## SUNSET IS A CEA INDUSTRY INNOVATOR!





Launched in 1995, creating a Cocktail Tomato Segment and the World's first Branded Tomato, worth more than



Created the first greenhousegrown grape tomato in 2002. Segment now generates



WILD WÖNDERS

Introduced in 2004, pioneering the Mixed Color Tomato segment that generates over



BÖMBS

High-Flavor OTV Snacking launched in 2017 and are of the supply worth



Pepper innovation, like Aloha Peppers, has contributed to a Greenhouse Pepper category



Breakthrough innovation from SUNSET® has generated more than

\$1 Billion

to incremental segments within the category

Period Ending: December 27th, 2020