

# The Fifth Key to Success

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# Key 1: Core Mission

GHG Mitigation is everybody's business:

- Healthcare: climate change hurts community health
- Tourism: the natural environment is the key asset
- Retail: stable supply chains are essential to BAU

**Capilano University**

**Student Success = prepared for a changing global climate!**

# Key 2: Professional Rigor

## Annual Plan

- Business Cases
- Budget
- Project Schedule
- ....and more

## Organizational Buy-in

- Executive Commitment
- Interdepartmental Cooperation
- Mutual benefits
- ...and more

# Key 3: Energy Financials

Revenue	BC Hydro	Fortis BC	Ministry
Staff funding	625,000	120,000	0
Study support	110,499	9,000	0
Project capital	<u>660,776</u>	<u>149,438</u>	226,000 (PSECA) <u>450,212 (CNCP)</u>
<b>Total:</b>	\$1,396,275	\$278,438	\$676,212

Cost Savings	Electricity	Natural Gas	Carbon Neutral
2008 & 2009 (2 years)	21,540	119,387	NA
2010 – 2014 (5 years)	38,543	574,958	13,050
2015 (last year)	<u>79,999</u>	<u>218,520</u>	<u>21,775</u>
<b>Total:</b>	\$140,082	\$912,865	\$34,825

Some people ONLY get excited about the money.

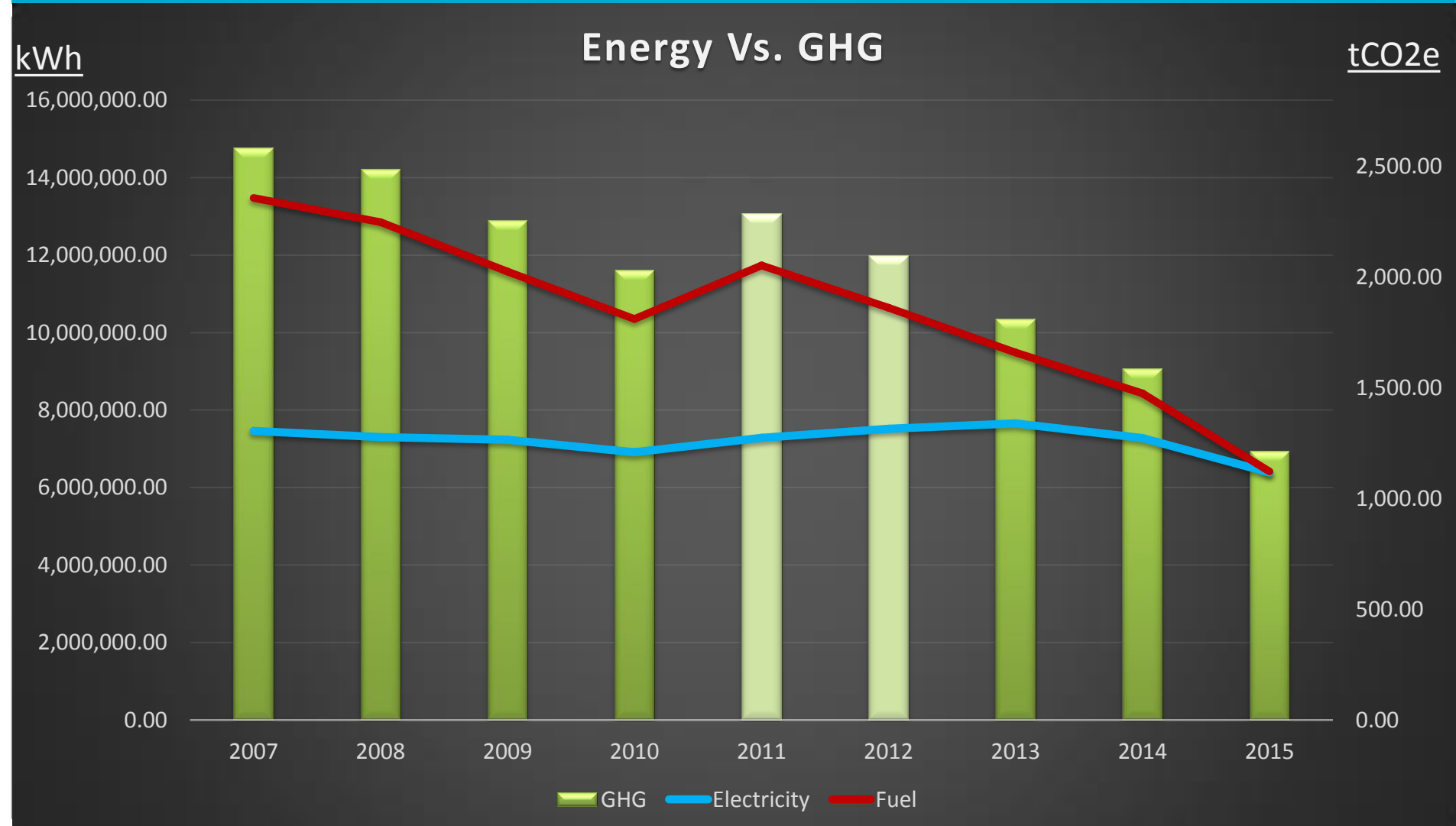
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**Grand Total**  
**\$ 3,438,697**

Some people ONLY get excited about the money.

# Key 4: Clear Communication

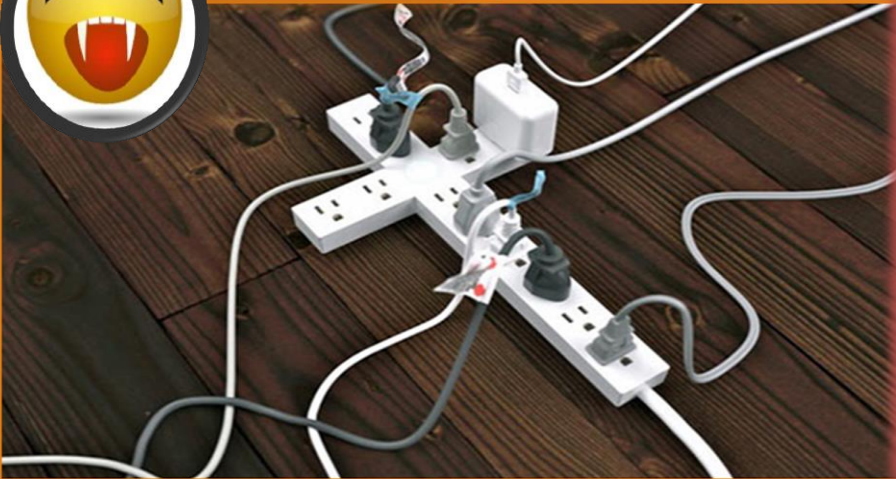


GHG is hard to see – clear colorful communication helps

Key 5: ???

Story Time

# Key 5: ???





# Key 5: ???



# Key 5: ???



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# Key 5: ????

**OUR ECOLOGICAL BACKYARD**  
a review of conservation and development in Howe Sound

A synthesis of current issues in conservation and development in Howe Sound, led by local conservation activists and scientists.

Featuring:  
Rob Turner, Howe Sound Conservancy  
Ray Miller, Howe Sound Conservancy  
Edith Tule, Squamish River Watershed Society  
Stephen Foster, Howe Sound Team Lead, Suzuki Foundation

joint conference by Rob Turner, Howe Sound Conservancy

a free event presented by EarthWorks

7 p.m.  
Monday, Nov. 3  
Bosa Centre for Film  
Capilano University

**FRACTURED LAND**

Documentary filmmaker Dan Gies introduces his new film, which follows modern Indigenous warrior, Gabe Bala, on his journey to protect the health of his people from the ravages of big oil and gas in Northern B.C.

a free event presented by EarthWorks

7 p.m.  
Wednesday, Oct 8  
BOSA Film Centre  
Capilano University

**UNIBUG GARDEN WORKSHOP**  
supporting nature

Did you know that many insects control garden pests? The UNIBUG team from Douglas College will show you which insects are beneficial to your garden and how you can attract pollinators to your growing spaces. And, build a bee house to take home. Bring a 2L pop bottle or milk carton; other materials will be provided.

10 a.m. – 1 p.m.  
Saturday, Jan. 31  
CapU Community Garden

**CANARIES OF THE SEA**  
what are British Columbia's killer whales telling us about the state of our coastal waters?

British Columbia is home to some of the most contaminated marine mammals in the world. Peter Ross, from the Vancouver Aquarium Marine Science Centre, will provide insight into the sources, transport, fate, and effects of pollutants in coastal B.C., all in the context of habitat needs for marine life and those who depend on it. A key idea is that new partnerships and new ideas are key to ensuring a clean and productive ocean.

7 p.m. Thursday, Jan. 22  
The BlueShore at Cap

**International Bear Day**

Join Raincoast Conservation Foundation, the British Columbia Wildlife Society, and the University of British Columbia in celebrating the world's last International Bear Day!

Saturday April 4, 2015  
CAPILANO UNIVERSITY  
NORTH VANCOUVER

Family Fun Day Program 12 – 4pm, Cedar Building & Library Courtyard. Bring the family for displays, live animal encounters, photography, art, live safety workshops, music by 112.5, and more! Start time: 12pm. Free admission and parking.

Free evening program 6:30 – 9:30pm - Bear conservation presentations  
Blue Shore Theatre, Birch Bldg Book Online: <http://tinyurl.com/bearstory>  
Fishes Systems, Forensic, Spectacular Bear Conservation Society, Spectacular Bears, Press Photo, Nature photographer, North American Bears - 3 Photo Club

**EarthWorks**  
2014-2015 Series

**TAKING OUT THE TRASH**

PLUS: community electronics recycling dropoff

Tuesday, February 3, behind Sportsplex

**FLOW**  
for love of water

How do we use water? How do we conserve it? How do we protect it? This evening the work water does.

7 p.m.  
Tuesday, Sept 30  
BlueShore Financial Centre for the Performing Arts  
Capilano University

a free event presented by EarthWorks

**BAT**  
conservation workshop

A lecture and bat building workshop led by Eric Rutherford, project manager of the South Coast Bat Action Plan, and volunteer Kathryn Blom.

4:00 – 7:00 p.m.  
Thursday, Oct 30  
Maple 101 & 102  
Capilano University

a free event presented by EarthWorks

**WATERMARK**

FROM THE DIRECTOR OF MANUFACTURED LANDSCAPES

1 p.m.  
Wednesday, October 15  
BOSA Film Centre  
Capilano University

**DO THE MATH**  
THE MOVIE

COME WATCH! FREE SCREENING

Do the Math is a fast-paced and inspiring film about the rising movement to save the climate crisis.

TIME/DATE: 7 p.m., Wed., Jan. 14  
BOSA Screening Room  
Capilano University

ADDITIONAL DETAILS:  
Do the Math is a fast-paced and inspiring film about the rising movement to save the climate crisis. It features a diverse group of scientists, activists, and policymakers who are working to change the world. The film is a call to action for everyone to do their part to protect the planet.

More info at [350.org/math](http://350.org/math)

**DIRECTLY AFFECTED**

A FILM BY ZACK ENDBEE & RAINCOAST CONSERVATION FOUNDATION

SCREENING: MARCH 16, 7-9 PM  
BOSA Film Centre

Who is directly affected by the Kinder Morgan Trans Mountain Pipeline proposal currently facing British Columbia? And are their voices being heard?

**MOBILIZING LOCAL VOICES**

An opportunity for Capilano University students, faculty, and staff to engage in environmental advocacy activities for local areas facing issues. In concert with local environmental coalition groups.

9:30 a.m. – 3:00 p.m., Saturday, November 15  
Library Rooms 321 & 322, Capilano University

to register: [environmentalcoalition@capilano.ca](mailto:environmentalcoalition@capilano.ca) or 604-291-4700

a free event presented by EarthWorks

# Key 5: ???





# Key 5: Fun & Engaging



# 5 Keys to 50%

1. Tie to Mission
2. Professional Rigor
3. Financial Reporting
4. Clear Communications
5. Engage Everyone in FUN!

If its not Fun, Its not Sustainable