

BC Farm Industry Review Board

January 14, 2021 File: 44200-20\MMB

DELIVERED BY EMAIL

Rob Delage General Manager **BC Milk Marketing Board**

Dear Mr. Delage:

POWERS AND DUTIES REVIEW REMINDER

The purpose of this letter is to remind the BC Milk Marketing Board (Milk Board) of its obligation under the British Columbia Milk Marketing Board Regulation (Regulation) to review its powers and duties in 2021.

The Regulation, under the Natural Products Marketing (BC) Act (NPMA), requires the following:

- 9 (1) By November 30, 1999, and by the end of each 3 year period after that date, the board must conduct a review of the continued appropriateness and adequacy of the provisions of section 7 [Powers and duties of the board] and report its findings to the British Columbia Farm Industry Review Board.
- (2) A review under subsection (1) must be conducted by the board in consultation with the Milk Industry Advisory Committee, the British Columbia Farm Industry Review Board and the minister's ministry.

This regularly scheduled review is an opportunity for the Milk Board to look at whether the powers and duties set out in the Regulation are still appropriate and adequate for regulating the provincial dairy sector in the best interests of the industry and the public.

As per previous reviews, it may be useful for the Milk Board to discuss options and opportunities with the other marketing boards and commissions regarding the "continued appropriateness and adequacy" of the powers in their schemes under the NPMA.

It is expected that in reporting the outcome of this review to BCFIRB and stakeholders, the Milk Board will be able to clearly demonstrate that it has undertaken a process consistent with the results-based SAFETI¹ principles set out by BCFIRB, with all of the Milk Board's conclusions – whatever they might be – substantiated with objective and

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¹ Strategic Accountable Fair Effective Transparent Inclusive

Rob Delage January 14, 2021 Page 2

SAFETI-based rationale. This will be particularly important in the event the review results in any potential recommendations to government for any legislative or regulatory changes.

We look forward to working with the Milk Board on the review. If you have any questions or concerns, please don't hesitate to contact me.

Regards,

Kirsten Pedersen Executive Director

cc: BCFIRB web site