

Liquor and Cannabis Regulation Branch POLICY DIRECTIVE

No: 22-12

Date: August 2, 2022

To: All LCRB staff

All Licensees

All Industry Associations

All Local Government, First Nations, and police agencies

Re: Changes to the Cannabis Retail Store Terms and Conditions Handbook

The <u>Cannabis Retail Store (CRS) Terms and Conditions Handbook</u> has been updated with the following changes:

- Clarify that the ATMs in CRSs are only for legal tender and that automated exchanges (such as Bitcoin ATMs) are not permitted.
- Update the record keeping and disposal requirements to include touch jars.
- Clarify that while CRSs are not allowed to set up loyalty programs as they target a
 group of people and could encourage individuals to purchase cannabis, free-ofcharge CRS membership programs are permitted to provide notification of offers
 available to all patrons as long as the membership programs comply with federal
 promotion rules. CRSs cannot charge for membership, have membership be
 conditional on a transaction, or offer exclusive discounts.
- Remove "A non-medical cannabis retail store licensee cannot hold a marketing licence" to align with legal advice received on marketing licenses.

Disclaimer

This communication is intended to be used only for general informational purposes and may not apply to all situations. This communication does not constitute legal advice nor is it a comprehensive statement of the legal obligations that arise under the *Cannabis Control and Licensing Act*, regulations, or any other applicable laws. When interpreting and applying the information contained in this communication, you are encouraged to seek specific advice from your professional advisors as appropriate in the circumstances.

Further Information

Further information regarding liquor and cannabis control and licensing in British Columbia is available on the Liquor and Cannabis Regulation Branch website at http://www.gov.bc.ca/lcrb.

If you have any questions regarding these changes, please email the Liquor and Cannabis Regulation Branch at CannabisRegs@gov.bc.ca.

Original signed by

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