



TREND MICRO

There is no silver bullet...



"History has clearly shown that no single approach will be successful for thwarting all types of malware attacks. Organizations and solution providers have to use an adaptive and strategic approach to malware protection."

- Gartner EPP Magic Quadrant 2016

Layered Protection:

Right Technique at the Right Time

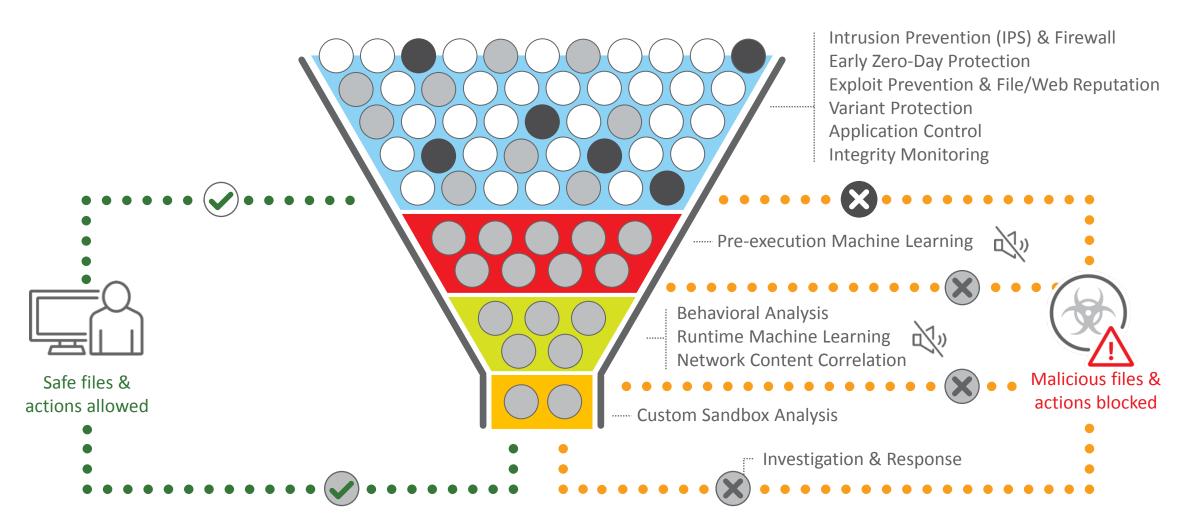














Connected Defense: Better and Faster Protection



- In House Research Teams
- 0-day Threat Discovery
- Global Sensor Network
- File, Web, Email Reputation Databases
- Big Data Analytics and Predictive Technology

Network Defense

- Web Content and Active Code Filtering
- Data Loss Prevention
- Malware, Phishing, Spam & BEC Protection
- Email Encryption
- URL Time-of-Click Protection

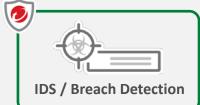


- Vulnerability Shielding • IP/DNS/URL Reputation IPS =
 - **Next Generation IPS**
- Machine Learning

• SSL Inspection

Early 0-Day Protection

• Deep Packet Inspection



- Advanced Threat & Lateral Movement Detection
- Monitors Multiple Protocols & All Ports
- Machine Learning

User Protection

- Anti-malware with **Behavioral Analysis** & Machine Learning
- Vulnerability Protection (Host IPS)
- Application Control
- Content Filtering
- Data Loss Prevention
- Endpoint Encryption
- EDR



PROTECT RESPOND VISIBILITY & INVESTIGATION DETECT



- Multiple Detection Techniques
- Machine Learning

Data Center & Hybrid Cloud Security



- Exchange SAN **SharePoint**

- Anti-malware with **Behavioral Analysis** & Machine Learning
- Firewall
- Host IPS (Virtual Patching)
- Application Control
- Integrity Monitoring
- Log Inspection



