



Oct 24, 2019

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DELIVERED BY EMAIL

Jack Brown
Chair
BC Cranberry Marketing Commission

Dear Mr Brown:

RE: BC CRANBERRY MARKETING COMMISSION POST-SECONDARY SCHOLARSHIP

Thank you for the full and detailed SAFETI¹ analysis of the BC Cranberry Marketing Commission (Commission) post-secondary scholarship sent to the BC Farm Industry Review Board (BCFIRB) on September 23, 2019 following a staff to staff conversation.

BCFIRB is supportive of post-secondary education. However, after careful consideration, BCFIRB has outstanding financial accountability questions regarding the scholarship. According to the Commission, the scholarship is funded by levies. Based on the authorities granted to the Commission, levies are to be used for carrying out the purposes of the British Columbia Cranberry Marketing Scheme (Scheme) as per s. 4.01(p). Based on the SAFETI analysis and scholarship criteria, it is not clear to BCFIRB that there is currently a sufficient connection between the scholarship and the purposes of the Scheme.

In light of the Commission's first instance responsibility for financial accountability, BCFIRB asks the Commission to review its scholarship criteria again in light of the Scheme and any legal advice sought, and report back on the outcome.

Yours truly,

Peter Donkers
Chair

cc: BCFIRB web site

¹ Strategic Accountable Fair Effective Transparent Inclusive