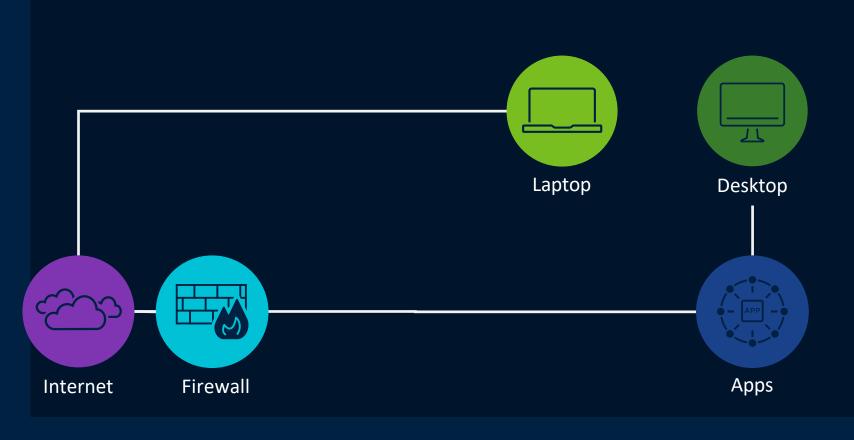
Our Mobile Addiction what could possibly go wrong?

Jon Baker Staff Solutions Engineer - VMware EUC

November 20, 2019

## In the beginning

#### Trust wasn't really a thing



First, there were apps.

Then we added a desktop to access them from the office desk.

Then a laptop to work on them from home (offline)

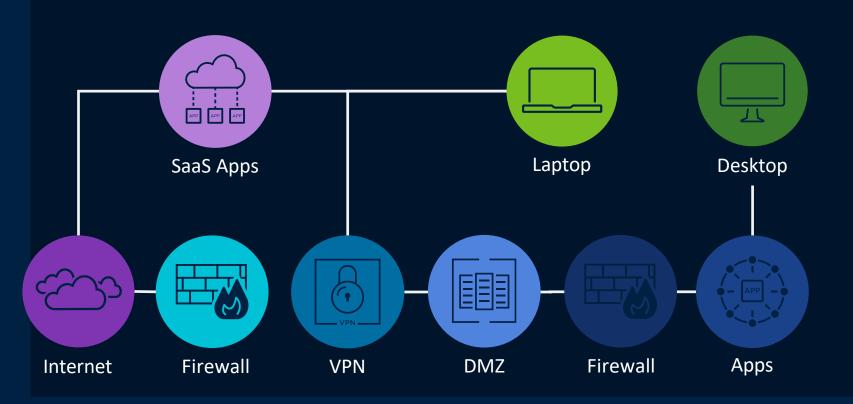
Enter the Internet, and we could connect to the office from anywhere.

But we needed to protect our apps, so we added a firewall.

Firewalls became the control point for access to all of our apps and networks.

## Then things got complicated

The Internet created new challenges



But we still wanted to work from anywhere...

So we came up with VPNs, which stretched the office network to our laptops.

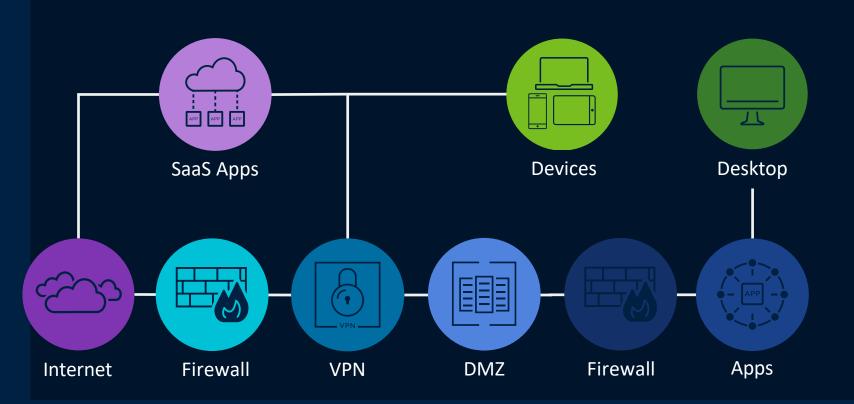
But that gave people too much access, so we added DMZs and more firewalls.

And this worked for a long time.

Until SaaS apps showed up. And they didn't run inside our network.

### SaaS and mobile hit the scene

We had to track a lot more things in a lot more places



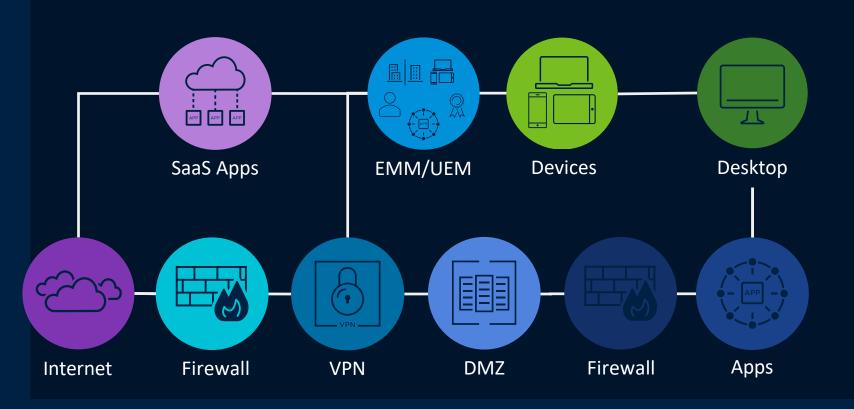
Now add smart phones and tablets and watches and...

Some of us tried to control SaaS access by making everything look like the office.

This let us keep our control point at the firewall, but it forced everyone to come through the office network first.

### The perimeter went global

Different times call for different measures

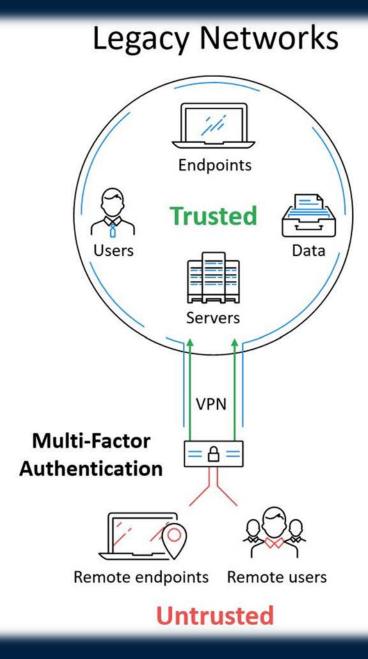


What if we could manage control from any device?

What if we could dissolve the perimeter firewall and treat external access the same way we treat internal access?

What if we could provide certificate-based authentication and single sign-on from mobile devices as well as your PC or Mac?

What we need is a new control point.



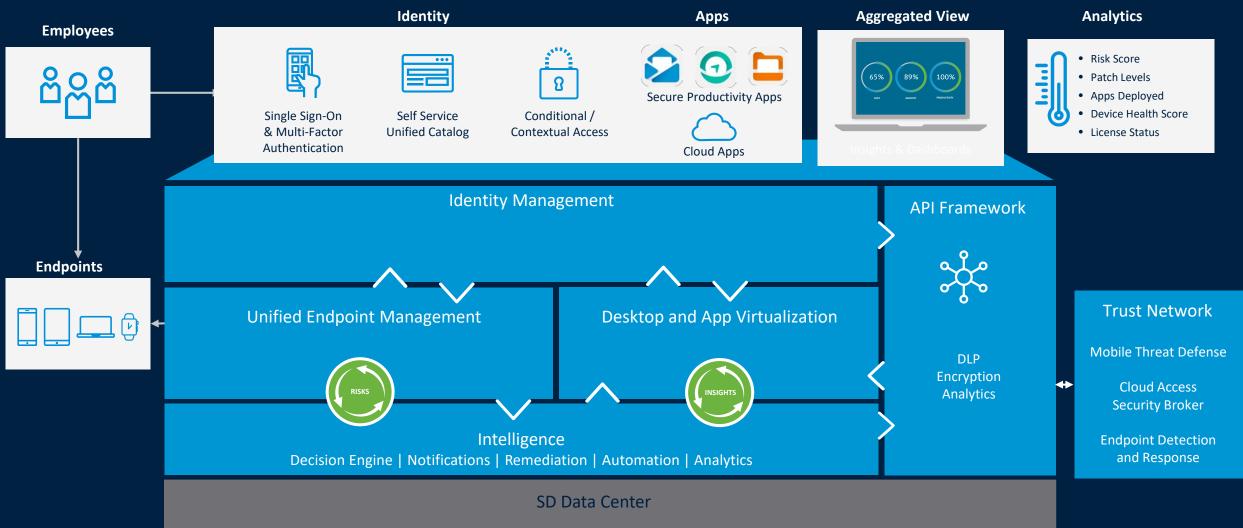
#### Today's Perimeter-less Networks



#### **F**

## Digital Workspace Security

#### End-to-End Security



## So how do we secure things today...





"Attackers can use that access to trick vulnerable phones into giving up their unique identifiers, such as their IMEI and IMSI numbers, downgrade a target's connection in order to intercept phone calls, forward calls to another phone or block all phone calls and internet access altogether."

-Techcruch

Facebook App Using iPhone Camera Without User's Knowledge

-mactrast



iOS & iPadOS 13 for Enterprise



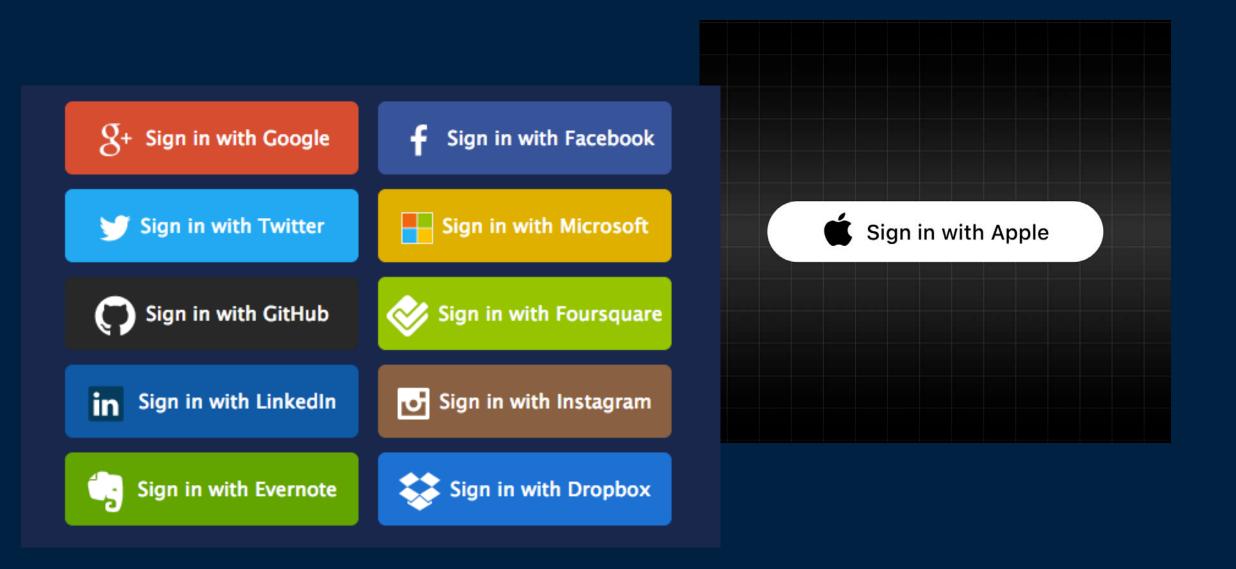
#### 💼 Androidenterprise



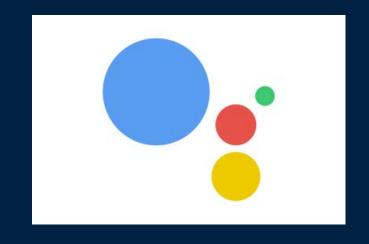












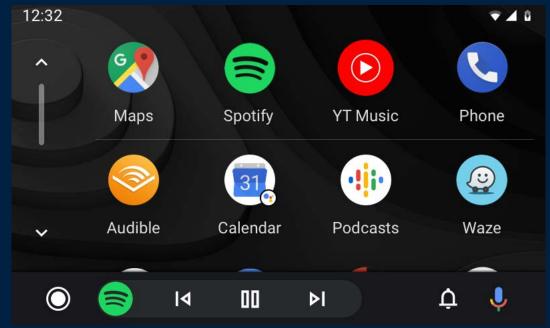


# Who's Listening...









## Anyone Distracted Yet?

