewardship Agency") Annual Report for the year ended December 31, 2013 (together the "Subject Matter") in accordance with the evaluation criteria presented in Attachment 1:

- Section 8(2)(b) *collection facilities*;
- Section 8(2)(d) *product management in accordance with the pollution prevention hierarchy*;
- Section 8(2)(e) *product sold and collected*;
- Section 8(2) (e) *recovery rate*; and
- Section 8 (2)(b)&(e) *performance for the year in relation to targets in the approved Stewardship Plan*.

The Subject Matter is the responsibility of the Stewardship Agency's management who has prepared the Subject Matter in accordance with the evaluation criteria which are an integral part of the Subject Matter. Our responsibility is to express an independent opinion on this Subject Matter in accordance with the evaluation criteria presented in Attachment 1, based on our audit. Our audit does not constitute a legal determination on the Call2Recycle's compliance with the BC Recycling Regulations.

EVALUATION CRITERIA

The suitability of the evaluation criteria is the responsibility of management. The evaluation criteria presented in Attachment 1 are an integral part of the Subject Matter and address the relevance, completeness, reliability, neutrality and understandability of the Subject Matter.

SCOPE OF THE AUDIT

We carried out our audit in accordance with the International Standard on Assurance Engagements 3000 (ISAE 3000) published by the International Federation of Accountants. This Standard requires, amongst others, that the assurance team possesses the specific knowledge, skills and professional competencies needed to understand and audit the information included within the Subject Matter, and that they comply with specific requirements to ensure their independence.

An audit includes examining, on a test basis, evidence supporting compliance with the evaluation criteria, evaluating the overall compliance with the evaluation criteria, and the use of judgment in gathering and evaluating evidence and forming conclusions based on that evidence.

continued



Independent Assurance Report to
Call2Recycle Canada Inc.
Stewardship Agency (continued)

The main elements of our work were:

- Understanding and evaluating the design of the key processes and controls for managing and reporting the selected data used in preparing the annual report as it pertains to the Subject Matter;
- Assessing the risk that the subject matter information may be materially misstated;
- Responding to assessed risk through testing, on a selective basis, the preparation and collation of selected data prepared by management and reported in the Annual Report by management;
- Performing further procedures such as inquiring, inspecting, observing, vouching to independent sources, recalculating and re-performing procedures to obtain corroborating information to address identified risks linked to the subject matter; and
- Evaluating the sufficiency and appropriateness of evidence

OPINION

In our opinion, the Subject Matter within the Stewardship Agency's Annual Report for the year ended December 31, 2013 presents fairly in accordance with the evaluation criteria presented in Attachment 1, in all material respects:

- the location of collection facilities, and any changes in the number and location of collection facilities from the previous report in accordance with Section 8(2)(b) of the Recycling Regulation;
- a description of how the products recovered were managed in accordance with the pollution prevention hierarchy in accordance with Section 8(2)(d) of the Recycling Regulation;
- the description of how total amounts of the producer's product collected and, if applicable, the producer's recovery rate has been calculated in accordance with Section 8(2)(e) of the Recycling Regulation; and
- the description of performance for the year in relation to targets in the approved stewardship plan under Section 8(2)(b),(d) and (e) of the Recycling Regulation.

Our opinion has been formed on the basis of, and is subject to the inherent limitations outlined elsewhere in this independent assurance report.

Our report has been prepared solely for the purposes of management's stewardship under the BC Recycling Regulations and is not intended to be and should not be used for any other purpose. Our duties in relation to this report are owed solely to Call2Recycle, and accordingly, we do not accept any responsibility for loss incurred to any other party acting or refraining from acting based on this report.

/s/ BDO Canada LLP

Chartered Accountants

Cranbrook, British Columbia
June 25, 2014



Attachment 1 to the Assurance Report

Evaluation Criteria

The following evaluation criteria were applied to the assessment of the location of collection facilities, and any changes in the number and location of collection facilities from the previous report in accordance with Section 8(2)(b) of the Recycling Regulation.

Specific Disclosures in the annual stewardship report for which evaluation criteria were developed	
Disclosure per annual report	Reference
2013 Active Collection Sites by Sector	Pages 11
Call2Recycle Collection Sites by Region	Pages 12 through 13

- The list of collection facilities is complete;
- Any change in the number of collection facilities is appropriately explained;
- The facility meets the requirement of a collection facility; and
- The number of collection facilities disclosed in the annual report are supported by evidence, neutral and understandable.



The following evaluation criteria were applied to the assessment of the description of how the total amounts of the producer's product sold and collected and, if applicable, the producer's recovery rate has been calculated in accordance with Section 8(2)(e) of the Recycling Regulation.

Specific Disclosures in the annual stewardship report for which evaluation criteria were developed	
Disclosure per annual report	Reference (Page #/Table #)
Batteries Sold and Product Recovered	Pages 19 and 20
Recovery and Collection Rate	Page 5

- Product sold has been calculated using the source data from the independent sources described in the annual report;
- Product recovered has been calculated using the source data from independent sources described in the annual report;
- Product re-used has been calculated using the source data from independent sources described in the annual report;
- Source data for sold, recovered and re-used is complete; and
- Data used to calculate the recovery rate in the annual report is accurate and complete.



The following evaluation criteria were applied to the assessment of the description performance for the year in relation to targets in the approved stewardship plan under Section 8(2)(b), (d) and (e) of the Recycling Regulation.

Specific Disclosures in the annual stewardship report for which evaluation criteria were developed		
Disclosures per annual report	Targets in approved stewardship plan	Reference (Page #/ Table #)
Disclosures in relation to Section 8(2)(b)	The location of its collection facilities, and any changes in the number and location of collection facilities from the previous report;	Pages 10 through 13
Disclosures in relation to Sections 8(2)(d)	A description of how the recovered product was managed in accordance with the pollution prevention hierarchy;	Pages 14 through 16
Disclosures in relation to Sections 8(2)(e)	The total amount of the producer's product sold and collected and, if applicable, the producer's recovery rate;	Pages 19 and 20

- The list of targets is complete;
- The targets are neutral and consistent with the targets approved in the stewardship plan; and
- The performance of the targets are supportable by independent evidence.