



Film and Television Crew Training Program

INFilm and North Island College

NORTH ISLAND COLLEGE



The Initiative!

- ✱ Collaborative program development and delivery of pilot regional-based:
 - **Film and Television Training**

What Informed This Initiative?

- ✱ Rapid expansion of the film and television industry in BC and the identified potential opportunity for regional development.
- ✱ Opportunity for regional growth and correlating need for local trained crew base in regions.

Consultation

- ✱ Over two years of engagement with industry, unions, producers, production companies, educators, trainers, crew and prospective learners.
- ✱ Engagement with post secondary institutions, ITA, trade unions, First Nations, local and provincial government.

Process Which Informed Planning

- ✱ INFilm developed a workforce development report and presented to the Minister of Jobs Tourism Skills Training.
- ✱ Identified short term training opportunities focused on meeting production needs specific to Construction, Lighting and Grip.
- ✱ Identified entry level Production Assistant training needs to meet industry need.

Formalizing The Initiative

- * Formalized application for a Labour Market Partnership Initiative and thus funding.
- * Advanced with LMP Application to pilot crew training with an emphasis on areas of greatest demand: Grip, Electric and Set Construction
 - * *Emphasis on facilitating skill development amongst tradespeople while supporting opportunities for diversified regional employment opportunities.*
- * Advanced with LMP Application to pilot Production Assistant training.

Advancement

- ✱ LMP submission approved
- ✱ Advancement with Planning and Delivery
- ✱ Consultation with Industry and Instructors
 - ✱ Developed Dacum and Course Resources.
 - ✱ Marketed to the region face to face meetings social media, working with employment agencies.
- ✱ Delivery of Training

Program Delivery

- ✱ Delivered Pilot Programming

- ✱ Served 138 students with 132 completing the training.
 - **Campbell River: October – November, 2017**
 - Production Assistant Training
 - **Port Alberni: November - December, 2017**
 - Production Assistant Training
 - **Campbell River: November - December, 2017**
 - Carpentry and Set Construction Training
 - Grip Film Training
 - Lighting Film Training
 - **Parksville: January – February, 2018**
 - Carpentry and Set Construction Training
 - Grip Film Training
 - Lighting Film Training

