

# Local Economic Development in B.C.

2018 SURVEY



Ministry of  
Jobs, Trade  
and Technology



## Approaches to economic development

OVERALL:

**42%**

of local  
governments  
do economic  
development  
themselves

**24%**

do it externally

KOOTENAY:

**12%**

do it themselves

**41%**

do it externally

WE HEARD FROM

**232**

RESPONDENTS

REPRESENTING

**111**

OF B.C.'S 189  
MUNICIPALITIES

**26** OF B.C.'S 28  
REGIONAL  
DISTRICTS

## Planning

WELL-DESIGNED  
PLANS ARE  
**80%**  
effective

POORLY-DESIGNED  
PLANS ARE  
**33%**  
effective



**62%**

of respondents  
have an economic  
development  
plan

## Most common economic development goals



CREATING JOBS



IMPROVING QUALITY  
OF LIFE

## Median number of priority sectors

**3**

in most  
regions

**6**

in northern  
regions



**8**

ALL  
ECONOMIC  
DEVELOPMENT  
REGIONS

For more information, or for  
the full results, please email us:  
[economicdevelopment@gov.bc.ca](mailto:economicdevelopment@gov.bc.ca)

## Challenges & assets



## Most Common Barriers to Economic Development

LACK OF:



**FINANCIAL RESOURCES**



**HUMAN RESOURCES**



**LEADERSHIP**



**TOOLS FOR MEASUREMENT & EVALUATION**



**FORMAL PLANS**



**EXPERTISE**

## Most popular forms of partnerships

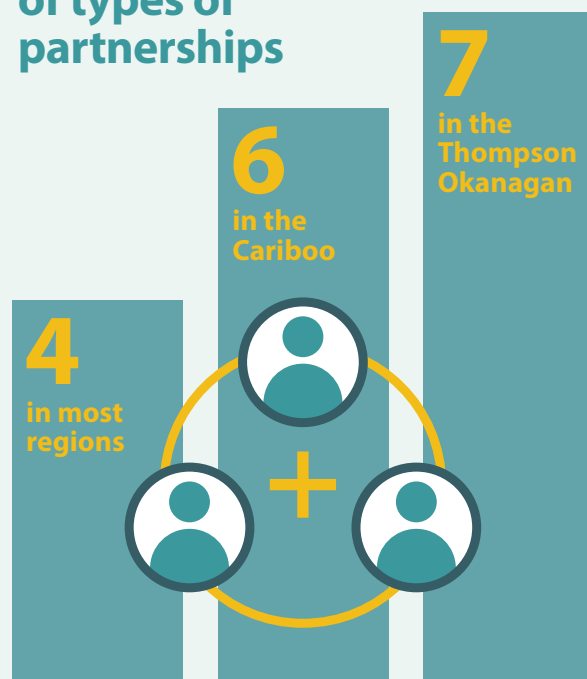


**COLLABORATIVE PROJECTS**



**PERSONAL CONNECTIONS**

## Median number of types of partnerships



## Diverse partnerships

