## Description of the set of BC Mark digital artwork files

November 2023

The BC Mark is protected by Crown Copyright, and only the government may use it unless specific permission has been granted. It is also a registered trade-mark, protected by the *Trade-marks Act* which has similar restrictions. These artwork files cannot be changed or added to.

Without a signed and approved *Application for Third Party Use of BC ID* form, any use is an infringement of copyright and trade-mark protection and subject to possible legal action.

Colour Space	Format	Positive	Reverse
<b>СМҮК</b> (commercial printing)	Horizontal	BRITISH Columbia	BRITISH C <u>OLUMBI</u> A
	Vertical	BRITISH COLUMBIA	BRITISH C <u>OLUMBI</u> A
<b>GRY</b> (greyscale commercial or desktop printing)	Horizontal	BRITISH COLUMBIA	Use the "solid" reverse versions illustrated below
	Vertical	BRITISH COLUMBIA	
<b>Solid</b> (black and white or single- colour commercial, desktop or silkscreen printing)	Horizontal	BRITISH Columbia	BRITISH C <u>OLUMBI</u> A
	Vertical	BRITISH Columbia	BRITISH C <u>OLUMBI</u> A
<b>RGB</b> (on-screen video and computer monitors)	Horizontal	BRITISH Columbia	BRITISH C <u>OLUMBI</u> A
	Vertical	BRITISH COLUMBIA	BRITISH COLUMBIA