



January 17, 2007

File: 44200-35/VMC VF

DELIVERED BY ELECTRONIC MAIL

Linda Delli Santi
Acting Chair
British Columbia Vegetable Marketing Commission
207 – 15252 – 32nd Ave
Surrey BC V3S 0R7

Dear Ms. Delli Santi:

**APPROVAL OF VILLAGE FARMS CANADA INC. AS AN AGENCY OF THE
BRITISH COLUMBIA VEGETABLE MARKETING COMMISSION**

The British Columbia Farm Industry Review Board (BCFIRB) has received the November 20, 2006 recommendation of the British Columbia Vegetable Marketing Commission (Commission) for approval of the designation of Village Farms Canada Inc. as an agency to market greenhouse vegetables produced in District 1 commencing January 1, 2007. The Provincial board struck a panel to consider the Vegetable Commission's recommendation under s. 8 of the Natural Products Marketing (BC) Act Regulations.

The Panel considered the November 17, 2006 decision of the Commission and assessed the recommendation both in its process and in its substance. The Panel is satisfied that, as a matter of process, the Commission has complied with its own guidelines for designation of agencies, and with the Provincial board's *Procedural Policy for the Appointment or Designation of Agencies*. The Panel is satisfied that all parties have received a fair and balanced hearing of their positions. The BCFIRB Panel is also satisfied that the Commission's decision and the conditions attached to that decision are sound and appropriate as a matter of marketing policy.

On behalf of the Provincial board and subject to the terms and conditions established by the Commission, the Panel, on January 12, 2007, approved the designation of Village Farms Canada Inc. effective as of January 1, 2007.

British Columbia
Farm Industry Review Board

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The Commission is asked to notify industry members of this approval, as well as the following disclaimers:

1. BCFIRB approval is not a warranty to producers concerning any aspect of the agency's business, including the ability of the agency to pay for products delivered to them. Producers should independently and consistently assure themselves of the financial viability of the entity to which they sell product.
2. The conferring of an agency designation is a privilege under the *Natural Products Marketing (BC) Act*. It is non-transferable and is not approved in perpetuity. The designation of agency may be reviewed by the Commission from time to time and upon any material changes in the conditions giving rise to the initial approval. In the event of a proposed sale of the business of the agency, by way of sale of assets or shares, the party seeking to continue the business must receive the Commission's prior approval. Without prior approval, the agency designation will terminate.

Yours truly,

A handwritten signature in dark ink, appearing to read 'Richard Bullock', with a long horizontal flourish extending to the right.

Richard Bullock
Chair

Copy: Christine Elsaesser, Member
Garth Green, Member
Honey Forbes, Member