

#### Vision

Empowering decision-making in British Columbia through geospatially-enabled products, policies, standards and services.

#### Mission

To provide accessible, timely, reliable, and sustainable geospatial information and related services to support sound decision-making.

#### Values

Courage Teamwork Passion Service Collaboration Innovation Creativity

#### Goals

Our geospatial products, services, policies and standards support a client-centric geospatial ecosystem.

Our geospatial products, services, policies and standards respond to current trends and emerging demands.

Our geospatial products, services, policies and standards are easy to access, use and integrate. Our organization is resilient, responsive and sustainable.

#### Service Areas

## PROVINCIAL COORDINATION

Analysis & Training

Land Research & Status
/ ILRR Training

Geospatial Coordination: Emergency Management

Strategic Data
Acquisition

**Business Improvement** 

Mapping Standards

UAS Strategy

Coordinated Imagery /
Lidar Acquisition

#### **DECISION SUPPORT**

**Emergency Response** 

All-Hazards Analysis

First Nations Reconciliation Support

Strategic & Operational Planning Support

Legal / Litigation
Support

Land Status Research

Legislative Mapping

Cumulative Effects

Management

Situational Analysis

Publication Cartography

#### **BUSINESS SOLUTIONS**

Integrated Land and Resource Registry (ILRR)

Base Mapping On-Line

Web Mapping

Mobile Mapping Solutions

**Business Analytics** 

MASCOT / Survey
Control Adjustments

Resource Reports

Automation

#### **FOUNDATIONAL DATA**

Lidar / Imagery

Geographic Names

Topographic & Elevation Data

Fresh Water Atlas

Integrated Transportation Network / Addresses

Critical Infrastructure

Cadastres

Administrative Boundaries

Positioning (Geodetic Control/BCACS)

Land Cover / Land Use

Performance Pillar:
Geospatial data, products,
policies & services can be
used by many and for many
purposes.

Performance Pillar:
Geospatial data, products,
policies & services are easily
found, accessed and
interpreted.

Performance Pillar:
Geospatial data, products,
policies & services meet the
needs of decision-makers.

Performance Pillar:
Geospatial data, products,
policies & services are
adequately maintained &
protected.

# GeoBC

### PERFORMANCE

#### **VISION**

Empowering
decision-making in
BC through
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standards and
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PILLARS

We strive to ensure geospatial data, products, policies and services:

can be used by many and for many purposes

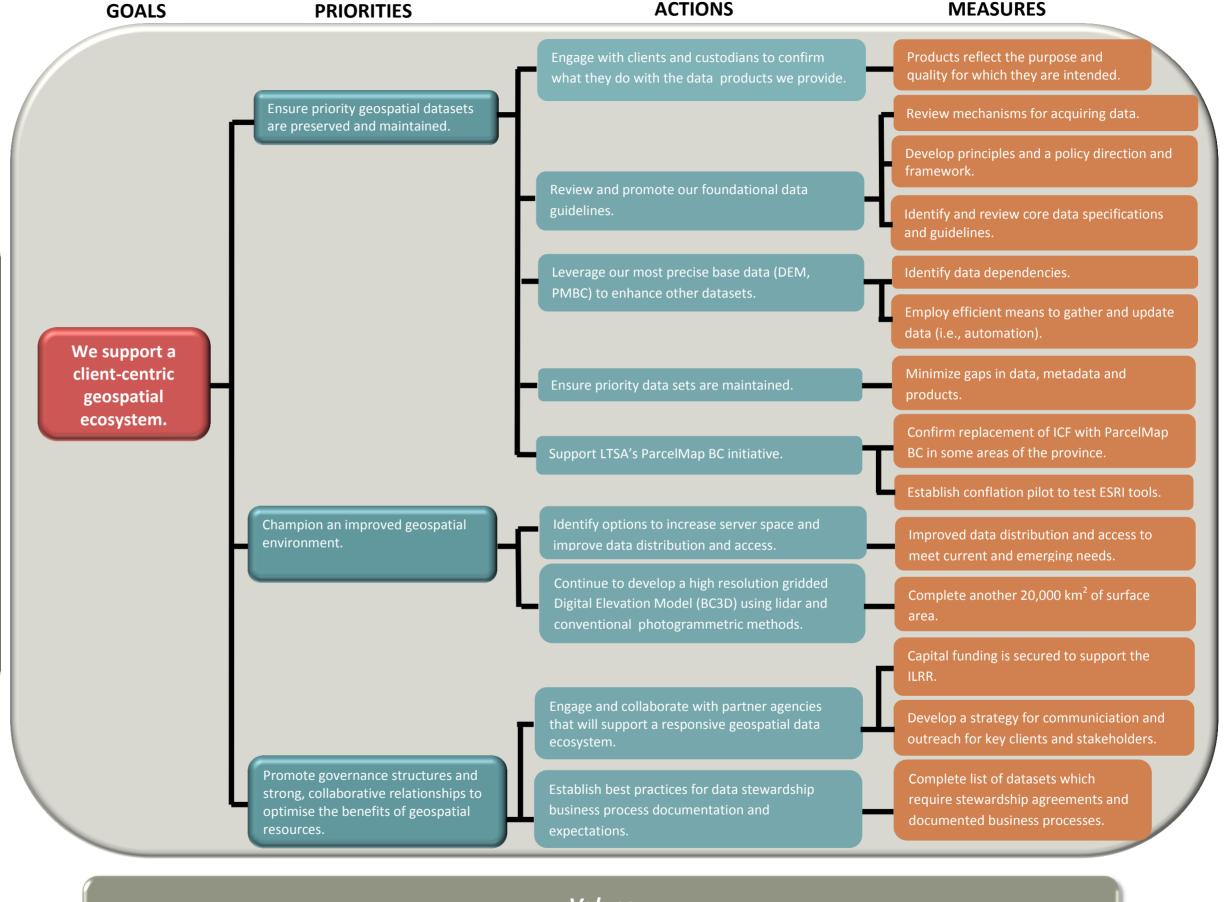
are easily found, accessed and interpreted

meet the needs of decision makers.

are adequately maintained and protected.

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Values

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# GeoBC

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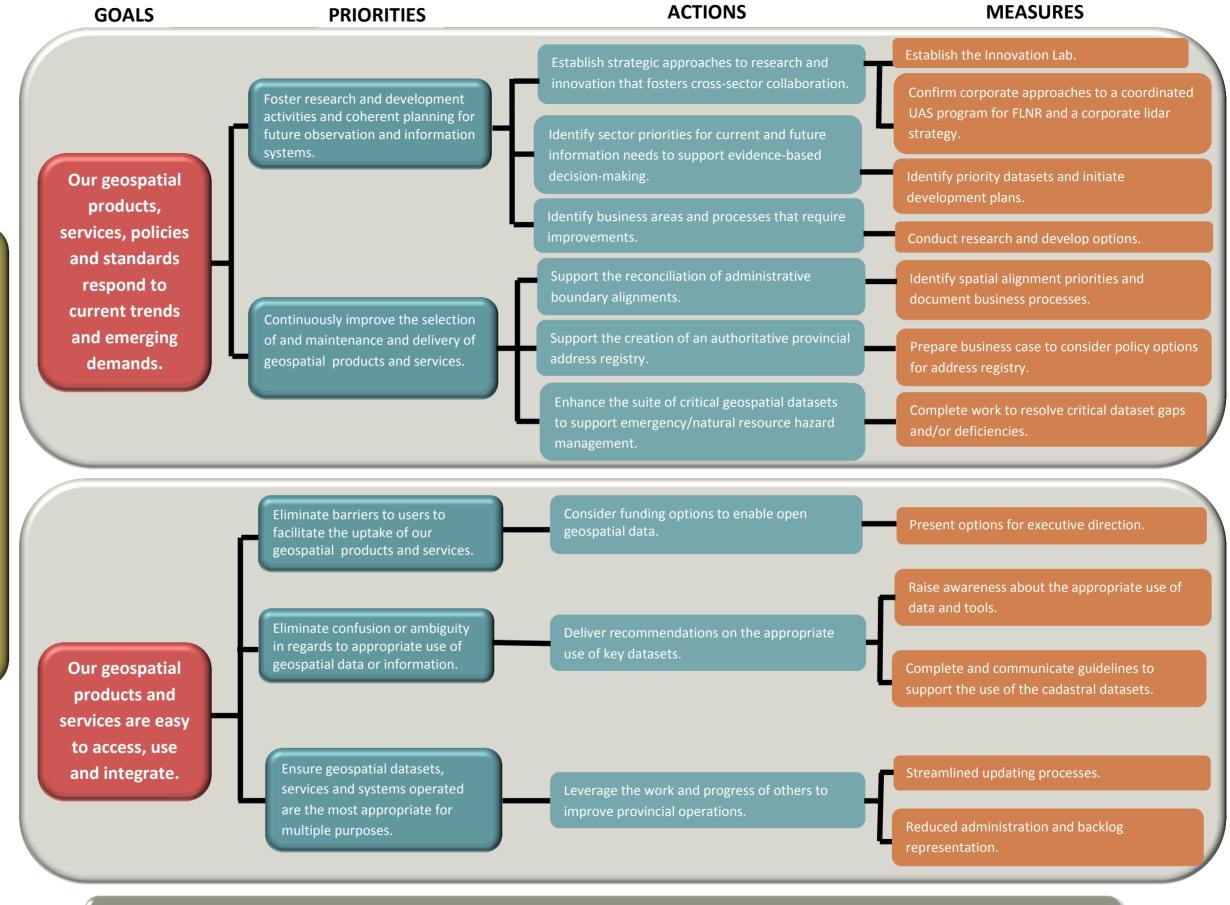
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Values

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Courage Teamwork Passion Service Collaboration Innovation Integrity

# GeoBC

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Prioritize and plan for new approaches for people management with an emphasis on leadership development.

We maintain a resilient, sustainable

**GOALS** 

sustainable organization.

maintenance and delivery of GeoBC's products and services.

Support staff in developing the necessary skills to meet the evolving needs of the geospatial profession.

Continuously improve the

**PRIORITIES** 

Develop leadership and supervisory capacity for the branch through temporary and stretch assignments, and permanent staffing opportunities.

**ACTIONS** 

Emsure the ILRR, Land Research and Status training delivery methods are current, relevant, sustainable and appropriate.

Model base information into sustainable operational databases that are adequately funded and supported.

Consolidate datasets and simplify business processes so they are sustainable.

Support professional conference attendance with emphasis on shared learning

Encourage and support staff-driven internal learning, collaboration and training

Offer training on automation tools and new technologies.

Provide temporary advancement opportunities.

**MEASURES** 

Provide project lead opportunities for junior

Map business processes and initiate training module.

Base datasets are determined to be viable and supported.

Identify key business processes to be mapped.

Professional conferences attended and result in well attended branch debriefs.

Integrated approaches to corporate

GeoBC staff is proficient in and knowledgeable of automation tools and technologies.

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Passion

Service

Collaboration

Innovation

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