



Port Moody's Brewers Row

A S U C C E S S S T O R Y



Tim Savoie



ABOUT PORT MOODY



PORT MOODY LOCATION





PORT MOODY HISTORY





PORT MOODY
TODAY



PORT MOODY
CITY OF THE ARTS



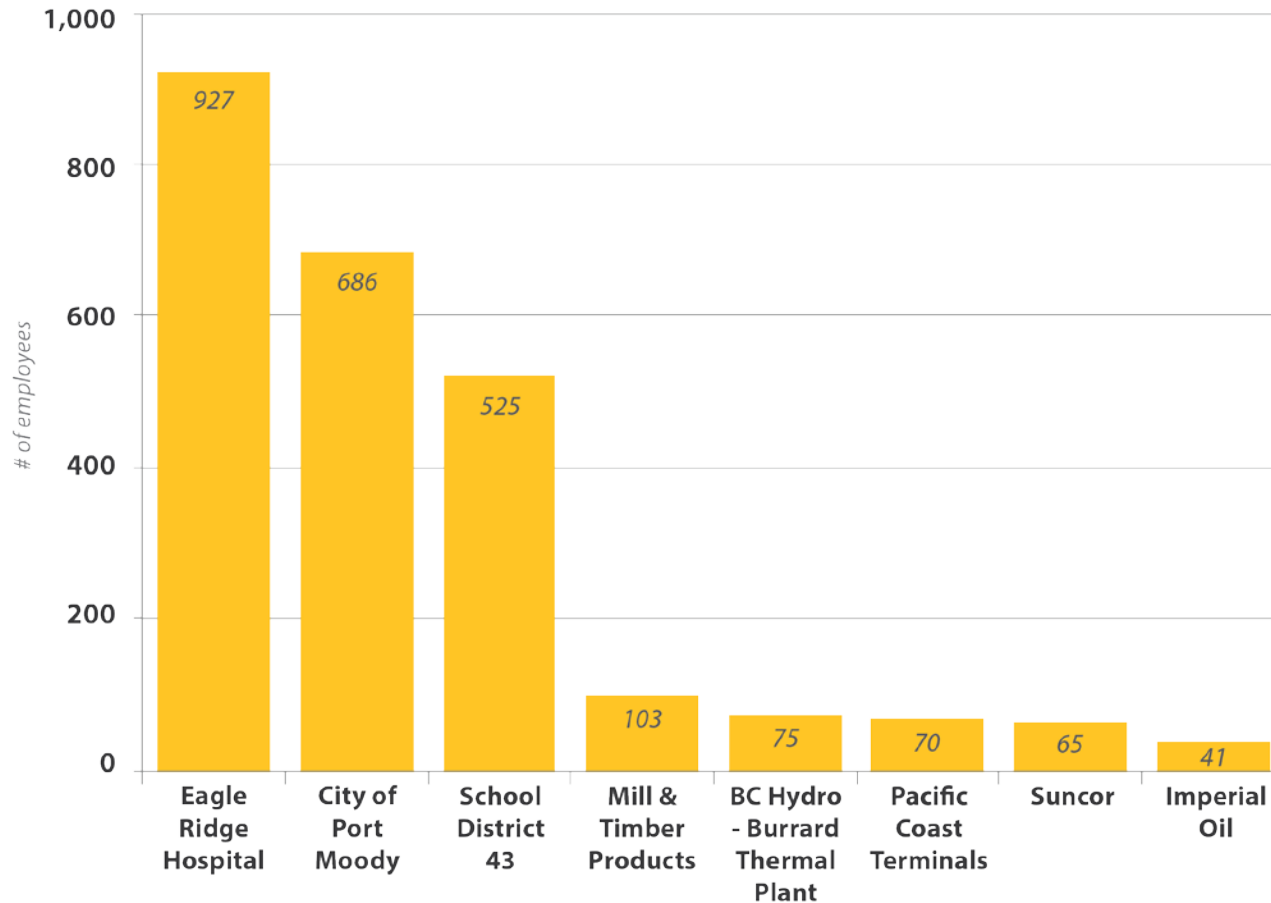
EVERGREEN LINE CONNECTION



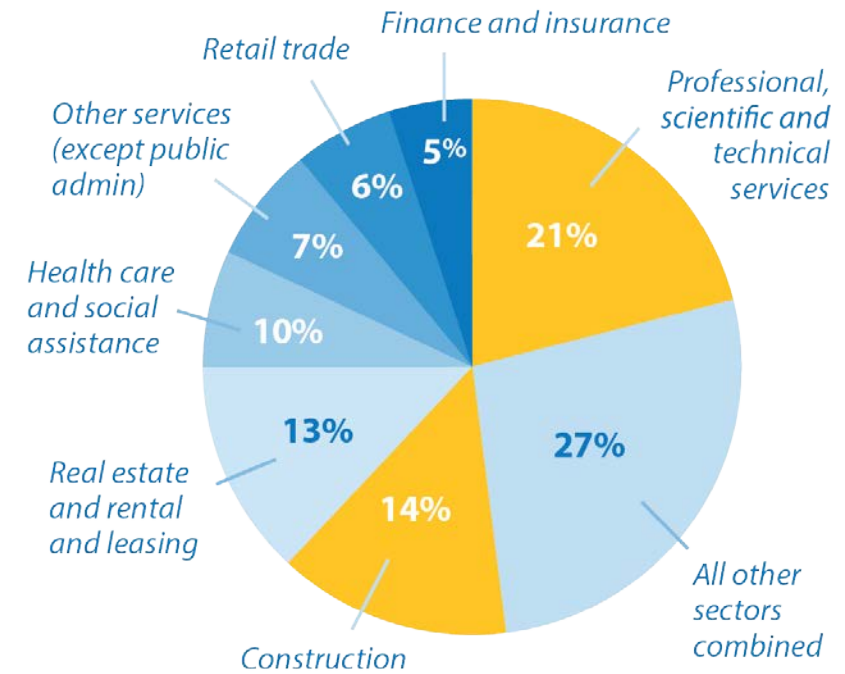


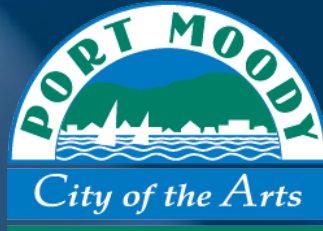
PORT MOODY BUSINESS PROFILE

Eight largest employers



Key Business Sectors





ABOUT BREWERS ROW

“ B A C K I N 2 0 1 4 it seemed like a quirky twist of fate when two breweries opened on the same street in a supposedly sleepy suburb. When a third brewery joined the original duo on Murray Street, folks began to take notice. Now with four unique operations on “Brewers Row,” beer lovers agree that Port Moody is anything but sleepy—it’s a destination.”

– B C A L E T R A I L

TIMELINE



2014



2014



2015

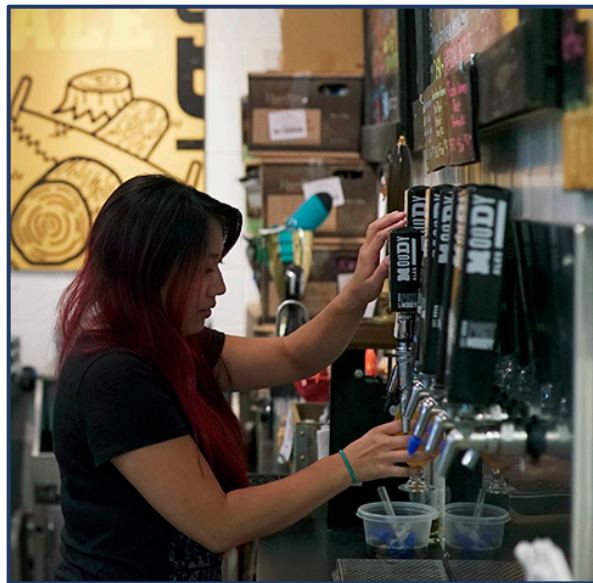


2016

2
0
1
4



2
0
1
4



MOODY
ALES
EST. 2014





2015 - 2018

COUNCIL STRATEGIC PLAN

Economic Development

Deepen the City's economic diversity through enriched economic development efforts in new areas



“Support the retention and creation of new micro-breweries”

2015



2
0
1
6



2016: BREWERS ROW





THE CITY'S ROLE

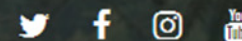
- Building staff worked closely with breweries on building code compliance
- **2015:** passed new bylaw authorizing food trucks
- Outdoor patio seating - issued temporary permits for summer season
- Amended M1 Industrial Occupancy to allow operation outside of building
- **2017:** amended bylaw to allow year-round food truck parking
- Permanent amendment to zoning to allow year round patios

BC ALE TRAIL MARKETING

- Council approved funding
- City staff collaborated with local breweries and BC Ale Trail
- The Port Moody Ale Trail walking tour page was the top billed Ale Trail page on the BC Ale Trail website
- Port Moody Brewers Row blog post enjoyed the most social media engagement of the campaign
- Extensive media coverage (LA Times)
- Award winning brews



THE
BC ALE TRAIL



#bcaletrail

BREWERIES

ALE TRAILS

EVENTS

BLOG

PODCASTS



ARRIVE
THIRSTY,
LEAVE
INSPIRED.