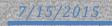
P.G. Poverty Free Committee

Action Plan July 2015

An updated version of the poverty reduction action plan. This document reflects and includes the committee's recent direction, commitments and priority action items to address poverty in the community.



Committee Background/Decisions:

After careful consideration and review, committee members (stakeholders) involved with the poverty reduction committee declared interest in withdrawing from the MCFD/UBCM Community Poverty Reduction Pilot Initiative. As such, this decision was formally communicated (i.e. report to UBCM outlining the decision (and rationale) for Prince George's withdrawal from the pilot initiative) to both MCFD and the UBCM Healthy Communities Committee in July 2015.

The Committee, renamed as PG Poverty Free, will work to achieve its commitments outlined in the original action plan and continue to move work forward by adding in advocacy as an additional focus for strategic action (Table 1. Action Plan). The work for the Committee has been categorized into 2 distinct focus areas:

A. Making the Case

- Community Education Helping the community to better understand the extent and depth of
 poverty among different local groups as well as the root causes and dynamics underlying
 poverty.
- Cost of Poverty Building urgency around the issue What is the cost of not paying attention to poverty?
- Understanding Economic Impact/Engaging Broader Sector of Players The flow of dollars to PG (e.g. how much is being administered by MCFD/MSDSI) is significant.
- Challenge Government Reframe their words to paint the picture of reality. Take apart "commitments" and continue to push for systems changes

B. Delivery of Service

- What do we really need in Prince George?
- Learn from existing integrated service models (i.e. Integrated Health Team/HIP) Can the scope be broadened to address what we really need in Prince George to achieve a long-term, sustained reduction in the local poverty rate?
- Consider how to enable discretionary authority in determining eligibility for assistance.

Table 1: Community Action Plan - Updated July 2015

HOUSING			
George(COMPLETE)	nce based information regarding v as a coalition of community sta		
Deliverables	Milestones/Key Tasks	Target Date	Responsible
Identify the issues for safe affordable housing for low income families in Prince George	Bring together evidence that will support expert knowledge for the following three topics: • Identify the nature of the issue • How it affects different populations • Determine what is currently in place	Complete	BC Housing, Community Partners Addressing Homelessness, Community Development Institute, University of Northern British Columbia, Métis Housing, Prince George Real-Estate Board
Develop a plan to address the relevant issues surrounding safe affordable housing for low income families in Prince	• A plan to address the relevant issues surrounding safe affordable housing for low income families in Prince George	Complete	BC Housing, Community Partners Addressing Homelessness, Community Development Institute, University of Northern

George			British Columbia, Métis Housing, Prince George Real-Estate Board
Develop and implement a Housing First Approach	Support and Contribute to the Homelessness Partnering Strategy Community Plan 2014–2019	On-going	CPAH (Lead) and stakeholders
Support efforts to address affordable housing in Prince George	 Prepare a City of Prince George Affordable Housing Developer's Package Facilitate the Development of New Partnerships to Encourage the Integration of Affordable Housing Units in market developments Support and Contribute to the Efforts of CPAH to Implement a Housing First Approach Research Promising Practices Related to the Development and Maintenance of Affordable Housing Leverage Committee Strength to Address Broader Social Issues 		City of Prince George Select Committee on Affordable Housing and Homelessness (Lead) and stakeholders
ADVOCACY			
Action 1: Community Educa among different local group something visual – understa Action 2: Cost of Poverty – E Action 3: Understanding Eco much is being administered	tion – Helping the community to is as well as the root causes and indable) Building urgency around the issu onomic Impact/Engaging Broad by MCFD/MSDSI) is significant. ment – Take apart "commitmen	l dynamics underlying poverty ue – What is the cost of not po er Sector of Players – The flow	y. (connect explanation to aying attention to poverty? w of dollars to PG (e.g. how
Deliverables	Milestones/Key Tasks	Target Date	Responsible
Develop a Communications Strategy	Draft of communications plan that includes: communication goals audiences messages tools timelines	September 2015	City of Prince George and PG Poverty Free Committee
Support the development of a living wage campaign	Inform/educate the public on issue of the living wage	September 2015	Integris Credit Union (Leac Agency) PG Poverty Free Committee, Chamber of

Committee, Chamber of Commerce, businesses, United Way, residents

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	Key messages being		
	developed by Integris		
	Credit Union on 2015		
	Living Wage		
	Completed research on	Fall 2015	United Way, Integris Credit
	living wage		Union
			BC Poverty Reduction
Host an advocacy		TBD	Coalition (Trish Garner) &
workshop			PG Poverty Free
			Committee
Research/share examples	Examples of successful		
of poverty reduction	projects that can be	Sept committee meeting &	PG Poverty Free
efforts that have worked	included in the public	on-going	Committee members &
well in other communities	education campaign and to		other agency
	inform the work of the		representatives
	Committee (i.e.		
	transportation pilot		
	project selection)		
Advocate for a	Long-term sustainable	Sept and on-going	PG Poverty Free
coordinated funding	resources are put in place		Committee, City of Prince
approach.	to address poverty (i.e.		George, Government of
	amount of funding		BC, Government of
	directed to poverty		Canada, elected officials,
	reduction)		residents ,community
			agencies
TRANSPORTATION			
	nce based information regardir	a the spectrum of transportat	ion needs in Prince George
	ct that focuses on addressing t		-
mothers, seniors etc.)	,	,	
	aluate the pilot project as to he	w effective the action was to a	address that particular
group's identified need of ac			·
Deliverables	Milestones/Key Tasks	Target Date	Responsible
Establish evidence	Bring together evidence	On-going	PG Poverty Free
based information	that will support expert		Committee
regarding the	knowledge for the		
spectrum of	following three topics:		
transportation needs	• Identify the nature of the		
in Prince George	issue		
	 How it affects different 		
	populations		
	Determine what is		
	currently in place		
A strategy to	Strategy to address the	On-going	PG Poverty Free

address the relevant issues surrounding transportation for low income families in Prince George	issues surrounding the collaboration and coordination between agencies serving low-income families in Prince George		Committee
Select and implement a pilot transportation project Support the implementation of recommendations from Leisure Access Program review (2011) as it pertains to transportation/access to recreation services	Collect information to support selection of a pilot project (including): Identify the target group for pilot initiative Determine what (if anything) is currently in place for this particular target group How the pilot project will impact the particular group	Fall 2015	PG Poverty Free Committee & Potential Partners in the Community (UNBC, CNC, City Transit etc.)
COORDINATION OF SERV			
Action 1: to establish eviden	nce based information regardir	ng the collaboration and coord	ination between agencies
Action 1: to establish eviden serving low income families i		ng the collaboration and coord	ination between agencies
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