



# International Education in B.C.

October 2015



**BRITISH  
COLUMBIA**

## British Columbia's International Education Sector

### KEY FACTS 2013\*

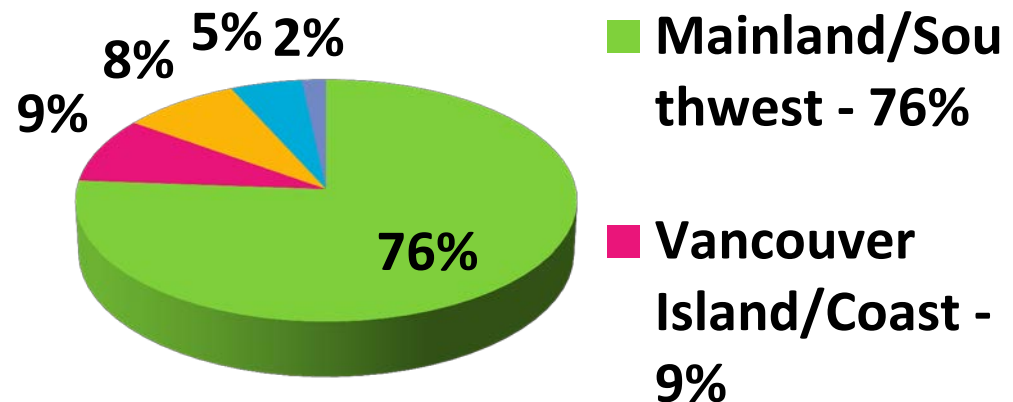
GDP: **↑ 30%** - \$1.63 BILLION

SPENDING: **↑ 28%** - \$2.3 BILLION

TAX REVENUE: **↑ 21%** - \$80 MILLION

JOBS CREATED: **↑ 18%** - 25,500

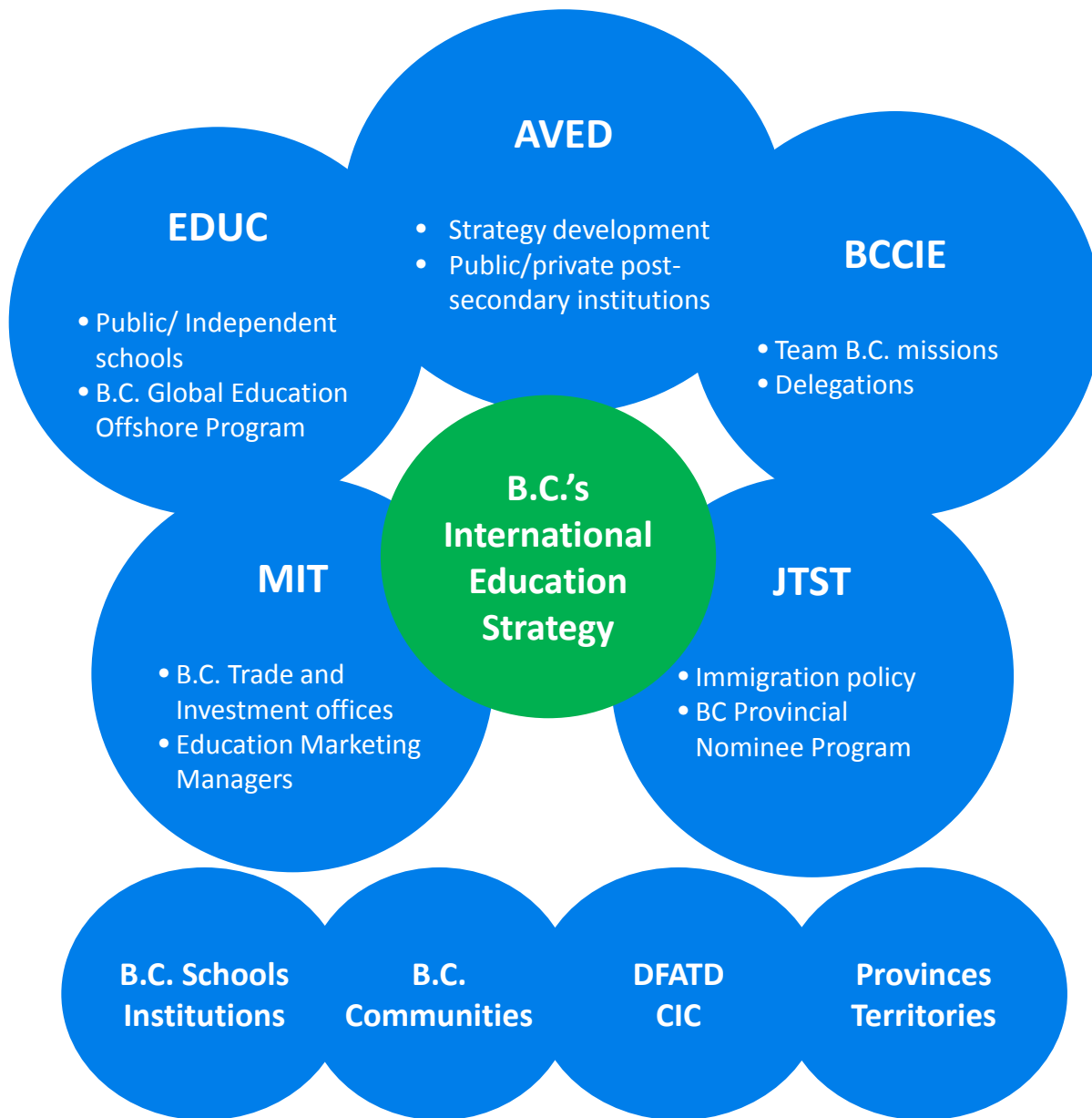
### GDP DISTRIBUTION BY REGION



✓ New economic impact study – fall 2015

\*Increases from 2010

## Key Partners

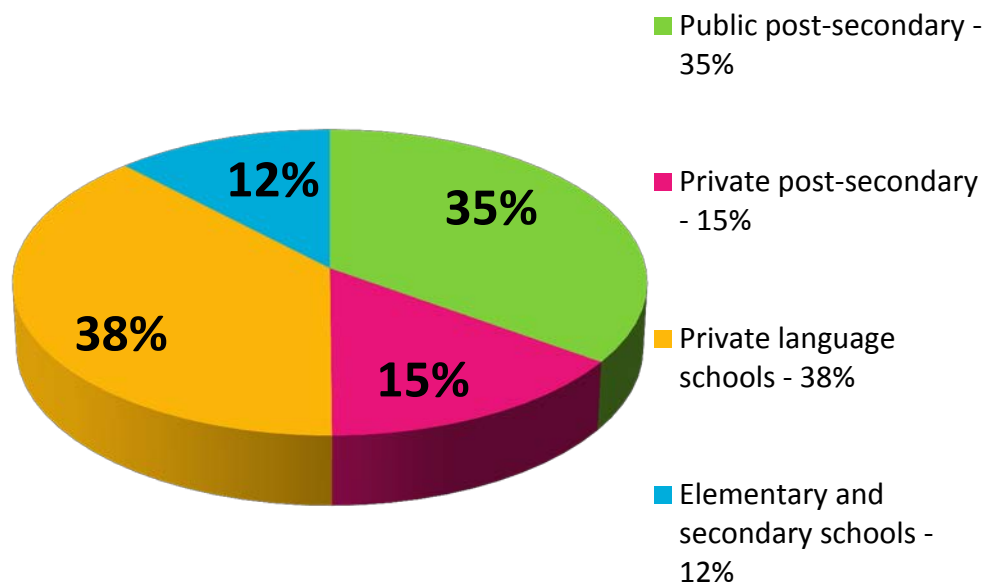


## B.C.'s INTERNATIONAL EDUCATION STRATEGY



- BC Jobs Plan goal – increase international students by 50% by 2016
- Two-way global flow of students, educators and ideas

GOALS		
Globally oriented education system	Quality life and learning experiences	Maximize the benefits for B.C.

## 114,600 INTERNATIONAL STUDENTS (2013/14)



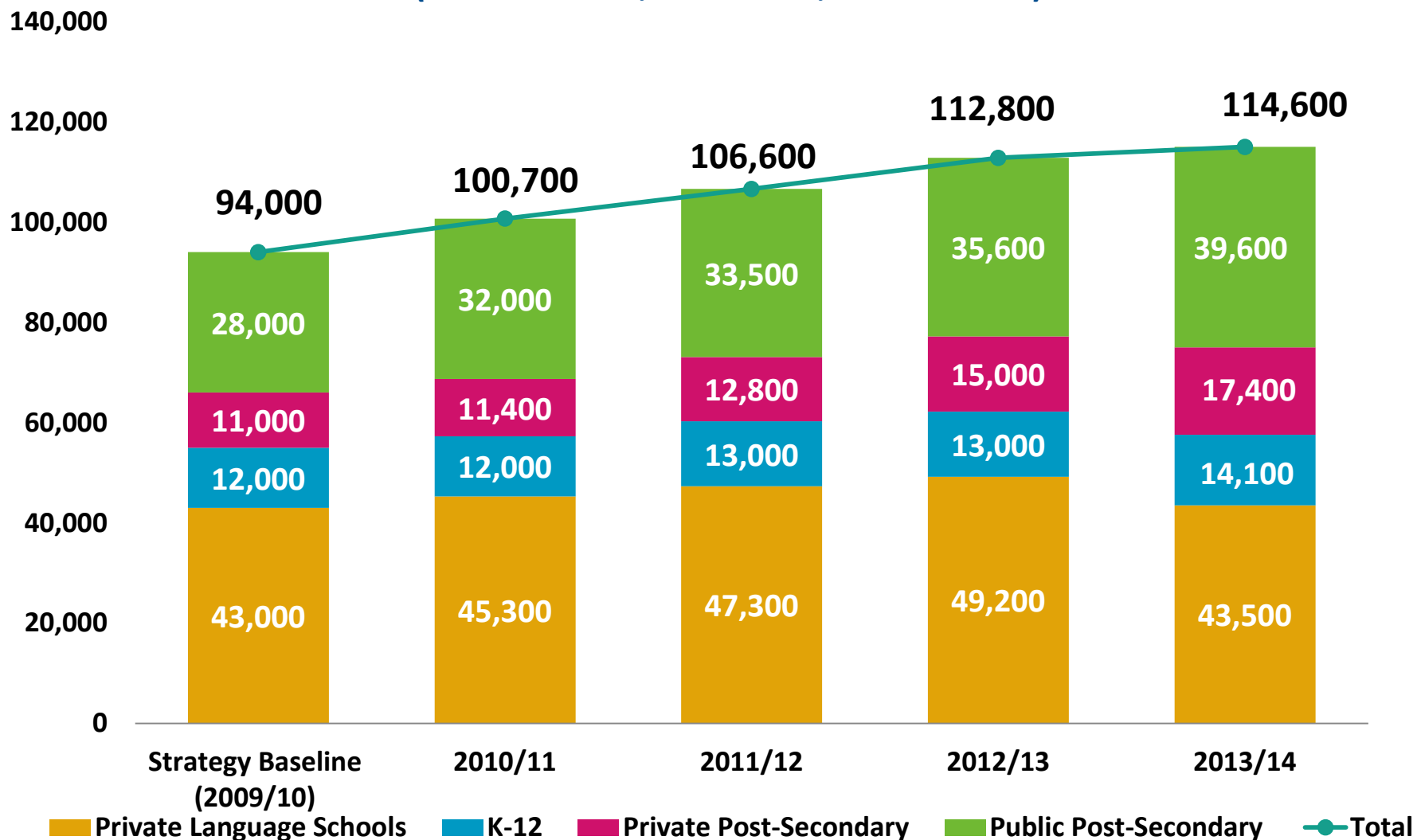
## TOP SOURCE COUNTRIES:

1. China
  2. South Korea
  3. Japan
  4. Brazil  **62%** since 2009
  5. Saudi Arabia
  6. Mexico
  7. India  **219%** since 2009
  8. Taiwan
  9. United States
  10. Switzerland
- A bracket groups the top three countries (China, South Korea, Japan) with a total percentage of 49%.

✓ **B.C. ATTRACTS THE HIGHEST NUMBER OF INTERNATIONAL STUDENTS PER CAPITA IN CANADA**

# **\*TARGET: INCREASE INTERNATIONAL STUDENTS BY 50 PER CENT BY 2016**

(INCREASE BY 47,000 TO 141,000 STUDENTS)







**BRITISH  
COLUMBIA**

*Questions?*

*Thank you.*







Canada's Tournament Capital

# THOMPSON RIVERS UNIVERSITY



Attracting International Students  
to your community

**Attracting International Students to your Community**  
Presenters: Adrian Conradi (TRU) and Arjun Singh (City of Kamloops)

create  
your own  
experience



# TRU and Kamloops Welcomes...

❖ 1750+

International Students from

❖ 70<sup>+</sup> Countries/Regions

❖ at TRU in Fall 2015





## A Closer Look at TRU/Kamloops' Changing International Student Demographics

<http://mytruworld.ca/Stats/Statplanet.html>

Knowing who your students are helps shape the supports provided.





# Canada's Largest and Most Diverse ISA Team



Culture-specific support offered in Hindi/Punjabi, Spanish, Japanese, Mandarin, Arabic, Swahili, Russian/Ukrainian, Korean.







# Building a welcoming community starts with

- engagement on social media
- personalized pre-arrival communication
- airport/bus depot reception
- week-long orientation—liaise with local businesses
- welcome reception/party—Mayor or Deputy Mayor





## Intercultural Competence Training

- Students
- Faculty
- Community/employers—Welcoming Communities Initiative

Intercultural Development Inventory <http://idiinventory.com/>

Comprehensive Campus Internationalization  
Global Competency Credential  
Intercultural Council





## Orienting and facilitating access to...

- Federal programs/resources
  - SIN, Tax returns, GST Credit, CIC applications
- Provincial programs/resources
  - Medical Services Plan and Driver's License
- Local resources
  - Medical clinic, housing, public transportation, legal advice
- Club events and activities for social integration
- Volunteering opportunities
- Faith communities and prayer space
- Multi-cultural society
- Kamloops Immigrant Services
- School district







## Liaising with other campus supports

- Career Ed—Co-op, job fairs, workshops
- Writing Centre—community volunteers
- School of Business—networking and mentoring
- Service Learning courses—getting out in the community
- Leadership programs





## City of Kamloops

- 25th anniversary of Sister city—Uji, Japan.
- Protocol functions
- Venture Kamloops
- Tourism Kamloops



Canada's Tournament Capital



## Gaps in/opportunities for intentional support

- Rigidity with rules and definitions (PR, IS, Refugee claimant)
- CIC versus provincial or school board policy
- Funding for International Students in need
- Engaging the disengaged groups on campus
- Open Learning/MOOCs
- Orientation for parents/family







Integration takes place in the classroom, in the hallways, in the library.

-Chris Alexander, Minister of Citizenship and Immigration

...and in the streets, in homestays, in university residences, at the grocery store, on co-op work terms, at student club events, in activity programs, at major city events, on the Internet...

