# **Economic Development Division**





In partnership with:



#### **Webinar Presented by:**



**Dr. Brent Mainprize** Teaching Professor **Entrepreneurship and Strategy** University of Victoria, Gustavson School of Business



**Arthur Mercer** Executive in Residence University of Victoria, Gustavson School of Business

#### With an introduction by:



Nicola Marotz **Board Director** Local Government Leadership Academy

#### **Webinar Moderated by:**



**Josh Thompson Engagement Specialist Economic Development Division** Ministry of Jobs, Tourism and Skills

## Learn about:

Effective economic development requires regional cooperation and collaboration with all neighbouring communities. This webinar will provide a foundation for building strong relationships between Aboriginal communities and local governments to realize mutually beneficial economic development opportunities. This workshop is designed to help facilitate relationship building through:

- Comparing the differences in opportunities for Local Government and Aboriginal economic development
- Providing Local Governments a perspective on the Aboriginal economic development context
- Strategies for determining mutual priorities and working together effectively
- Building strong relationships based on trust and respect

## **About the series:**

This webinar is part of a series tailored specifically to local leaders in B.C. **Future Sessions include:** 

- Economic Development 101 March 9th
- Smart Economic Development with the Strategic Planning and Performance Measurement Toolkits - March 16th

For assistance, please email us - economicdevelopment@gov.bc.ca

# **Register Today by Clicking Here**

Space is limited - sign up today to secure your seat!

