TECHNOLOGY, INNOVATION AND ECONOMIC DEVELOPMENT DIVISION

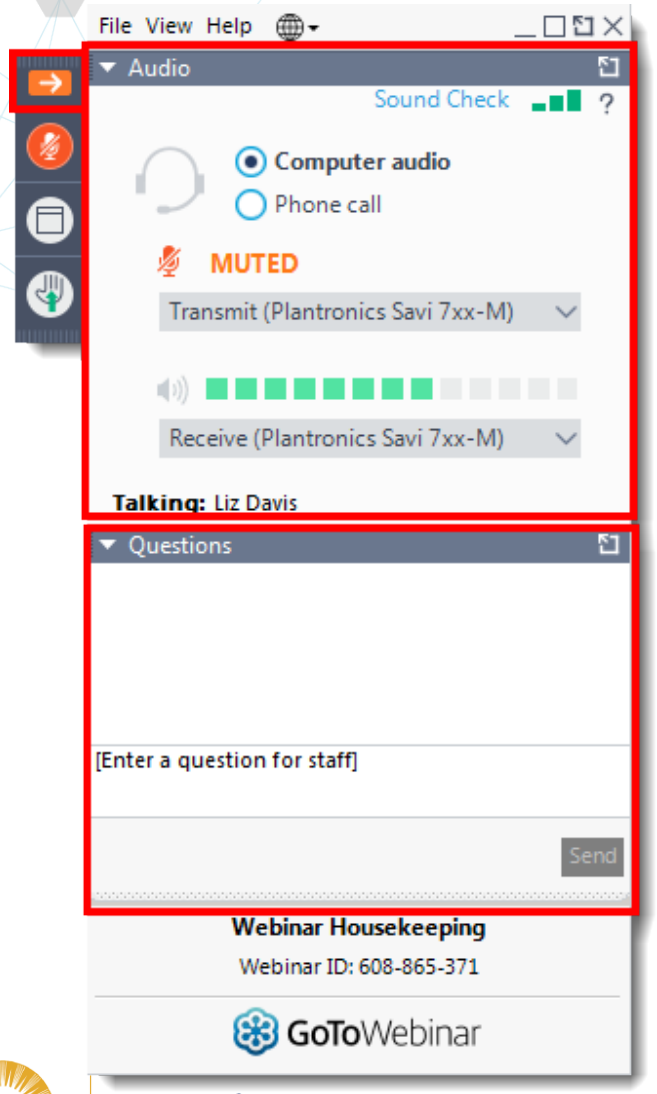
WEBINAR SERIES

TechDev101: Building a Supportive Community and Culture for Technology & Innovation

September 18, 2018

BRITISH COLUMBIA | Ministry of Jobs, Trade and Technology

Housekeeping



Your Participation

Open and close your control panel

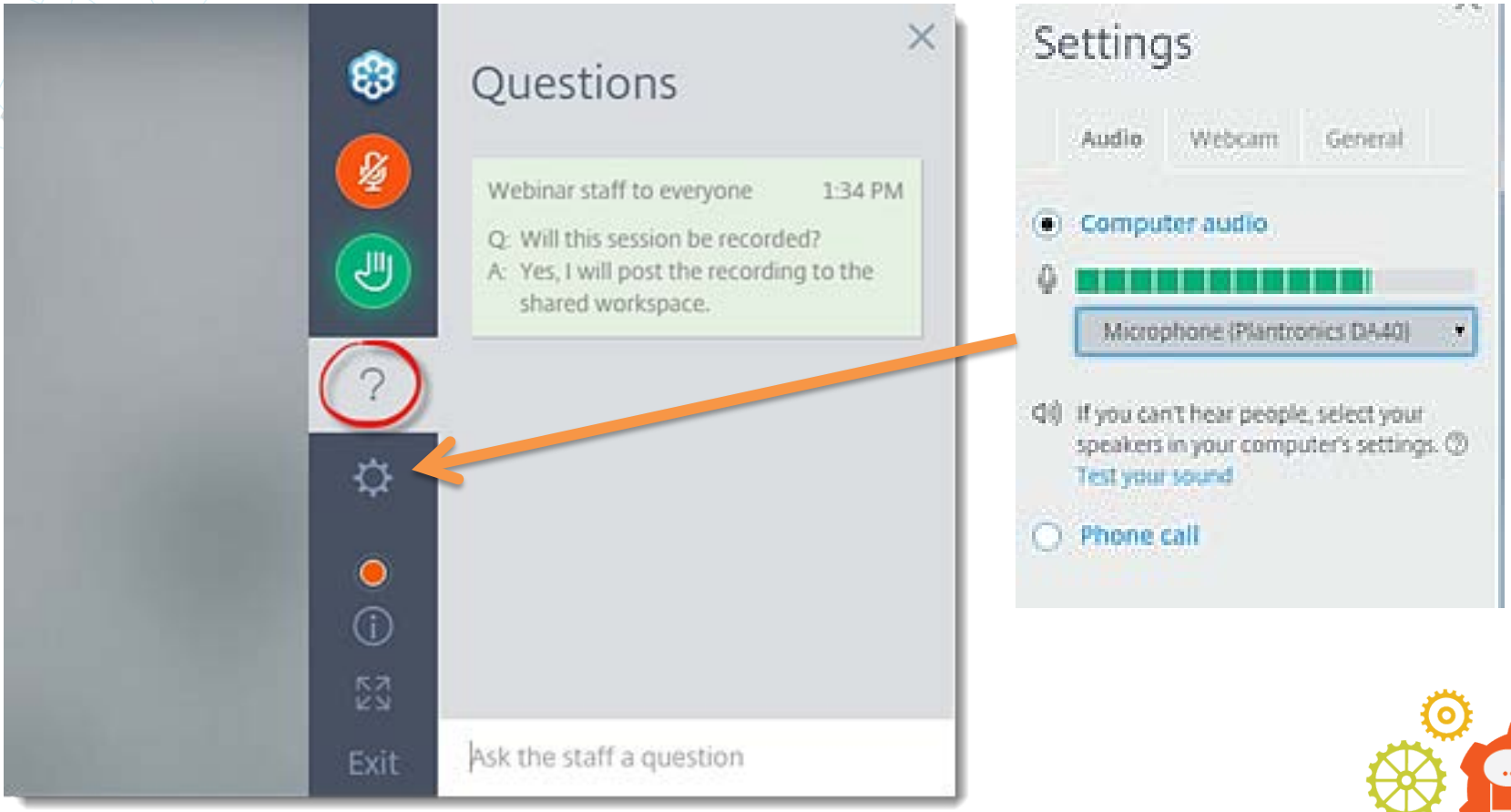
Join audio:

- Choose **Mic & Speakers** to use VoIP
- Choose **Telephone** and dial using the information provided

Submit questions and comments via the Questions panel

Note: Today's presentation is being recorded and will be provided within approximately 1 week.

Housekeeping – Instant Join Web App



Session Recording

- View audio/screen recording of session
- Speaker slides/presentations will be shared

- Visit gov.bc.ca/economic development and look under "BC Ideas Exchange" for our Past Webinars recordings.

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TechDev101: Building a Supportive Community and Culture for Technology and Innovation

BRITISH COLUMBIA

Ministry of Jobs, Trade and Technology

Steve Thomson
PRINCIPAL CONSULTANT

Capasiti
consulting

The Innovation Ecosystem

Importance of Community and Culture in the Ecosystem

Technology Strategies

Common elements among various strategies

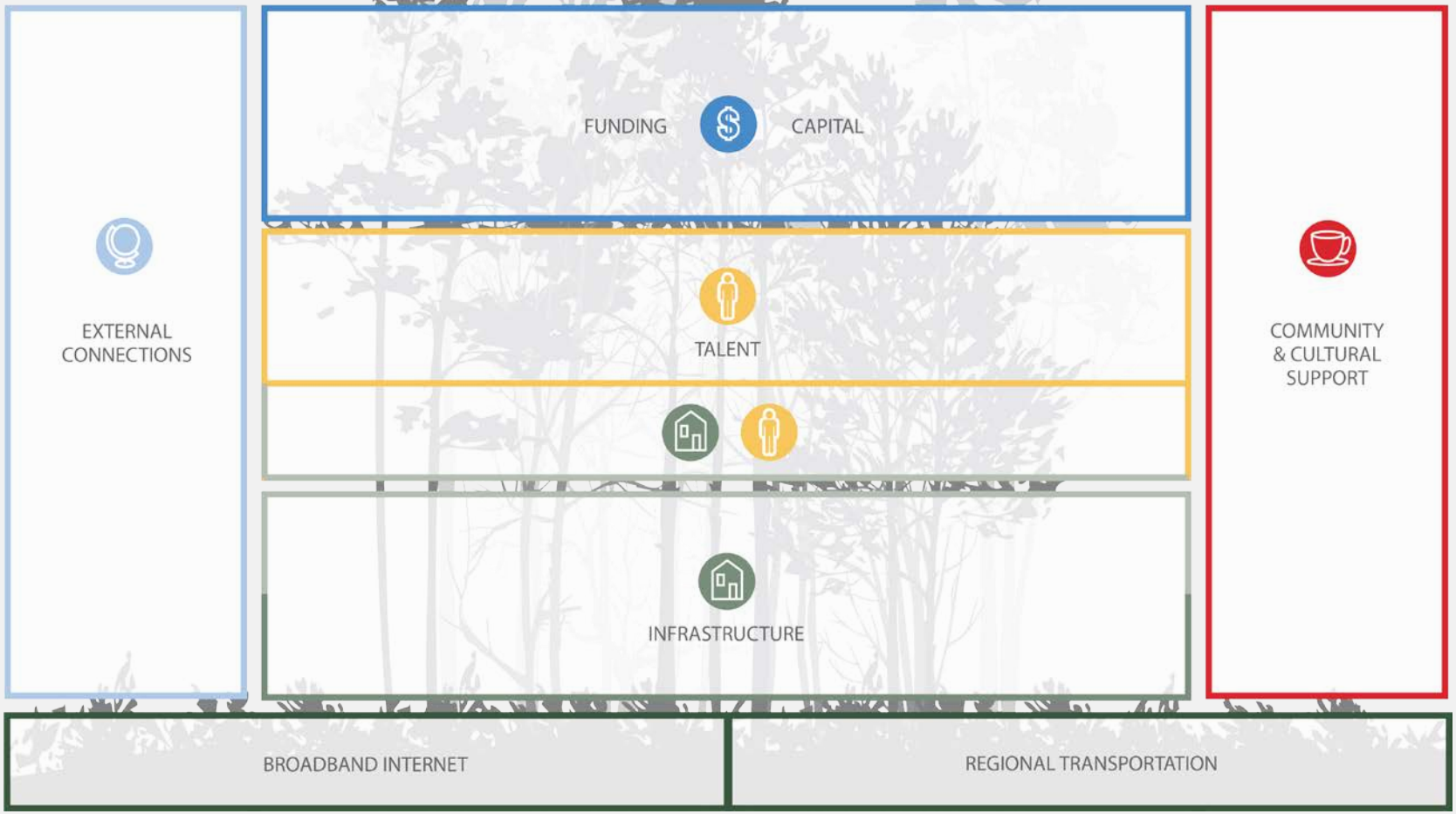
- Access-to-Capital
- Access-to-Talent
- Access-to-Markets
- Infrastructure
- Community and Culture

Elements viewed as separate and distinct

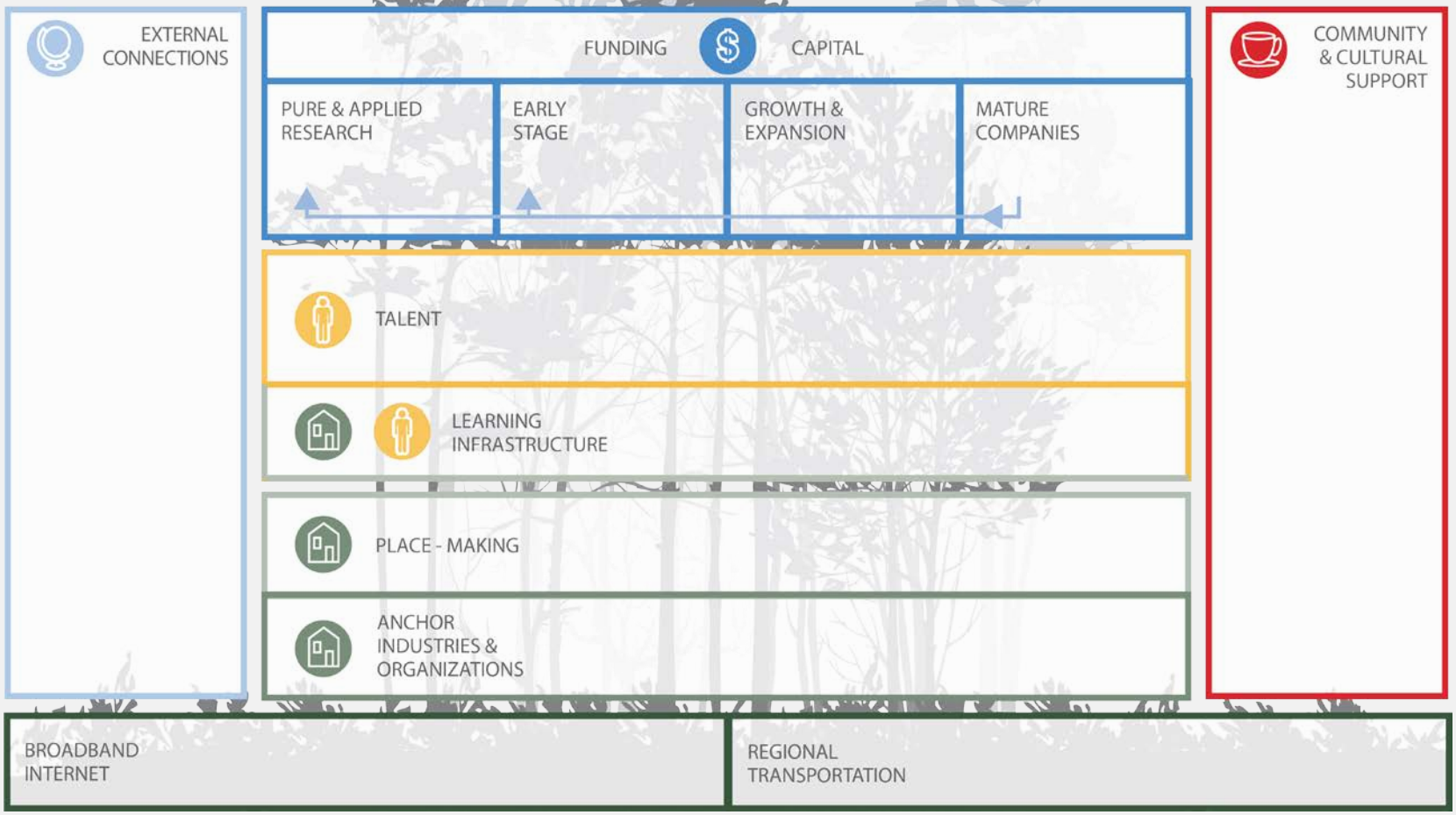
- Streams
- Themes
- Pipelines
- Thrusts

Issue: Conveying the Inter-relatedness and interdependence of the various elements

INNOVATION ECOSYSTEM ELEMENTS



INNOVATION ECOSYSTEM CANVAS



Rose Hoeher

FOUNDER
NELSON INNOVATION CENTRE

The Hard Work (and Benefits) of Building a Community

The Nelson Tech + Knowledge Workers Community Experience

Nelson, BC

- Population (2016) – 10,572
- West / Central Kootenay Region

- Former Mining Town
- Great Historic Downtown

From Invisible Tech to Community to Entrepreneur Attraction

Timeline

Invisible Tech Community

Technology and knowledge workers in the community, but not connecting and collaborating.

Community Development

Community building efforts focused on finding the tech workers and connecting them.

Venture Acceleration

Ensuring growth-oriented technology companies have access to the support they need to grow their businesses.

Talent and Investment Attraction

Attracting talent and investment to the community; starting with entrepreneurs that have affinity with Nelson and the Kootenays.

Community Connections

Business Attraction

Economic Development Investment Required

- Community Manager
  - To grow and connect the community
- Long-Term Strategy
  - This is a multi-year project and requires multi-year commitment
- Economic Gardening Tools
  - i.e. Venture Acceleration Programs
- Liveable Community Infrastructure
  - Good broadband connectivity
  - Good regional airport connections
  - Available and appropriate housing
  - Available and appropriate commercial real estate

Rose Hoeher
Nelson Innovation Centre

M: 250-354-7894
E: rosehoeher@gmail.com

Jim Gibson

CO-FOUNDER
RAINFOREST ALBERTA

Building a Culture of Innovation

Rainforest Alberta
and the Rainforest Social Contract

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Questions

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Thanks Very Much!

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2nd Annual Fraser Valley Regional Tech Forum

https://srctec.org/fvtechforum/

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Upcoming Webinars

September 27, 10am-11am PDT
Community Readiness for Rural Connectivity
http://bit.ly/Sept27-3

October 3, 10am-11am PDT
Benchmarking Your Community and Measuring Its Progress
http://bit.ly/Oct3-3

More at:
http://bit.ly/EcDevWebinars

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2018 Local Economic Development in B.C. Survey

UBCM Union of BC Municipalities

British Columbia | Ministry of Jobs, Trade and Technology

http://bit.ly/2018ecdevsurvey

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