

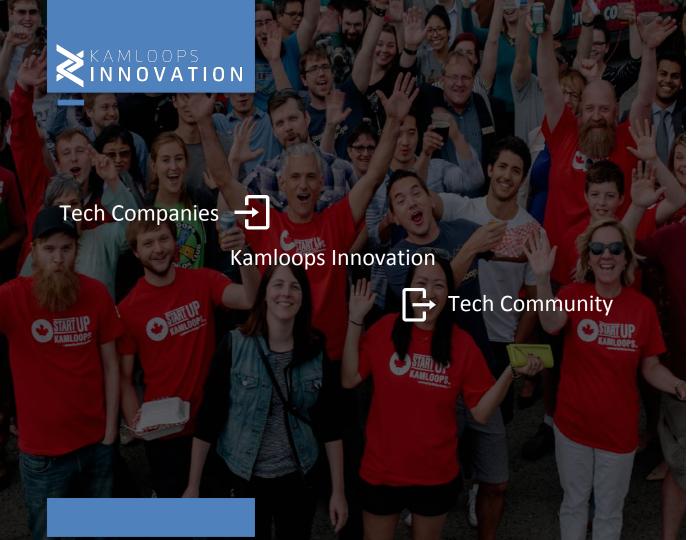


#### Who

- Tech Startups
- Traveling Workers
- Remote Workers
- Visitors, Family & Friends
- TRU Generator, students
  - Industry

### **Needed What**

- High Speed Internet, wifi
- Quiet(er) meeting/work space
- Connections, community, networking, support



# Making it Happen

- Startup Communities
  - "Give before you get"
    - Inclusive
    - Culture & Collaboration
- Financial support: Building Ownership, City, Provincial & Federal Funders



# Configuration

- Coworking at core
- Small on purpose, density
- Open areas, no doors
- Social + balance
  - bikes, dogs, babies, chili cook offs





# Challenges

- Finding a model
- Long term investment
- Getting the word out, and people in to the space



### **Successes**

- Startup Canada
  Community of the Year
  2017
- New hires
- Visitors have turned into residents
- Tech hub solidifying, recognition
- Growth of Innovation & Entrepreneurship
- Partnerships

