

Feed BC Program Standards: Minimum Recommended Targets for B.C. Food Expenditures

The Feed BC program recommends government-supported institutions, programs and services set a target for a minimum of 30% of their food service expenditures being spent on B.C. food.

In healthcare, Feed BC set an aspirational target for 30% B.C. food expenditures in 2019. By 2020, most health authorities were at, or close to, achieving the target within their existing food budgets. A minimum 30% is recommended for other government-supported institution and is considered both realistic and achievable.

All institutions are encouraged to regularly monitor targets for B.C. food expenditures (e.g. semi-annually or annually) and to consider a target greater than 30% where possible and/or incrementally raise the target over time.

Calculating Target for % B.C. Food Expenditures:

% B.C. Food Expenditure = (Total Food Expenditure (dollar value) ÷ Total B.C. Food Expenditure (dollar value)) x 100