



June 5, 2018

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DELIVERED BY E-MAIL

Jim Collins, Chair
BC Broiler Hatching Egg Commission

Robin Smith, Chair
BC Chicken Marketing Board

Gunta Vitins, Chair
BC Egg Marketing Board

Kevin Klippenstein, Chair
BC Turkey Marketing Board

Ben Janzen, Chair
BC Milk Marketing Board

Jack Brown, Chair
BC Cranberry Marketing Commission

Bert van Daltsen, Chair
BC Hog Marketing Commission

Debbie Etsel, Chair
BC Vegetable Marketing Commission

Dear Chairs:

PUBLIC ACCOUNTABILITY AND REPORTING PROJECT – NEXT STEPS AND MEETINGS WITH COMMODITY BOARDS AND COMMISSIONS

Further to my letter of April 25, 2018, I would like to thank the boards and commissions that have provided comments on the draft measures for governance and quota management and movement, along with proposed industry performance targets.

I appreciate that the industry performance targets provided by some boards are preliminary and serve as a starting place only until comprehensive strategic planning initiatives are undertaken. I also appreciate that many boards indicated there would be value in meeting in the near future to discuss the Public Accountability and Reporting Project in general.

The BCFIRB project team agrees that a meeting with the project representatives identified by each commodity board would be helpful (list attached). While we would like to aim to have one meeting involving all representatives together, different groupings and scheduling of meetings may be necessary given limitations on availability in June and July. We also appreciate that discussions on quota management and movement will not be relevant to all boards.

**British Columbia
Farm Industry Review Board**

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With these considerations in mind, BCFIRB staff will be reaching out to you this week to start scheduling meetings in June if possible, and into July as necessary.

The meetings will be designed to provide project representatives with a better understanding of the Public Accountability and Reporting Project and the draft measures. Some boards have also identified issues around timing of reporting cycles, which can also be discussed.

Next Steps

Meetings will be scheduled between the BCFIRB team and board contacts in June and July, 2018. BCFIRB continues to aim to finalize and approve reporting criteria, measures and indicators for each commodity board by September 1, 2018. The meeting will be used to develop a suitable and effective reporting cycle for the boards and commissions.

Thank you for your continued assistance.

A handwritten signature in black ink, appearing to read 'A. Sakalauskas', with a long horizontal line extending to the right.

Al Sakalauskas
Board Member

Attachments

- Board Contact List for Public Accountability and Reporting Project

cc: All EDs/GMs Commodity Boards and Commissions

Wes Shoemaker, Deputy Minister
Ministry of Agriculture

James Mack, Assistant Deputy Minister
Ministry of Agriculture

BCFIRB website