



MEMORANDUM OF UNDERSTANDING BETWEEN THE BC CHICKEN MARKETING BOARD AND THE BC BROILER HATCHING EGG COMMISSION

- 1. This Memorandum of Understanding (MOU) between the BC Chicken Marketing Board (the Board) and the BC Broiler Hatching Egg Commission (the Commission) recognizes the Board and the Commission retain their independent statutory authority under their respective schemes.
- 2. The Board and the Commission both have statutory responsibility for the first instance regulation of sectors within the BC chicken industry. The Board and the Commission agree that this shared responsibility requires ongoing and constructive cooperation and coordination in support of the strategic interests of the regulated BC chicken industry.
- 3. In addition to their co-location, the day-to-day interaction of their staff and regular contact between their Chairs, the Board and the Commission commit to quarterly board to board meetings and have established a Joint Committee that will meet bimonthly, or as required, to maintain regular board member-level communication on issues affecting the regulation of the BC chicken industry and strategies for moving the industry forward provincially and within the western and national chicken and hatching egg frameworks.
- 4. Without limiting this cooperation and coordination or the scope of the Joint Committee, the issues of ongoing dialogue include:
 - a. strategic initiatives such as the Chicken Industry Strategic Framework;
 - b. western and national initiatives:
 - c. transparent and accountable pricing frameworks;
 - d. capacities and coordination of the Pricing and Production Advisory Committees and the Board's Specialty Markets Advisory Committee;
 - e. quota management;
 - f. production management and reporting;
 - g. biosecurity, disease, vaccination, and emergency programs;
 - h. development of regulatory policies, complementary where appropriate; and,
 - policies and procedures for codification in the respect orders of the Boards and Commission.
- 5. The Board and the Commission each agree that compliance with the terms of this MOU is an essential component of the principles-based approach to regulation (collectively referred to as the "SAFETI" principles) applicable to their respective spheres of authority.





- 6. This MOU will be reviewed annually and jointly by the Board and the Commission and updated as required. The Board and the Commission will prepare a joint report on the effect of the MOU each year for inclusion in their Annual Reports.
- 7. This MOU may be terminated by mutual agreement of the Board and Commission or by either citing and substantiating why ongoing and constructive cooperation and coordination between the Board and the Commission no longer represents sound marketing policy for their sector.