

A culture of sustainability at the Liquor Distribution Branch

David McPhie,
Manager of Environmental
Initiatives



**LIQUOR
DISTRIBUTION
BRANCH**

Who we are

- Wholesale distributor and retailer of beverage alcohol
- One of the largest retailers in BC
 - 198 BC Liquor Stores
 - 40 million+ retail customer visits annually
- 4,000+ employees that work in stores, warehouses, offices
- Supply products 10,000+ BC bars, restaurants and private retailers
- Purchase alcohol from more than 1,000 suppliers and manufacturers

CELEBRATING
95
YEARS
BEING A PART OF BC

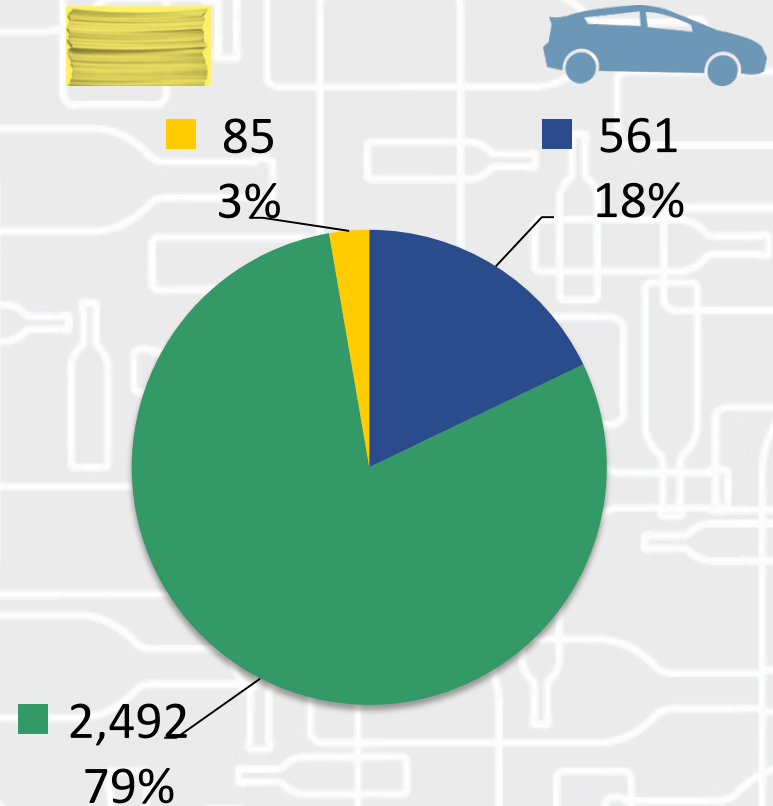


**LIQUOR
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2016
BC's Top Employers

Our Carbon Footprint

- LDB has offset 21,737 tCO₂e since 2010
- Drop in emissions over the last six years
 - 20 % reduction from 2010 to 2015



2015 Total Emissions: 3,138

Our commitment to sustainability

LDB Goal: Corporate Social Responsibility

Encourage the responsible use of beverage alcohol and minimize the impact of operations on the environment.



DOING OUR PART TOGETHER

WE ARE POWER SMART
Since 2009, our energy-efficiency projects have saved enough energy to power 326 BC homes per year

WE ARE CARBON NEUTRAL
We have invested in 12,315 tonnes of BC carbon offsets since 2010 – equivalent to taking 2,566 passenger vehicles off the road for a year

BC LIQUORSTORES
CELEBRATE & LIVE RESPONSIBLY
www.bcliquorstores.com

DOING OUR PART TOGETHER

WE RECYCLE
In 2013, we recycled 2181 tonnes of cardboard, plastic, and paper – equivalent to the weight of 12 blue whales

WE TAKE 'EM BACK
Over 90 percent of liquor bottles and cans sold in BC are returned – in 2013, customers returned over 109 million containers to BC Liquor Stores

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WE ARE COMMITTED to making a difference!

WE ARE PASSIONATE ABOUT REDUCING WASTE
by recycling cardboard, paper & plastic and encouraging use of reusable bags

WE BELIEVE IN RESPONSIBLE container recycling

THIS STORE FEATURES
non-toxic paints, energy-efficient lighting
sustainable building materials

DOING OUR PART TOGETHER

Thank you for choosing BC LIQUORSTORES



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Our commitment to sustainability

Energy Efficiency

- High-efficiency LED lighting and occupancy sensors are now standard in all new/remodelled BC Liquor Stores
- Majority of *coldzone* coolers have remote monitoring and control technology that allows for energy-efficiency optimization



Our commitment to sustainability

Responsible Use of Resources

- Customers return 95 million containers per year
- LDB recycles over 2,500 metric tonnes of cardboard, plastic and paper each year
- Recently re-designed our plastic bags to save 21,000 kg of plastic per year



Key Factors

Create a Sustainability Culture

- Executive support / visibility



Blain Lawson
GM & CEO

Warm up to less energy during **The Hibernation Challenge** November 18 – 22

Be like Blain.

Dress warmly instead of turning up the heat or using a space heater.

Want to win a prize? You have two ways to win:

1. Pledge to save energy with the **Hibernation Checklist**
(Look for the bear on the Head Office Intranet Homepage)

2. Participate in **Tacky Sweater Day** on November 20.
Submit a photo of yourself wearing a sweater at work to green@bclddb.com by November 22.



Ken McDonnell
Director of Warehouse Operations

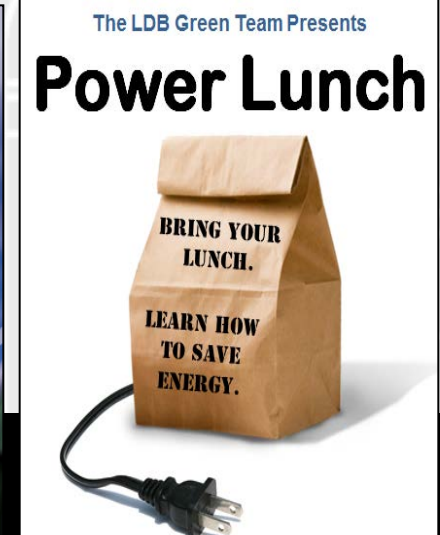
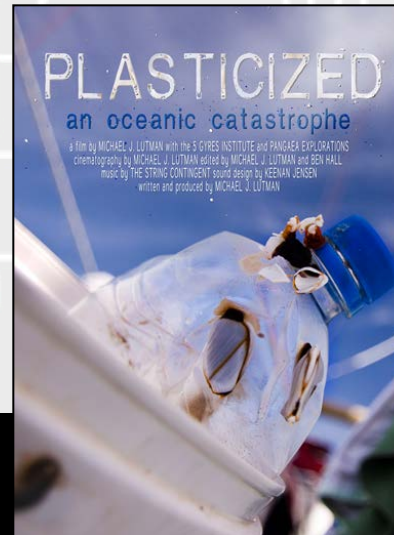
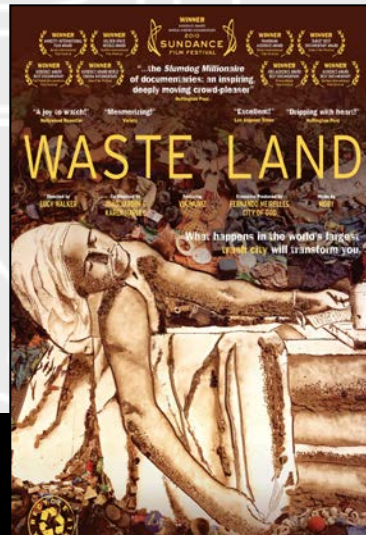
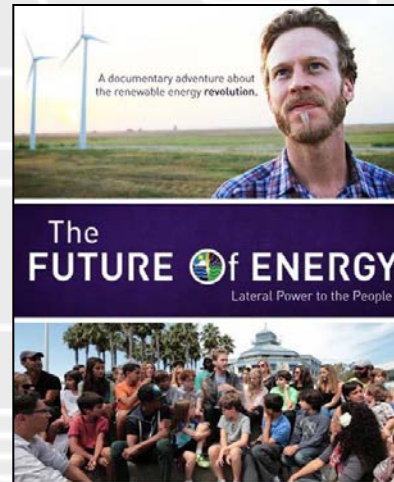
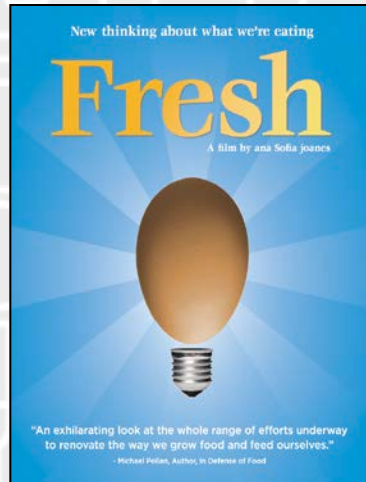


Gary Branham, Director of Store Operations

Key Factors

Create a Sustainability Culture

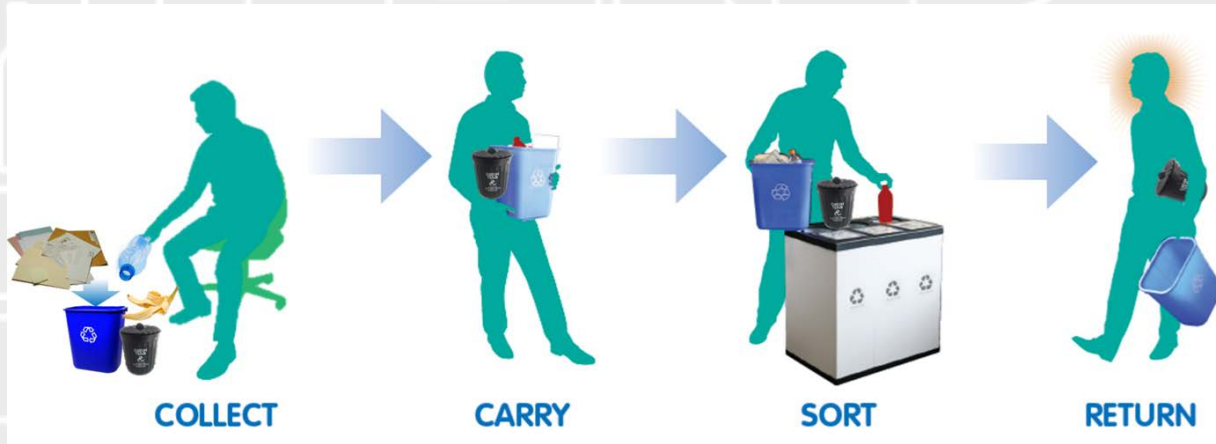
- Lunch and Learns



Key Factors

Create a Sustainability Culture

- Focus on high visibility initiatives:
- Waste Reduction and Recycling



Key Factors

Harness Champions

- Part of new employee training
- Head Office Green Team/ Store Green Champions
- Two-way communication
(distribution list / green@bcldb.com)



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Key Factors

Recognize and Celebrate Achievements

- Publish successes in employee newsletters
- Award prizes
- Photograph accomplishments



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Cheers!

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