



June 2, 2023

Andrew Petter, C.M., K.C.  
Chair, Board of Directors  
Innovate BC  
9th Floor, 1188 West Georgia Street  
Vancouver, BC V6E 4A2

Dear Andrew Petter:

On behalf of Premier Eby, and the Executive Council, I would like to extend my thanks to you, your board members, and your organization's leadership for your dedication, expertise, and service to the people of British Columbia.

Public sector organizations—including Crowns, Health Authorities, and Post Secondary Institution Boards—support British Columbians by delivering vital public services and are accountable to the public through their responsible Minister. Your leadership in advancing and protecting the public interest strengthens trust in public institutions.

You are serving British Columbians at a time when people in our province continue to recover from and respond to the upheaval caused by the COVID-19 pandemic, an ongoing toxic drug crisis, and climate-related natural disasters, and while global inflation is driving up costs. Now more than ever, we need to focus on building a prosperous, low-carbon, sustainable economy, and a province where everyone can find a good home—in rural areas, in cities, and in Indigenous communities.

This mandate letter, which I am sending in my capacity as Minister responsible for Innovate BC, sets out overarching principles relevant to the entire public sector and specific direction on priorities and expectations for your organization for the remainder of Government's term.

Government and public sector organizations must continue to advance results that people can see and feel in these key areas: strengthened health care, safer communities, attainable and secure housing, and a clean and fair economy that delivers affordability and prosperity.

In doing so, you will continue working towards lasting and meaningful Reconciliation by supporting opportunities for Indigenous Peoples to be full partners in the province we are building together, and delivering on specific commitments as outlined in the *Declaration on the Rights of Indigenous Peoples Act* action plan.

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As required by the *Climate Change Accountability Act*, please ensure your organization implements targets and strategies for minimizing greenhouse gas emissions and managing climate risk, including achieving carbon neutrality each year and aligning with the CleanBC target of a 50 percent reduction in public sector building emissions and a 40 percent reduction in public sector fleet emissions by 2030. Your organization is expected to work with Government to report out on these plans and activities as required by legislation.

Our province's history, identity, and strength are rooted in its diverse population, yet racialized and marginalized people face historic and present-day barriers that limit their full participation in their communities, workplaces, government, and their lives. The public sector has a moral and ethical responsibility to tackle systemic discrimination in all its forms—and every public sector organization has a role in this work. As part of this work, your organization is expected to adopt the Gender-Based Analysis Plus (GBA+) lens to ensure gender equity is reflected in your operations and programs.

British Columbians expect that public sector organizations operate in a responsible manner to deliver quality services equitably in all regions of the province. This requires strategic stewardship of planning, operations, and policies in the areas of financial, risk, and human resource management including information security and privacy protection.

The protection of government data and networks is a priority, especially where it concerns personal information of British Columbians. Public sector organizations must maintain up to date systems and effective cybersecurity practices, including maintaining current information management and cybersecurity policies, guidelines, and standards; evaluating your organization against industry standards; and maintaining appropriate security and privacy practices. The Office of the Chief Information Officer within the Ministry of Citizens Services is available to support and offer guidance to your organization in any of these areas.

Public sector organizations must also implement and maintain an effective fraud risk management strategy. The Office of the Comptroller General and the Risk Management Branch in the Ministry of Finance are available for consultation.

The Crown Agencies Secretariat (CAS) in the Ministry of Finance supports public sector organizations to operate effectively, in the public interest, and aligned with Government's strategic direction and priorities. Within CAS, the Crown Agencies and Board Resourcing Office (CABRO) will continue to support you and your board on recruitment, appointments, and professional development, as well as ensuring Board composition and governance reflects the diversity of our province. CAS can support you in public sector governance best practices, policy, and planning.

In addition to continuing to make progress on your [2021 mandate letter](#), I expect you to ensure the important priorities and areas of focus listed in this letter are incorporated into the practices of your organization and develop plans to address the following reframed priorities within your approved budget:

- Provide input into Government's development of technology and innovation policy, particularly related to technology adoption and scale up.
- In alignment with Government's strategic direction, continue to build and maintain strategic partnerships with technology and innovation stakeholders, particularly with industry and other adopters of technology.
- Continue to develop and deliver tools, resources, expert guidance, programs, and initiatives that increase company growth, accelerate technology commercialization, adoption, diffusion and export, and support job creation, ensuring that the benefits of technology and innovation are felt around the province, inclusive of under-represented groups including IBPOC (Indigenous, Black and People of Colour), and rural and northern communities.
- Provide options on how to support the BC Fast Pilot program (a program that assists BC businesses to secure their first paying customer).

Each board member is asked to sign this letter to acknowledge this direction from Government to your organization. The signed letter is to be posted publicly on your website by summer 2023.

I look forward to continuing to work with you and your Board colleagues to meet the high standards set for us by all British Columbians.

Sincerely,

A handwritten signature in black ink, appearing to read 'Brenda Bailey', written in a cursive style.

Honourable Brenda Bailey  
Minister

Date: June 2, 2023

cc: Honourable David Eby, KC  
Premier

Shannon Salter  
Deputy Minister to the Premier, Cabinet Secretary  
and Head of the BC Public Service

Heather Wood  
Deputy Minister and Secretary to Treasury Board  
Ministry of Finance

Mary Sue Maloughney  
Associate Deputy Minister, Crown Agencies Secretariat  
Ministry of Finance

Fazil Mihlar  
Deputy Minister  
Ministry of Jobs, Economic Development and Innovation

Tomica Divic  
Interim Chief Executive Officer/President  
Innovate BC

Amy Marion Rae  
Board Member  
Innovate BC

Dan Breznitz  
Board Member  
Innovate BC

Lauren Rose Kelly  
Board Member  
Innovate BC

Ashley Raegan Ramsay  
Board Member  
Innovate BC

Lesley Elizabeth Duronio  
Board Member  
Innovate BC

pc: Michael James Fergusson  
Board Member  
Innovate BC

Gail Cecile Murphy  
Board Member  
Innovate BC

Donald Raymond Stuckert  
Board Member  
Innovate BC

Elicia Margaret Anne Maine  
Board Member  
Innovate BC

Edoardo De Martin  
Board Member  
Innovate BC

Emily de Rosenroll  
Board Member  
Innovate BC

Jameel Sayani  
Board Member  
Innovate BC

Carol Anne Hilton  
Board Member  
Innovate BC

Tom Mikael Nyberg  
Board Member  
Innovate BC

Gerri Sinclair  
Ex-Officio Board Member  
Innovate BC



Dr. Andrew Petter  
Chair, Innovate BC  
Date: June 6, 2023



Amy Marion Rae  
Director, Innovate BC  
Date: June 6, 2023

Dan Breznitz

Digitally signed by Dan Breznitz  
DN: cn=Dan Breznitz, o=U of T, ou=Munk School,  
email=dan.breznitz@utoronto.ca, c=CA  
Date: 2023.06.06 11:54:49 -0400

Dan Breznitz  
Director, Innovate BC  
Date: June 6, 2023



Lauren Rose Kelly  
Director, Innovate BC  
Date: June 6, 2023



Ashley Raegan Ramsay  
Director, Innovate BC  
Date: June 6, 2023



Lesley Élizabéth Duronio  
Director, Innovate BC  
Date: June 6, 2023



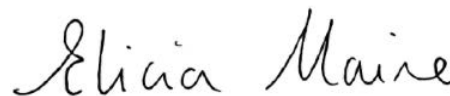
Michael James Fergusson  
Director, Innovate BC  
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Gail Cecile Murphy  
Director, Innovate BC  
Date: June 6, 2023



Donald Raymond Stuckert  
Director, Innovate BC  
Date: June 6, 2023



Elícia Margaret Anne Maine  
Director, Innovate BC  
Date: June 6, 2023



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Edoardo De Martin  
Director, Innovate BC  
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Jameel Sayani  
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Tom Mikael Nyberg  
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Emilie de Rosenroll  
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Gerri Sinclair  
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